

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Taylor Nelson Sofres Operations, Inc.		12/30/2005	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	TNS Custom Research, Inc.
Street Address:	410 Horsham Road
City:	Horsham
State/Country:	PENNSYLVANIA
Postal Code:	19044
Entity Type:	CORPORATION: PENNSYLVANIA

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	2671789	\$HOPPER DECISION\$
Registration Number:	2319193	HISPANIC COPY-TRAC
Registration Number:	2319229	HISPANIC QUICK-TRAC

**CORRESPONDENCE DATA**

Fax Number: (202)331-4308  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (202)663-7927  
 Email: tm@sughrue.com  
 Correspondent Name: Cynthia C. Weber c/o Sughrue Mion PLLC  
 Address Line 1: 2100 Pennsylvania Ave., N.W.  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20037-3213

ATTORNEY DOCKET NUMBER:	201085 STEP 8
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CH \$90.00 2671789

NAME OF SUBMITTER:	Cynthia C. Weber
Signature:	/Cynthia C. Weber/
Date:	06/22/2007
<b>Total Attachments: 3</b> source=Merger Cert to TNS Custom#page1.tif source=Merger Cert to TNS Custom#page2.tif source=Merger Cert to TNS Custom#page3.tif	

# Delaware

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The First State

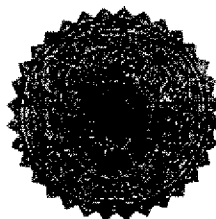
I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

- "NFO RESEARCH, INC.", A DELAWARE CORPORATION,
- "PROGNOSTICS CORP.", A DELAWARE CORPORATION,
- "ROSS-COOPER-LUND, INC.", A DELAWARE CORPORATION,
- "TAYLOR NELSON SOFRES OPERATIONS INC.", A DELAWARE CORPORATION,

WITH AND INTO "TAYLOR NELSON SOFRES INTERSEARCH CORPORATION" UNDER THE NAME OF "TNS CUSTOM RESEARCH, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF PENNSYLVANIA, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTIETH DAY OF DECEMBER, A.D. 2005, AT 2:32 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2005, AT 11:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4426899

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DATE: 01-05-06

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 03:05 PM 12/30/2005  
FILED 02:32 PM 12/30/2005  
SRV 051077379 - 2847620 FILE

**CERTIFICATE OF MERGER**

**MERGING**

**TAYLOR NELSON SOFRES OPERATIONS, INC.,  
NFO RESEARCH, INC.,  
ROSS-COOPER-LUND, INC.,  
AND  
PRUGNOSTICS CORP.  
INTO  
TAYLOR NELSON SOFRES INTERSEARCH CORPORATION**

Pursuant to Title 8, Section 252(c) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

**FIRST:** The name and state of jurisdiction of each of the constituent corporations is:

- Taylor Nelson Sofres Intersearch Corporation, a Pennsylvania corporation
- Taylor Nelson Sofres Operations, Inc., a Delaware corporation
- NFO Research, Inc., a Delaware corporation
- Ross-Cooper-Lund, Inc., a Delaware corporation
- Prognostics Corp., a Delaware corporation

**SECOND:** The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations.

**THIRD:** The name of the surviving corporation is Taylor Nelson Sofres Intersearch Corporation, a Pennsylvania corporation.

**FOURTH:** The Articles of Incorporation of the surviving corporation shall be its Articles of Incorporation as amended by the resolutions of the shareholders on Exhibit A attached hereto.

**FIFTH:** The merger is to become effective on December 31, 2005 at 11:59 pm.

**SIXTH:** The Agreement of Merger is on file at 410 Horsham Road, Horsham, Pennsylvania 19044, the place of business of the surviving corporation.

**SEVENTH:** A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

**EIGHTH:** The surviving corporation agrees that it may be served with process in the State of Delaware in any proceeding for enforcement of any obligation of the surviving corporation arising from this merger, including any suit or other proceeding to enforce the rights of any stockholders as determined in appraisal proceedings pursuant to the provisions of Section 262 of the Delaware General Corporation laws, and irrevocably appoints the Secretary of State of Delaware as its agent to accept services of process in any such suit or proceeding. The Secretary of State shall mail any such process to the surviving corporation at 410 Horsham Road, Horsham, Pennsylvania 19044.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate of merger to be signed by an authorized officer, the 30th day of December, A.D., 2005.

By: Richard Pischowski

Authorized Officer

Name: Richard Pischowski

Print or Type

Title: Assistant Treasurer