

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	CHANGE OF NAME
-----------------------	----------------

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jofa Holding AB		01/30/2006	LIMITED LIABILITY COMPANY: SWEDEN

RECEIVING PARTY DATA

Name:	Reebok Jofa AB
Street Address:	Vastra Industrigatan 10
City:	Malung
State/Country:	SWEDEN
Postal Code:	78233
Entity Type:	Private Limited Liability Company: SWEDEN

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78166590	HYPER X
Serial Number:	74438870	JDP

CORRESPONDENCE DATA

Fax Number: (845)359-7798
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (845) 359-7700
 Email: anotaro@notaromichalos.com
 Correspondent Name: Angelo Notaro, Notaro & Michalos P.C.
 Address Line 1: 100 Dutch Hill Road, Suite 110
 Address Line 4: Orangeburg, NEW YORK 10962-2100

ATTORNEY DOCKET NUMBER:	J914-256
-------------------------	----------

DOMESTIC REPRESENTATIVE

Name: NOTARO & MICHALOS P.C.

OP \$65.00 78166590

Address Line 1: 100 Dutch Hill Road, Suite 110
Address Line 4: Orangeburg, NEW YORK 10962-2100

NAME OF SUBMITTER:	Angelo Notaro, Atty for Applicant
Signature:	/J914-256-AN/
Date:	06/25/2007

Total Attachments: 1
source=NameChangePara2#page1.tif

NOTARO & MICHALOS
Fax: (845) 359-7798

Recordation Cover Sheet, Cont'd

In accordance with 37 C.F.R. §3.25(b), only a legible cover sheet is required to record a name change.