

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NFO Worldgroup, Inc.		12/31/2005	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	TNS North America, Inc.
<b>Street Address:</b>	100 Park Avenue, 4th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10017
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 23**

Property Type	Number	Word Mark
Registration Number:	1807865	ACTIVE INTERMEDIA MEASUREMENT
Registration Number:	1754152	AIM
Registration Number:	1543833	ASK A QUESTION
Registration Number:	2493233	INFOFAST
Registration Number:	2592721	INFOSCORE
Registration Number:	1224489	MC2
Registration Number:	0701128	MULTICARD SURVEY
Registration Number:	2667085	MYNFO
Registration Number:	1780506	NATIONAL YELLOW PAGES MONITOR
Registration Number:	2728901	NFO WORLDGROUP
Registration Number:	2819603	NFO WORLDGROUP
Registration Number:	2686848	NFO/CONSUMER.CHOICE
Registration Number:	1812344	NYPM
Registration Number:	1764812	NYPM RATINGS

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Registration Number:	2565111	PANEL ONE
Registration Number:	2530202	PANEL-IN-A-BOX
Registration Number:	2656826	RETAIN
Registration Number:	1461294	SCREEN-TEST
Registration Number:	1197364	SIP
Registration Number:	2109549	TARGETED COPY TESTING
Registration Number:	2109548	TARGETED PRINT TESTING
Registration Number:	3249123	TOURNAMENT
Registration Number:	0849982	TRAC

**CORRESPONDENCE DATA**

Fax Number: (202)331-4308

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (202)663-7927

Email: tm@sughrue.com

Correspondent Name: Cynthia C. Weber c/o Sughrue Mion PLLC

Address Line 1: 2100 Pennsylvania Ave., N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20037-3213

ATTORNEY DOCKET NUMBER:	201085 STEP 3
NAME OF SUBMITTER:	Cynthia C. Weber
Signature:	/Cynthia C. Weber/
Date:	06/22/2007

Total Attachments: 0

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