

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Creative Healthcare Solutions, LLC		06/20/2007	LIMITED LIABILITY COMPANY: OHIO
RECEIVING PARTY DATA			
Name:	inVentiv Communications, Inc.		
Street Address:	500 Olde Worthington Road		
City:	Westerville		
State/Country:	OHIO		
Postal Code:	43082		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2909870	PALIO COMMUNICATIONS	
CORRESPONDENCE DATA			
Fax Number:	(614)464-2634		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(614) 462-5400		
Email:	trademarks@keglerbrown.com		
Correspondent Name:	Stephen C. Barsotti		
Address Line 1:	65 East State Street		
Address Line 2:	Suite 1800		
Address Line 4:	Columbus, OHIO 43215		
ATTORNEY DOCKET NUMBER:	30818-21		
NAME OF SUBMITTER:	Stephen C. Barsotti		
Signature:	/SCB/		

CH \$40.00 2909870

Date:

06/28/2007

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is from Creative Healthcare Solutions, LLC, an Ohio limited liability company (the "Assignor") to inVentiv Communications, Inc., an Ohio corporation (the "Assignee").

Assignor is the owner of the trademark PALIO COMMUNICATIONS, U.S. Registration No. 2,909,870 (hereinafter "the Mark") in International Class 035 for advertising agency services; market research services; public relations services, direct marketing advertising services for others; business marketing consulting services; business consulting services in the field of interactive marketing and advertising; brand consulting services, namely, providing information in the fields of brand identity and corporate identity; sales promotion, namely, developing promotional and informational materials for others for distribution.

For good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, convey and deliver to Assignee all of the Assignor's right, title and interest in and to the Mark, together with the goodwill associated with the Mark.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the dates written below.

CREATIVE HEALTHCARE SOLUTIONS, LLC

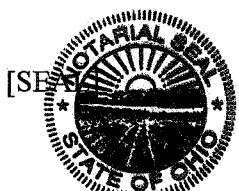
INVENTIV COMMUNICATIONS, INC.

By: *WFO'Donnell*
Name: William F. O'Donnell
Title: Vice President and Treasurer
Date: 6/20/07

By: *WFO'Donnell*
Name: William F. O'Donnell
Title: Chief Administrative Officer Pres; COO
Date: 6/20/07

STATE OF OHIO)
) ss
COUNTY OF FRANKLIN)

The foregoing instrument was acknowledged before me this 20 day of June, 2007 by William F. O'Donnell, as Vice President and Treasurer of Creative Healthcare Solutions, LLC, an Ohio limited liability company, on behalf of the company.



DIANNA E. BLACKBURN
Notary Public, State of Ohio
My Commission Expires 10-11-2011

Dianna E. Blackburn
Notary Public
Commission Expires:

STATE OF OHIO)
) ss
COUNTY OF FRANKLIN)

The foregoing instrument was acknowledged before me this 20 day of June, 2007 by William F. O'Donnell, as Chief Administrative Officer of inVentiv Communications, Inc., an Ohio corporation, on behalf of the corporation.



DIANNA E. BLACKBURN
Notary Public, State of Ohio
My Commission Expires 10-11-2011

Dianna E. Blackburn
Notary Public
Commission Expires: