TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sweat Equity Laboratories, LLC		106/20/2007	LIMITED LIABILITY
, ,			COMPANY: NEW JERSEY

RECEIVING PARTY DATA

Name:	Yakira, LLC
Street Address:	40 West 23rd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78205627	KINGPIN

CORRESPONDENCE DATA

Fax Number: (202)331-4308

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-293-7060

Email: kdaniels@sughrue.com
Correspondent Name: Jody H. Drake, Esq.
Address Line 1: Sughrue Mion, PLLC

Address Line 2: 2100 Pennsylvania Ave., NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20037-3213

ATTORNEY DOCKET NUMBER:	540000
NAME OF SUBMITTER:	Jody H. Drake
Signature:	/Jody H. Drake/

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Date:	06/26/2007
Total Attachments: 1 source=KINGPIN Assignment#page1.tif	

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ASSIGNMENT

WHEREAS, Sweat Equity Laboratories, LLC ("Assignor"), a Limited Liability Company of New Jersey, with an address at 40 West 23rd St., New York, NY 10010, is the owner of the trademark KINGPIN (the "Mark"); and

WHEREAS, Assignor is the owner of U.S. Trademark Application Serial No. 78/205627 and Canadian Trademark Application Serial No. 1165675 for the Mark; and

WHEREAS, Yakira, LLC ("Assignee"), a Limited Liability Company of New Jersey, with an address at 40 West 23rd St., New York, NY 10010, is desirous of acquiring said Mark, the applications therefor and the goodwill appurtenant to the Mark;

NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and the above-identified applications for registration thereof, together with the goodwill of the business symbolized by the Mark in the United States and Canada. Assignee is the successor to the business of Assignor to which the Mark pertains.

Sweat Equity Laboratories, LLC

By:

Elliott J. Brown

Senior Vice President & General Counsel

Date: June 20, 2007

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RECORDED: 06/26/2007

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