

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
H.C.T.V., Inc.		07/22/2005	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Plymouth Direct, Inc.		
Street Address:	425 Stump Road		
Internal Address:	P.O. Box 427		
City:	Montgomeryville		
State/Country:	PENNSYLVANIA		
Postal Code:	18936		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76576341	TONI'S CAN-DO COMBS	
CORRESPONDENCE DATA			
Fax Number:	(215)751-1142		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-567-2010		
Email:	mcdougherty@crbcp.com		
Correspondent Name:	Martin L. Faigus		
Address Line 1:	1635 Market Street, 11th Floor		
Address Line 2:	Seven Penn Center		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2212		
ATTORNEY DOCKET NUMBER:	H1101/30037		
NAME OF SUBMITTER:	Martin L. Faigus		
Signature:	/Martin L. Faigus/		

CH \$40.00 76576341

Date:

06/25/2007

Total Attachments: 2

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**PENNSYLVANIA DEPARTMENT OF STATE
CORPORATION BUREAU**

**Articles of Amendment-Domestic Corporation
(15 Pa.C.S.)**

Entity Number: **2777591**

Business Corporation (§ 1915)
 Nonprofit Corporation (§ 5915)

Name: Jill Spalding, Paralegal Spector Gadun & Rosen, P.C.

Address: 1635 Market Street, 7th Floor

City: Philadelphia State: PA Zip Code: 19103

Document will be returned to the name and address you enter to the left.

Fee: \$70

Filed in the Department of State on Jul 22 2005

Perko C. Conte's

Secretary of the Commonwealth

In compliance with the requirements of the applicable provisions (relating to articles of amendment), the undersigned, desiring to amend its articles, hereby states that:

1. The name of the corporation is: H.C.T.V., Inc.

2. The (a) address of this corporation's current registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is (the Department is hereby authorized to correct the following information to conform to the records of the Department):

(a) Number and Street	City	State	Zip	County
<u>425 Stump Road</u>	<u>Montgomeryville</u>	<u>PA</u>	<u>18936</u>	<u>Montgomery</u>

(b) Name of Commercial Registered Office Provider: _____ County: _____

3. The statute by or under which it was incorporated: PA Business Corporation Law of 1988, as amended

4. The date of its incorporation: September 29, 1997

5. Check and if appropriate complete, one of the following:

The amendment shall be effective upon filing these Articles of Amendment in the Department of State.

The amendment shall be effective on: _____ at _____

Date Hour

06/03/2005 13:37 FAX

SPECTOR GADON & ROSEN

003

AUG. 3. 2005 11:43AM

DEPT OF STATE CORP BUREAU
SPECTOR GADON & ROSEN

10. 8180

P. 3/3

07/22/2005 11:20 FAX

INSCB:15-19150913-3

6. Check one of the following:

The amendment was adopted by the shareholders or members pursuant to 15 Pa.C.S. § 1914(a) and (b) or § 1914(b).

The amendment was adopted by the board of directors pursuant to 15 Pa. C.S. § 1914(c) or § 1914(d).

7. Check, and if appropriate, complete one of the following:

The amendment adopted by the corporation, set forth in full, is as follows:

Article 1 of the Articles of Incorporation is amended to read in its entirety as follows:
"The name of the corporation is Plymouth Direct, Inc."

The amendment adopted by the corporation is set forth in full in Exhibit A attached hereto and made a part hereof.

8. Check if the amendments amend the Articles:

The restated Articles of Incorporation supersede the original articles and all amendments thereto.

IN TESTIMONY WHEREOF, the undersigned corporation has caused three articles of amendment to be signed by a duly authorized officer hereof this

22nd day of July

2005

H.C.T.V., Inc.
Name of Corporation

Gary Lassin
Signature

Gary Lassin, President
Title

003

SPECTOR GADON & ROSEN

07/23/2005 11:58 FAX