

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PEOPLES BENEFIT LIFE INSURANCE COMPANY		04/12/2007	CORPORATION: IOWA
RECEIVING PARTY DATA			
Name:	TRANSAMERICA OCCIDENTAL LIFE INSURANCE COMPANY		
Street Address:	4333 EDGEWOOD ROAD NE		
City:	CEDAR RAPIDS		
State/Country:	IOWA		
Postal Code:	52499		
Entity Type:	CORPORATION: IOWA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2393064	THE PLAN DESIGNED FOR A CHANGING FUTURE	
CORRESPONDENCE DATA			
Fax Number:	(972)479-0464		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9724790462		
Email:	beth@dalpat.com		
Correspondent Name:	STEVE GREENFIELD		
Address Line 1:	P.O. BOX 741715		
Address Line 4:	DALLAS, TEXAS 75374		
ATTORNEY DOCKET NUMBER:	AEGN-27361		
NAME OF SUBMITTER:	STEVE GREENFIELD		
Signature:	/STEVEN R. GREENFIELD REG. #38166/		
Date:	06/25/2007		

CH \$40.00 2393064

Total Attachments: 2

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TRADEMARK ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, Peoples Benefit Life Insurance Company, a corporation of the State of Iowa, having offices at 4333 Edgewood Road NE, Cedar Rapids, IA 52499, does hereby assign to Transamerica Occidental Life Insurance Company, a corporation of the State of Iowa, having offices at 4333 Edgewood Road NE, Cedar Rapids, IA 52499, its successors, assigns and legal representatives, the entire right, title and interest in and to the following United States Trademark Registration, together with the goodwill of the business symbolized by said mark, and the registration thereof.

<u>Registration No.</u>	<u>Issue Date</u>	<u>Mark</u>
2,393,064	October 10, 2000	THE PLAN DESIGNED FOR A CHANGING FUTURE

Signed at Bedford, Texas, U.S.A., this 12th day of April, 2007.

PEOPLES BENEFIT LIFE INSURANCE
COMPANY

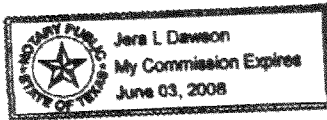
By: Dan Reese

Its: VICE PRESIDENT

State of Texas
County of Tarrant

§
§ ss:

On this 12TH day of APRIL, ~~19~~ 2007, personally appeared before me Dan Reese, to me known and known to me to be the VICE PRES of Peoples Benefit Life Insurance Company, the assignor above named, and acknowledged that he executed the foregoing instrument on behalf of said Assignor and pursuant to authority duly received and that the seal affixed hereto in the name and on behalf of said corporation is the corporate seal thereof.



Jera L. Dawson
Notary Public

JERA L. DAWSON
Printed or Typed Name of Notary Public

My Commission Expires: 6-3-08

TRADEMARK ASSIGNMENT
2,393,064
AEGN-27,361

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