

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Taylor Nelson Sofres Intersearch Corporation		01/01/2006	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TNS Custom Research, Inc.		
<b>Street Address:</b>	410 Horsham Road		
<b>City:</b>	Horsham		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19044		
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2550972	EQUITYPLUS	
Registration Number:	2597464	SAMPLEMONITOR	
Serial Number:	78790220	TNS SPORTSPOLL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)331-4308		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(202)663-7927		
<b>Email:</b>	tm@sughrue.com		
<b>Correspondent Name:</b>	Cynthia C. Weber c/o Sughrue Mion PLLC		
<b>Address Line 1:</b>	2100 Pennsylvania Ave., N.W.		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20037-3213		
<b>ATTORNEY DOCKET NUMBER:</b>	201085 STEP 4		
<b>NAME OF SUBMITTER:</b>	Cynthia C. Weber		

CH \$90.00 2550972

Signature:

/Cynthia C. Weber/

Date:

06/22/2007

Total Attachments: 0

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