

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Doskocil Manufacturing Company, Inc.		06/18/2007	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Aspen Pet Products, Inc.		
<b>Street Address:</b>	4735 N. Florence Street		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80238		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1678128	CRAZY CIRCLE	
Registration Number:	2031072	BALL A BOUT	
Registration Number:	2046677	BAT 'N BOBBLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(303)629-3450		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	303-629-3400		
<b>Email:</b>	johnson.marilyn@dorsey.com		
<b>Correspondent Name:</b>	Dorsey & Whitney LLP		
<b>Address Line 1:</b>	370 Seventeenth Street, Suite 4700		
<b>Address Line 4:</b>	Denver, COLORADO 80202-5647		
<b>ATTORNEY DOCKET NUMBER:</b>	71494US~455059-7		
<b>NAME OF SUBMITTER:</b>	Lisa A. Osman		

CH \$90.00 1678128

Signature:

/3463 LAO/

Date:

06/26/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Dorskocil Manufacturing Company, Inc., a corporation organized and existing under the laws of the State of Texas, having a place of business at 4209 Barnett Blvd., Arlington, Texas 76017, ("Assignor"), owns certain trademarks and Federal Registrations as shown on Exhibit A attached hereto (collectively, "the Marks"); and

WHEREAS, Aspen Pet Products, Inc. a corporation organized and existing under the laws of the State of Delaware, having a place of business at 4735 Florence St., Denver, CO 80238, hereinafter ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks, and in and to any renewals and extensions that may be granted thereon, together with all goodwill connected therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned and transferred, and conveyed, and by these presents hereby sells, assigns, transfers, conveys and delivers to Assignee all of Assignor's right, title and interest in and to the Marks, and registrations, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith, and together with the right of Assignee to recover for damages and profits for past infringements thereof and other past injury thereto.

This Assignment is binding on Assignor and its successors and assigns and shall inure to the benefit of Assignee and its successors and assigns.

Date:

JUNE 18, 2007

DOSKOCIL MANUFACTURING  
COMPANY, INC

By:



Name: Shannon McWilliams

Title: Vice President - Marketing

**EXHIBIT A**

<b>MARK</b>	<b>REGISTRATION NO.</b>
Ball A Bout	2,031,072
Bat 'N Bobble	2,046,677
Crazy Circle	1,678,128
Fido Football	
Looney Loops	
Cat Crazies	
Roly Poly Mice	
Crazy Spinner	
Bone Gripper	
Rock 'N Roller	
Refill-A-Ball	