

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shell Petroleum Inc.		06/27/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Shell Trademark Management B.V.		
<b>Street Address:</b>	Carel van Bylandtlaan 30, 2596 HR		
<b>City:</b>	The Hague		
<b>State/Country:</b>	NETHERLANDS		
<b>Entity Type:</b>	CORPORATION: NETHERLANDS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2780642	OPTIMAX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(713)241-6617		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	713-241-2698		
<b>Email:</b>	trademarks-t@shell.com		
<b>Correspondent Name:</b>	Kimbley L. Muller		
<b>Address Line 1:</b>	910 Louisiana OSP 4794		
<b>Address Line 4:</b>	Houston, TEXAS 77002		
<b>ATTORNEY DOCKET NUMBER:</b>	TM 1928A		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Kimbley L. Muller		
<b>Address Line 1:</b>	910 Louisiana OSP 4794		
<b>Address Line 4:</b>	Houston, TEXAS 77002		
<b>NAME OF SUBMITTER:</b>	Kimbley L. Muller		

CH \$40.00 2780642

Signature:

/kim muller/

Date:

06/27/2007

Total Attachments: 1  
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## ASSIGNMENT

**KNOW ALL MEN BY THESE PRESENTS that:**

WHEREAS, SHELL PETROLEUM INC., a Delaware corporation with a business address at 910 Louisiana, in Houston, Texas 77002 (hereinafter called the "Assignor"), has registered the mark **OPTIMAX**, serial number 78084312, Registration number 2780642 with the United States Patent and Trademark Office; and

WHEREAS, SHELL TRADEMARK MANAGEMENT B.V., a Netherlands corporation located at Carel van Bylandtlaan 30, 2596 HR, The Hague, Netherlands (hereinafter called the "Assignee") desires to acquire from Assignor all rights, title, interest and goodwill associated with the mark **OPTIMAX** for retail convenience stores;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has agreed to sell, assign and transfer and hereby does sell, assign and transfer unto the said Assignee all of Assignor's right, title and interest in and to the trademark **OPTIMAX**, Serial number 78084312, Registration number. 2780642, together with the goodwill of the businesses associated with these marks. This assignment shall be effective November 5, 2003.

**SHELL OIL COMPANY**



Kimbley Muller  
Senior Counsel

27 June 2007  
Houston, Texas