

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
King Maker Marketing (NJ), Inc.		06/11/2007	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	King Maker Marketing, Inc.		
<b>Street Address:</b>	12 Route 17 North, Suite 304		
<b>City:</b>	Paramus		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07652		
<b>Entity Type:</b>	CORPORATION: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78032534	GOLD CREST	
<b>Registration Number:</b>	2958683	ACE	
<b>Registration Number:</b>	2505540	CHECKERS	
<b>Registration Number:</b>	1982447	CHECKERS	
<b>Registration Number:</b>	1982441		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)575-0671		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-790-9200		
<b>Email:</b>	trademark@cll.com		
<b>Correspondent Name:</b>	Albert Robin, Cowan, Liebowitz & Latman		
<b>Address Line 1:</b>	1133 Avenue of the Americas		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	25854-000 ALR/FM		

OP \$140.00 78032534

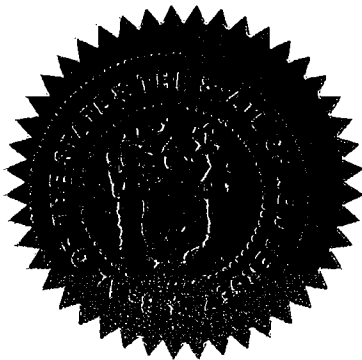
NAME OF SUBMITTER:	Albert Robin
Signature:	/Albert Robin/
Date:	06/27/2007
Total Attachments: 2 source=king maker name change#page1.tif source=king maker name change#page2.tif	

STATE OF NEW JERSEY  
DEPARTMENT OF TREASURY  
FILING CERTIFICATION (CERTIFIED COPY)

KING MAKER MARKETING, INC.  
0100980191

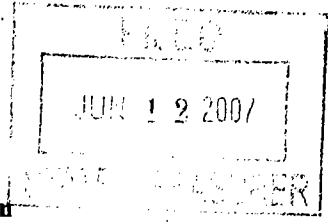
*I, the Treasurer of the State of New Jersey,  
do hereby certify, that the above named business  
did file and record in this department a  
Certificate of Amendment on June 12th, 2007  
and that the attached is a true copy of this  
document as the same is taken from and compared  
with the original(s) filed in this office and now  
remaining on file and of record.*

IN TESTIMONY WHEREOF, I have  
hereunto set my hand and  
affixed my Official Seal  
at Trenton, this  
14th day of June, 2007



*Bradley Abelow*

Bradley Abelow  
Treasurer



New Jersey Division of Revenue

Certificate of Amendment to the Certificate of Incorporation  
(For Use by Domestic Profit Corporation)

Pursuant to the provisions of Section 14A:9-2(f) and Section 14A:9-4(3), Corporations, General, of the New Jersey Statutes, the undersigned corporation executes the following Certificate of Amendment to its Certificate of Incorporation:

1. The name of the corporation is: King Maker Marketing (NJ), Inc.
2. The following amendment to the Certificate of Incorporation was approved by the directors and thereafter duly adopted by the shareholders of the corporation on the 30<sup>th</sup> day of May, 2007:

Resolved, that Article FIRST of the Certificate of Incorporation be amended to read as follows:

"FIRST: The name of the corporation (hereinafter the "corporation" is King Maker Marketing, Inc."

3. The number of shares outstanding at the time of the adoption of the amendment was: 100  
The total number of shares entitled to vote thereon was: 100

4. The number of shares voting for and against such amendment is as follows: (If the shares of any class or series are entitled to vote as a class, set forth the number of shares of each such class and series voting for and against the amendment, respectively).

<u>Number of Shares Voting for Amendment</u>	<u>Number of Shares Voting Against Amendment</u>
100	0

King Maker Marketing (NJ), Inc.

By: VR Bhavani  
Bhavani Parameswar, President

Dated this 11<sup>th</sup> day of June, 2007

May be executed by the Chairman of the Board, or the President, or a Vice President of the Corporation.