

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NFO Worldwide, Inc.		05/11/2001	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	NFO Worldgroup, Inc.
Street Address:	2700 Oregon Road, Box 315
City:	Toledo
State/Country:	OHIO
Postal Code:	43697
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	1807865	ACTIVE INTERMEDIA MEASUREMENT
Registration Number:	1543833	ASK A QUESTION
Registration Number:	2493233	INFOFAST
Registration Number:	2592721	INFOSCORE
Registration Number:	1224489	MC2
Registration Number:	0701128	MULTICARD SURVEY
Registration Number:	2667085	MYNFO
Registration Number:	1780506	NATIONAL YELLOW PAGES MONITOR
Registration Number:	2728901	NFO WORLDGROUP
Registration Number:	2819603	NFO WORLDGROUP
Registration Number:	2686848	NFO/CONSUMER.CHOICE
Registration Number:	1812344	NYPM
Registration Number:	1764812	NYPM RATINGS
Registration Number:	2565111	PANEL ONE

CH \$590.00 1807865

Registration Number:	2530202	PANEL-IN-A-BOX
Registration Number:	2656826	RETAIN
Registration Number:	1461294	SCREEN-TEST
Registration Number:	1197364	SIP
Registration Number:	2109549	TARGETED COPY TESTING
Registration Number:	2109548	TARGETED PRINT TESTING
Registration Number:	3249123	TOURNAMENT
Registration Number:	0849982	TRAC
Registration Number:	1754152	AIM

CORRESPONDENCE DATA

Fax Number: (202)331-4308

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (202)663-7927

Email: tm@sughrue.com

Correspondent Name: Cynthia C. Weber c/o Sughrue Mion PLLC

Address Line 1: 2100 Pennsylvania Ave., N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20037-3213

ATTORNEY DOCKET NUMBER:	201085 STEP 2
NAME OF SUBMITTER:	Cynthia C. Weber
Signature:	/Cynthia C. Weber/
Date:	06/22/2007

Total Attachments: 0

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