

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Franco Acquisition Company, LLC		04/11/2003	LIMITED LIABILITY COMPANY: GEORGIA

RECEIVING PARTY DATA

Name:	The HH Franchise Company, LLC
Street Address:	5445 Triangle Parkway
Internal Address:	Suite 400
City:	Norcross
State/Country:	GEORGIA
Postal Code:	30092-2575
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2558690	HEAVENLY HAM "WHEN TASTE MATTERS."
Registration Number:	2575940	HEAVENLY HAM
Registration Number:	2296191	THAT MUSTARD FROM HEAVENLY HAM
Registration Number:	1655643	A TASTE THAT IS OUT OF THIS WORLD
Registration Number:	2536396	WHEN TASTE MATTERS
Registration Number:	2536397	EAT IT UP
Registration Number:	1192233	HEAVENLY HAM
Registration Number:	2561719	

CORRESPONDENCE DATA

Fax Number: (202)719-7049
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-719-7453
 Email: jelgin@wileyrein.com

CH \$215.00 2558690

Correspondent Name: Jennifer L. Elgin, Wiley Rein LLP
Address Line 1: 1776 K St. N.W.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	HBH
NAME OF SUBMITTER:	Jennifer L. Elgin
Signature:	/Jennifer L. Elgin/
Date:	06/25/2007

Total Attachments: 2

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Secretary of State
Corporations Division
315 West Tower
#2 Martin Luther King, Jr. Dr.
Atlanta, Georgia 30334-1530

DOCKET NUMBER : 031270534
CONTROL NUMBER: 0226134
EFFECTIVE DATE: 04/22/2003
REFERENCE : 0048
PRINT DATE : 05/07/2003
FORM NUMBER : 661

LISA L. SCHEID
CUSHING, MORRIS & ARMBRUSTER, LLP
229 PEACHTREE ST., NE, SUITE 2110
ATLANTA, GA 30303

CERTIFICATE OF NAME CHANGE AMENDMENT

I, Cathy Cox, the Secretary of State of the State of Georgia, do hereby certify under the seal of my office that

FRANCO ACQUISITION COMPANY, LLC
A GEORGIA LIMITED LIABILITY COMPANY

has filed articles of amendment in the Office of the Secretary of State changing its name to

THE HH FRANCHISE COMPANY, LLC

and has paid the required fees as provided by Title 14 of the Official Code of Georgia Annotated. Attached hereto is a true and correct copy of said articles of amendment.

WITNESS my hand and official seal in the City of Atlanta and the State of Georgia on the date set forth above.




Cathy Cox
Secretary of State

TRADEMARK
REEL: 003567 FRAME: 0881

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**ARTICLES OF AMENDMENT TO
ARTICLES OF ORGANIZATION OF
FRANCO ACQUISITION COMPANY, LLC**
(To be known henceforth as "The HH Franchise Company, LLC")

I.

The name of the limited liability company is Franco Acquisition Company, LLC (the "Company").

II.

The Articles of Organization of the Company were filed with the Secretary of State of Georgia on May 20, 2002.


III.

To change the Company's name, the Articles of Organization of the Company are amended to replace Article I with the following:

The name of the limited liability company is "The HH Franchise Company, LLC."

As hereby amended, the Articles of Organization shall remain in full force and effect.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Amendment on behalf of the Company as of April 11, 2003.


Linda E. van Rees, Manager

CORPORATIONS DIVISION

2003 APR 22 P 4:02

SECRETARY OF STATE

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