

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Reassignment & Release of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comerica Bank	FORMERLY Imperial Bank	06/18/2007	Bank: UNITED STATES
RECEIVING PARTY DATA			
Name:	JBS Sports, Inc.		
Doing Business As:	DBA Rivals.com		
Street Address:	10 Cadillac Drive, Suite 400		
City:	Brentwood		
State/Country:	TENNESSEE		
Postal Code:	37027		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75713381	RIVAL.S.COM	
CORRESPONDENCE DATA			
Fax Number:	(615)251-1059		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	615 251-1092		
Email:	jds@h3gm.com		
Correspondent Name:	Jonathan D. Stanley		
Address Line 1:	315 Deaderick Street, Suite 1800		
Address Line 4:	Nashville, TENNESSEE 37238		
ATTORNEY DOCKET NUMBER:	830407012		
NAME OF SUBMITTER:	John D. Stanley		
Signature:	/John D. Stanley/		
Date:	06/25/2007		

OP \$40.00 75713381

Total Attachments: 3

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REASSIGNMENT AND RELEASE OF SECURITY INTEREST

This Reassignment and Release of Security Interest is made as of the 18th day of June, 2007, by Comerica Bank ("LENDER") in favor of JBS Sports, Inc., dba Rivals.com ("COMPANY"), a Delaware corporation with its principal place of business at 10 Cadillac Drive, Suite 400, Brentwood, Tennessee 37027.

Recital

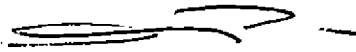
WHEREAS, a predecessor in interest to COMPANY assigned certain interests in the Trademarks described on Exhibit A (the Trademarks) and to LENDER under a Intellectual Property Security Agreement dated as of the 20th day of April, 1999, and recorded with the U.S. Patent and Trademark Office on December 14, 1999 at Reel 002003 Frame 0297, and

WHEREAS, all obligations to LENDER in the Intellectual Property Security Agreement have been satisfied, and LENDER wishes to reassign all interest that LENDER may have in the Trademarks

Agreement

Now Therefore LENDER agrees that it releases its security interest in the Trademarks and reassigns to COMPANY, without warranty or recourse, all goodwill and interest of LENDER in the Trademarks.

Comerica Bank



Lily Tan
Vice President – Western Market
75 E. Trimble Road
San Jose, CA 95131

[PLEASE NOTARIZE]

EXHIBIT A

APPLICATION NUMBER: 75713384
REGISTRATION NUMBER:

FILING DATE: 05/25/1999
ISSUE DATE:

MARK: RIVALS.COM

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75713381
REGISTRATION NUMBER:

FILING DATE: 05/25/1999
ISSUE DATE:

MARK: RIVALS.COM

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

STATE OF CALIFORNIA)
)
COUNTY OF SANTA CLARA)

On June 19, 2007, before me, Lorri Field, a Notary Public, personally appeared Lily Tan, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



Lorri Field

NOTARY PUBLIC