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3467.8023

To the Director, U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
NATURAL ORGANICS INC.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):
Name: DREAM QUEST NUTRACEUTICALS

Street Address: 4660 Aircenter Circle

City: Reno State NV ZIP 89502-7917

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: June 1, 2007

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Nevada
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
78/748,197

Additional numbers attached? Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Fitzpatrick, Cella, Harper & Scinto
30 Rockefeller Plaza
New York, New York 10112-3800

Telephone No.: (212) 218-2100
Facsimile No.: (212) 218-2200

6. Number of applications and registrations involved: _____

7. Total fee (37 CFR 3.41): . . . \$40

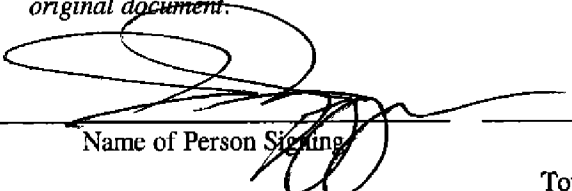
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 Authorized to be charged to deposit account

8. Deposit account number
06-1205
(Attach duplicate copy of this page if paying by deposit account):

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.



Name of Person Signing Signature Date

June 25, 2007

Total number of pages including cover sheet, attachments, and documents: 2

CH \$40.00 061205 78748197

ASSIGNMENT

WHEREAS, NATURAL ORGANICS INC., a corporation of the State of New York, whose address is 548 Broadhollow Road, Melville, New York, 11747, has adopted and is using the mark JUMP SHOT, for which it has filed an application to register in the United States Patent and Trademark Office, Serial No. 78/748,197, filed November 7, 2005;

WHEREAS, DREAM QUEST NUTRACEUTICALS, whose address is 4660 Aircenter Circle, Reno, NV 89502-7917, is desirous of acquiring said application and confirming ownership of the mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said NATURAL ORGANICS INC. does hereby assign unto the said DREAM QUEST NUTRACEUTICALS all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above-identified application for registration of said mark.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration in this application to said assignee.

NATURAL ORGANICS INC.

Date: June 1, 2007

By: 

Name: James P. Gibbons
Title: President

FITZPATRICK, CELLA, HARPER & SCINTO

30 Rockefeller Plaza
New York, NY 10112-3801
(212) 218-2100

Facsimile:(212) 218-2200

FACSIMILE COVER SHEET

TO: Assignment Branch

FROM: Pasquale A. Razzano, Esq.

RE: Assignment
U.S. Trademark Application No. 78/748,197
Atty. Docket No. 03467.008023

FAX NO.: 571 273 0140

DATE: June 25, 2007

NO. OF PAGES: 3
(including cover page)

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MESSAGE

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