

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|-----------------------|-------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------|----------|----------------|-------------------------------------|
| Camp Brands Holdings LLC | | 03/31/2007 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| | |
|-------------------|---|
| Name: | Jay Foreman |
| Street Address: | 233 S. Wacker Drive |
| Internal Address: | c/o Heba Hamouda of Sonnenschein Nath & Rosenthal LLP |
| City: | Chicago |
| State/Country: | ILLINOIS |
| Postal Code: | 60606 |
| Entity Type: | INDIVIDUAL: UNITED STATES |

PROPERTY NUMBERS Total: 21

| Property Type | Number | Word Mark |
|----------------|----------|--------------------|
| Serial Number: | 78584811 | CAMP BEVERLY HILLS |
| Serial Number: | 78584825 | CAMP BEVERLY HILLS |
| Serial Number: | 78584818 | CAMP BEVERLY HILLS |
| Serial Number: | 78488589 | CBH |
| Serial Number: | 78488587 | CBH |
| Serial Number: | 78488584 | CBH |
| Serial Number: | 78488576 | CBH |
| Serial Number: | 78488567 | CBH |
| Serial Number: | 78488561 | CBH |
| Serial Number: | 78447895 | CAMP BEVERLY HILLS |
| Serial Number: | 78447888 | CAMP BEVERLY HILLS |
| Serial Number: | 77177863 | CAMP BEVERLY HILLS |
| Serial Number: | 77163719 | CAMP PALM BEACH |

CH \$540.00 78584811

| | | |
|----------------|----------|--------------------|
| Serial Number: | 77163718 | CAMP MALIBU |
| Serial Number: | 77161075 | CAMP HAMPTONS |
| Serial Number: | 77161066 | CAMP RIVIERA |
| Serial Number: | 77161055 | CAMP SOUTH BEACH |
| Serial Number: | 75460677 | CAMP BEVERLY HILLS |
| Serial Number: | 73622000 | CAMP BEVERLY HILLS |
| Serial Number: | 73555918 | CAMP BEVERLY HILLS |
| Serial Number: | 73298210 | CAMP BEVERLY HILLS |

CORRESPONDENCE DATA

Fax Number: (212)328-6101
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-328-6100
Email: mgrieco@dreierllp.com
Correspondent Name: Mary L. Grieco
Address Line 1: 499 Park Avenue
Address Line 4: New York, NEW YORK 10022

| | |
|-------------------------|--------------------|
| ATTORNEY DOCKET NUMBER: | 600155.002 CAMP BH |
| NAME OF SUBMITTER: | Mary L. Grieco |
| Signature: | /marylgrieco/ |
| Date: | 06/26/2007 |

Total Attachments: 2
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GRANT OF SECURITY INTEREST IN AND
MORTGAGE OF UNITED STATES TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, Camp Brands Holdings LLC, a limited liability company ("Grantor"), with an address c/o Bruce Bronster, Dreier LLP, 499 Park Avenue, New York, NY 10022, hereby assigns, grants and mortgages to Jay Foreman ("Grantee"), with an address c/o Heba Hamouda, Sonnenschein Nath & Rosenthal LLP, 233 S. Wacker Drive, Chicago, IL 60606, a security interest in: (i) all of the Grantor's right, title and interest in and to the United States trademarks, trademark registrations and trademark applications ("Marks") set forth on Schedule A attached hereto; (ii) all Proceeds (as such term is defined in the Security Agreement referred to below) and products of the Marks; (iii) the goodwill of the businesses symbolized by the Marks; and (v) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS AGREEMENT is entered into to secure the full and prompt performance and payment of all the Obligations of the Grantor, as such term is defined in the Security Agreement among the Grantor, the other assignors from time to time party thereto and the Grantee, dated as of March, 2007 (as amended from time to time) ("Security Agreement"). Upon repayment of the Loan, the Grantee shall, upon such satisfaction, execute, acknowledge, and deliver to the Grantor such statements, documents or other instruments in writing as may be reasonably requested by Grantor releasing the security interest and mortgage in the Marks granted under this Agreement.

This Agreement has been entered into in conjunction with the security interest granted to the Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Agreement are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

The undersigned have executed this Agreement as of the date first above written.

3-31-07

CAMP BRANDS HOLDINGS LLC

By 

Bruce Bronster



Trademarks > Trademark Electronic Search System(Tess)

TESS was last updated on Tue Jun 26 04:07:31 EDT 2007

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List At: OR to record:

21 Records(s) found (This page: 1 ~ 21)

Refine Search (camp brands holdings)[OW]

Current Search: S1: (camp brands holdings)[OW] docs: 21 occ: 68

| | Serial Number | Reg. Number | Word Mark | Check Status | Live/Dead |
|----|---------------|-------------|--------------------|--------------|-----------|
| 1 | 78584811 | | CAMP BEVERLY HILLS | TARR | DEAD |
| 2 | 78584825 | | CAMP BEVERLY HILLS | TARR | LIVE |
| 3 | 78584818 | | CAMP BEVERLY HILLS | TARR | LIVE |
| 4 | 78488589 | | CBH | TARR | LIVE |
| 5 | 78488587 | | CBH | TARR | LIVE |
| 6 | 78488584 | | CBH | TARR | LIVE |
| 7 | 78488576 | | CBH | TARR | LIVE |
| 8 | 78488567 | | CBH | TARR | LIVE |
| 9 | 78488561 | | CBH | TARR | LIVE |
| 10 | 78447895 | 3049255 | CAMP BEVERLY HILLS | TARR | LIVE |
| 11 | 78447888 | 3049254 | CAMP BEVERLY HILLS | TARR | LIVE |
| 12 | 77177863 | | CAMP BEVERLY HILLS | TARR | LIVE |
| 13 | 77163719 | | CAMP PALM BEACH | TARR | LIVE |
| 14 | 77163718 | | CAMP MALIBU | TARR | LIVE |
| 15 | 77161075 | | CAMP HAMPTONS | TARR | LIVE |
| 16 | 77161066 | | CAMP RIVIERA | TARR | LIVE |
| 17 | 77161055 | | CAMP SOUTH BEACH | TARR | LIVE |
| 18 | 75460677 | 2453510 | CAMP BEVERLY HILLS | TARR | LIVE |
| 19 | 73622000 | 1453810 | CAMP BEVERLY HILLS | TARR | LIVE |
| 20 | 73555918 | 1420959 | CAMP BEVERLY HILLS | TARR | LIVE |
| 21 | 73298210 | 1219064 | CAMP BEVERLY HILLS | TARR | LIVE |

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SCHEDULE A