# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Ashley Aluminum, LLC		06/19/2007	LIMITED LIABILITY
	06/18/2007	06/16/2007	COMPANY: GEORGIA

## **RECEIVING PARTY DATA**

Name:	American Builders & Contractors Supply Co., Inc.	
Street Address:	One ABC Parkway	
City:	Beloit	
State/Country:	WISCONSIN	
Postal Code:	53511	
Entity Type:	entity Type: CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77075951	QUICK SET
Serial Number:	77054395	ASHLEY ADVANTAGE

## **CORRESPONDENCE DATA**

Fax Number: (256)539-6024

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (256)539-6000

Email: tburkett@leo-law.com

Correspondent Name: Todd W. Burkett

Address Line 1: 200 Randolph Avenue

Address Line 2: Ste 200

Address Line 4: Huntsville, ALABAMA 35801

NAME OF SUBMITTER:	Todd W. Burkett		
Signature:	/Todd W. Burkett/		
Date:	06/28/2007 TRADEMARK		

900080501 REEL: 003570 FRAME: 0390

Total Attachments: 3

source=Tm- Ashley 2871\_001#page1.tif source=Tm- Ashley 2871\_001#page2.tif

source=Tm- Ashley 2871\_001#page3.tif

TRADEMARK REEL: 003570 FRAME: 0391

## Trademark Assignment

THIS TRADEMARK ASSIGNMENT (this "Assignment") made as of June 18, 2007, by ASHLEY ALUMINUM, LLC, a Georgia limited liability company ("ASSIGNOR").

#### WITNESSETH:

WHEREAS, ASSIGNOR is the owner of the tradenames and trademarks set forth on the attached Exhibit A and any and all trade dress associated therewith ("the Marks"), together with the goodwill of the business symbolized thereby in connection with the products on which the Marks are used; and

WHEREAS, in connection with that certain Asset Purchase Agreement by and between Assignor and AMERICAN BUILDERS & CONTRACTORS SUPPLY CO., INC. ("ASSIGNEE") dated May 4, 2007 (the "Purchase Agreement"), ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE of ASSIGNOR's right, title, and interest in and to the Marks in the United States of America and in all foreign countries (collectively, the "Marks").

NOW, THEREFORE, ASSIGNOR, in consideration of the mutual agreements set forth in the Asset Purchase Agreement between Assignor, or its Affiliate, and Assignee other good and valuable consideration, acknowledged to be sufficient and received, does hereby:

- 1. <u>Assignment</u>. ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest in and to the Marks, together with (a) the goodwill of the business relating to the Marks; (b) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (c) all rights to sue for past, present, and future infringements or misappropriations of the Marks. ASSIGNOR further conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all rights in the trade dress, labels, and designs, if any, associated with the Marks.
- 2. <u>Further Assurances</u>. ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks. The terms and conditions of the Purchase Agreement shall survive the execution of this Agreement, as expressly provided in the Purchase Agreement.

\*\*\*\*

TRADEMARK REEL: 003570 FRAME: 0392 IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Trademark Assignment, as of the day and year first above written.

ASSIGNOR:

ASHLEY ALUMINUM, LLC

BY: David E. Love

Its: Manager

TRADEMARK
REEL: 003570 FRAME: 0393

## EXHIBIT A

## **MARKS**

1. The following trademarks (live and dead)

	Serial Number	Reg. Number	Word Mark	Live/Dead
1	<u>77075951</u>	3	QUICK SET	<u>LIVE</u>
2	77054395		ASHLEY ADVANTAGE	<u>LIVE</u>
3	74446151	j	<u>LIGHT-TOUCH</u>	<u>DEAD</u>
4	74430088		<u>CHEETAH</u>	<u>DEAD</u>
5	<u>74425666</u>	1898554	QUICK SET	<u>DEAD</u>
6	74425665		WEATHERPROOF COATING	DEAD
7	74404131		<u>ANCHORITE</u>	<u>DEAD</u>
8	<u>78-131542</u>	2783421	SIMPLE LAP BEAM	LIVE

2. Unregistered, common law trademark rights in the name "Ashley Aluminum" to the extent that it has been used on various products sold by Assignor.

TRADEMARK
REEL: 003570 FRAME: 0394

**RECORDED: 06/28/2007**