

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
BND Services, Inc.	FORMERLY Bright Now! Dental, Inc.	02/23/2007	CORPORATION: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
Name:	Bright Now! Dental, Inc.		
Street Address:	201 E. Sandpointe, Suite 800		
City:	Santa Ana		
State/Country:	CALIFORNIA		
Postal Code:	92707		
Entity Type:	CORPORATION: WASHINGTON		
<b>PROPERTY NUMBERS Total: 7</b>			
Property Type	Number	Word Mark	
Serial Number:	78648295		
Serial Number:	78648310		
Serial Number:	78648303	BE CONFIDENT IN CONFIDENT	
Serial Number:	78632685	BRIGHT NOW! DENTAL NETWORK	
Registration Number:	2298047	BRIGHT NOW!	
Registration Number:	2453217	BRIGHT NOW!	
Registration Number:	2755318	CONFIDENT	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(650)798-3600		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	650 798 3500		
Email:	ipdocketing@howrey.com, cadyj@howrey.com, bhullarb@howrey.com		
Correspondent Name:	Howrey LLP		

CH \$190.00 78648295

900080363

**TRADEMARK**  
**REEL: 003569 FRAME: 0014**

Address Line 1: 2941 Fairview Park Drive  
Address Line 2: Suites 200 & 300  
Address Line 4: Falls Church, VIRGINIA 22042

ATTORNEY DOCKET NUMBER:	01174.0005.TMUS00+ 6 MORE
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NAME OF SUBMITTER:	James R. Cady
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Signature:	/jcady/
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Date:	06/27/2007
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Total Attachments: 4 source=BNDI amendment#page1.tif source=BNDI amendment#page2.tif source=BNDI amendment#page3.tif source=BNDI amendment#page4.tif
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FILED  
SECRETARY OF  
STATE  
SAM REED

FEBRUARY 23, 2007

02/23/07 1009537-002  
\$50.00 R #SUCCESS-18  
ed:1252370

ARTICLES OF AMENDMENT  
OF  
ARTICLES OF INCORPORATION  
OF  
BND SERVICES, INC.

1. The name of the corporation is BND Services, Inc.
2. Article I of the Articles of Incorporation of the corporation is amended to read in its entirety as follows:

ARTICLE I  
Name

The name of the corporation is Bright Now! Dental, Inc.

3. The foregoing amendment to the Articles of Incorporation of the corporation was adopted on February 23, 2007.
4. The foregoing amendment shall be effective February 23, 2007.
5. Shareholder action was not required to approve the foregoing amendment.

BND SERVICES, INC.



Steven C. Bilt, President

Person to Contact About this Filing:

Orlando Medina  
Landy Bennett Blumstein LLP  
1100 SW Fifth Avenue, Suite 3500  
Portland, OR 97201  
(503) 224-4100

**State of California**  
**Secretary of State**

**NAME CHANGE**  
**CERTIFICATE OF QUALIFICATION**

**C2070676**

I, BRUCE McPHERSON, Secretary of State of the State of California, hereby certify that on the **10th day of January, 2006**, there was filed in this office an Amended Statement and Designation by Foreign Corporation whereby the corporate name of **BRIGHT NOW! DENTAL, INC.**, a corporation organized and existing under the laws of **Washington**, was changed to **BND SERVICES, INC.**. This corporation complied with the requirements of California law in effect on that date for the purpose of qualifying to transact intrastate business in the State of California and as of said date has been and is qualified and authorized to transact intrastate business in the State of California, subject however, to any licensing requirements otherwise imposed by the laws of this State.

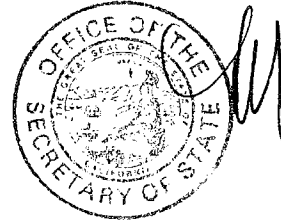
IN WITNESS WHEREOF, I execute this  
certificate and affix the Great Seal  
of the State of California this day  
of January 13, 2006.



**BRUCE McPHERSON**  
Secretary of State

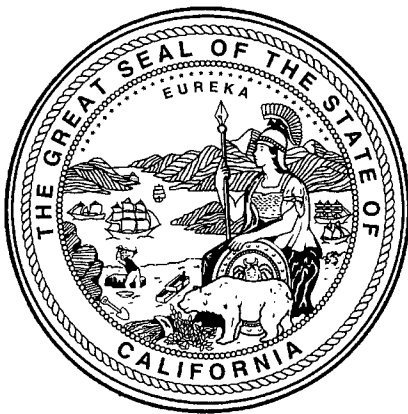
SS

**State of California**  
Secretary of State



I, BRUCE McPHERSON, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

JAN 14 2006

BRUCE McPHERSON  
Secretary of State

A0638890

**AMENDED STATEMENT BY  
FOREIGN CORPORATION**

**ENDORSED - FILED**  
in the office of the Secretary of State  
of the State of California

JAN 10 2006

BND Services, Inc.

(Name of Corporation)

\_\_\_\_\_, a corporation organized

and existing under the laws of Washington, and which is presently  
(State or Place of Incorporation)

qualified for the transaction of intrastate business in the State of California, makes the  
following statement:

That the name of the corporation has been changed to that hereinabove set forth and  
that the name relinquished at the time of such change was \_\_\_\_\_

Bright Now! Dental, Inc.

BND Services, Inc.

(Name of Corporation)



(Signature of Corporate Officer)

Steven C. Bilt, President

(Typed Name and Title of Officer Signing)

Secretary of State Form  
ASDC (REV 03/2005)



RECORDED: 06/27/2007

TRADEMARK  
REEL: 003569 FRAME: 0019