

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Center for Applications of Psychological Type, Inc.		06/19/2007	CORPORATION: FLORIDA

**RECEIVING PARTY DATA**

<b>Name:</b>	Carol S. Pearson
<b>Street Address:</b>	7018 Partridge Place
<b>City:</b>	Hyattsville
<b>State/Country:</b>	MARYLAND
<b>Postal Code:</b>	20782
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES

<b>Name:</b>	Hugh K. Marr
<b>Street Address:</b>	801 Franklin Street
<b>City:</b>	Alexandria
<b>State/Country:</b>	VIRGINIA
<b>Postal Code:</b>	22314
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
<b>Serial Number:</b>	78443690	PEARSON-MARR ARCHETYPE INDICATOR

**CORRESPONDENCE DATA**

**Fax Number:** (212)974-8474  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
**Phone:** 212-974-7474  
**Email:** zabdi@cdas.com  
**Correspondent Name:** Zehra J. Abdi  
**Address Line 1:** 41 Madison Avenue

CH \$40.00 78443690

Address Line 2: 34th Floor  
Address Line 4: New York, NEW YORK 10010

NAME OF SUBMITTER: Zehra J. Abdi

Signature: /zehra abdi/

Date: 06/25/2007

Total Attachments: 1  
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## ASSIGNMENT

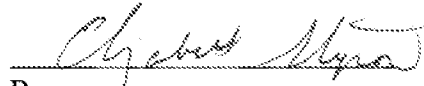
THIS ASSIGNMENT, effective the 19th day of June, 2007, by Center for Applications of Psychological Type, Inc., a Florida corporation, located and doing business at 2815 N.W 13<sup>th</sup> Street, Gainesville, FL, 32069("Assignor") to Carol S. Pearson, an individual, having a place of residence at 7018 Partridge Place, Hyattsville, MD 20782 and Hugh K. Marr, an individual, having a place of residence at 801 Franklin Street, Alexandria, VA 22314 (collectively, the "Assignees").

### RECITALS:

WHEREAS, Assignor is the owner of a use based application in the United States Patent and Trademark Office, Serial No. 78443690 for the trademark PEARSON-MARR ARCHETYPE INDICATOR (the "Mark").

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignees as joint owners any and all right, title and interest in the United States in and to the Application Serial Number 78443690 and the Mark, together with the goodwill of the business symbolized by the Mark, including, but not limited to, the use of the Mark, all benefit of any and all prior use of the Mark, and any and all rights to initiate claims or proceedings for past, present or future infringements of Assignor's rights, title and interest to the Mark.

Center for Applications of Psychological Type, Inc.



By:

Title: President

Dated: June 19, 2007