

**TRADEMARK ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Nordstrom, Inc.		06/27/2007	CORPORATION: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NIHC, Inc.		
<b>Street Address:</b>	701 Southwest Broadway		
<b>Internal Address:</b>	Fourth Floor		
<b>City:</b>	Portland		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97205-3398		
<b>Entity Type:</b>	CORPORATION: COLORADO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3027963	BP. SHOES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(206)682-6031		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	206-622-4900		
<b>Email:</b>	BillF.docketing@SeedIP.com		
<b>Correspondent Name:</b>	William O. Ferron, Jr.		
<b>Address Line 1:</b>	701 Fifth Avenue		
<b>Address Line 2:</b>	Suite 5400		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98104		
<b>ATTORNEY DOCKET NUMBER:</b>	700043.20337		
<b>NAME OF SUBMITTER:</b>	William O. Ferron, Jr.		
<b>Signature:</b>	/William O. Ferron, Jr./		

CH \$40.00 3027963

Date:

06/27/2007

Total Attachments: 1  
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TRADEMARK ASSIGNMENT

WHEREAS, Nordstrom, Inc. has adopted and used in its business the trademark "BP. SHOES," (the "Trademark") which is registered in the United States Patent and Trademark Office under Registration No. 3,027,963 (the "Registration"), which issued December 13, 2005; and

WHEREAS, Nordstrom, Inc. desires to transfer ownership of the Trademark and the Registration to its wholly-owned subsidiary NIHC, Inc., a corporation of the State of Colorado having a place of business at 701 Southwest Broadway, Fourth Floor, Portland, Oregon 97205-3398.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, Nordstrom, Inc., by these presents, does sell, assign and transfer unto NIHC, Inc. effective June 27, 2007, the entire right, title and interest in and to the Trademark, the Registration and the goodwill of the business in connection with which the Trademark is used and all claims for damages by reason of past infringement of the trademark and registration, and the right to sue for and collect such damages.

Nordstrom, Inc.

6/27/07  
Date

By:   
Lisa Iglesias, Corporate Secretary

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