

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thomson Learning, Inc.		07/27/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Peterson's Nelnet, LLC.
Street Address:	121 South 13th Street
Internal Address:	Suite 301
City:	Lincoln
State/Country:	NEBRASKA
Postal Code:	68508
Entity Type:	LIMITED LIABILITY COMPANY: NEBRASKA

PROPERTY NUMBERS Total: 36

Property Type	Number	Word Mark
Registration Number:	1434731	ARCO
Registration Number:	2626851	BEST COLLEGE PICKS
Registration Number:	2754588	BESTCOLLEGEDEALS
Registration Number:	1515708	BRICKER'S EXECUTIVE EDUCATION SERVICE
Registration Number:	1480789	BRICKER'S INTERNATIONAL DIRECTORY
Registration Number:	1763851	CAREERS WITHOUT COLLEGE
Registration Number:	1219375	COLLEGE QUEST
Registration Number:	2313721	COLLEGEQUEST
Registration Number:	2908995	COLLEGESWANTYOU
Registration Number:	1563314	COMPETITIVE COLLEGES
Registration Number:	2846993	CUSTOMIZED LEARNING PATH
Registration Number:	2465542	CYBEREDIT
Registration Number:	2421926	EAPPLY

OP \$915.00 1434731

Serial Number:	78866083	EDGE SERIES
Registration Number:	2687634	EGUIDANCECENTER
Registration Number:	2490568	ESSAY EDGE
Registration Number:	2896985	GET A RESUME THAT GETS RESULTS!
Registration Number:	2905291	GET WISE! MASTERING GRAMMAR SKILLS
Registration Number:	2882307	GET WISE! MASTERING VOCABULARY SKILLS
Registration Number:	1684175	GRADLINE
Registration Number:	2902011	GRADSCHOOLS WANT YOU
Registration Number:	2143066	GRADSEARCH
Registration Number:	1493059	GRADUATING ENGINEER
Registration Number:	3074827	GUIDANCENET
Registration Number:	2896987	OUR EDITING MAKES THE DIFFERENCE
Registration Number:	1661700	P
Registration Number:	1365509	PETERSON'S
Registration Number:	1799098	PETERSON'S
Registration Number:	1388853	PETERSON'S
Serial Number:	78901486	PETERSON'S GETTING YOU THERE
Registration Number:	2574860	PETERSON'S INSTANT INQUIRY
Registration Number:	2888339	PETERSON'S TEST PREP
Registration Number:	2375561	PETERSONS.COM
Registration Number:	2612719	RESUMEEDGE
Registration Number:	2943174	THE NET'S BEST AND BIGGEST EDITING RESOURCE
Serial Number:	78927457	TOTAL ONLINE PREP SOLUTION

CORRESPONDENCE DATA

Fax Number: (415)358-4975
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 4157515737
Email: tmddocket@voegelelaw.com
Correspondent Name: Colette Vogele
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ATTORNEY DOCKET NUMBER:	NELNET - PETERSON'S
NAME OF SUBMITTER:	Benjamin Anthony Costa, Esq.
Signature:	/bc/

TRADEMARK

REEL: 003570 FRAME: 0800

Date:

06/28/2007

Total Attachments: 3

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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Thomson Learning Inc., a Corporation of Delaware, with a place of business at 200 First Stamford Place, Stamford, CT 06902 ("Assignor"), is the owner of the following trademark registrations and applications at the United States Patent and Trademark Office:

	<u>TM Application Number</u>	<u>TM Registration Number</u>	<u>TM Identification</u>
1	73 / 619,839	1,434,731	ARCO
2	76 / 120,780	2,626,851	BEST COLLEGE PICKS
3	76 / 401,772	2,754,588	BESTCOLLEGEDEALS
4	73 / 674,186	1,515,708	BRICKER'S EXECUTIVE EDUCATION SE
5	73 / 674,441	1,480,789	BRICKER'S INTERNATIONAL DIRECTO
6	74 / 303,270	1,763,851	CAREERS WITHOUT COLLEGE
7	73 / 338,572	1,219,375	COLLEGE QUEST
8	75 / 568,044	2,313,721	COLLEGEQUEST
9	76 / 329,888	2,908,995	COLEGESWANTYOU
10	73 / 766,664	1,563,314	COMPETITIVE COLLEGES
11	76 / 491,033	2,846,993	CUSTOMIZED LEARNING PATH
12	76 / 039,942	2,465,542	CYBEREDIT
13	75 / 569,841	2,421,926	EAPPLY (& design)
14	78 / 866,083	(pending)	EDGE SERIES
15	76 / 361,863	2,687,634	EGUIDANCECENTER
16	76 / 114,244	2,490,568	ESSAY EDGE
17	76 / 559,051	2,896,985	GET A RESUME THAT GETS RESULTS!
18	76 / 368,850	2,905,291	GET WISE! MASTERING GRAMMAR SK
19	76 / 369,340	2,882,307	GET WISE! MASTERING VOCABULARY
20	74 / 089,130	1,684,175	GRADLINE

21	76 / 433,024	2,902,011	GRADSCHOOLSWANTYOU
22	74 / 712,770	2,143,066	GRADSEARCH
23	73 / 654,988	1,493,059	GRADUATING ENGINEER
24	76 / 601,211	3,074,827	GUIDANCENET
25	76 / 559,080	2,896,987	OUR EDITING MAKES THE DIFFRENC
26	74 / 104,912	1,661,700	P (& design of P within a square)
27	73 / 490,294	1,365,509	PETERSON'S
28	74 / 183,698	1,799,098	PETERSON'S
29	73 / 490,293	1,388,853	PETERSON'S
30	78 / 901,486		PETERSON'S GETTING YOU THERE
31	75 / 568,042	2,574,860	PETERSON'S INSTANT INQUIRY
32	76 / 485,526	2,888,339	PETERSON'S TEST PREP
33	75 / 012,127	2,375,561	PETERSONS.COM
34	76 / 351,848	2,612,719	RESUMEEDGE
35	76 / 559,050	2,943,174	THE NET'S BEST AND BIGGEST EDITIN
36	78 / 927,457	(pending)	TOTAL ONLINE SOLUTION

WHEREAS, Peterson's Nelnet, LLC, a Limited Liability Company of Nebraska, with a business address at 121 South 13th Street, Suite 301, Lincoln, NE 68508, and formerly known as NELN Acquisition, LLC ("Assignee"), is desirous of acquiring said trademark registrations and applications.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor confirms that it has assigned unto Assignee, all right, including common law rights, title and interest in the United States of America and all other

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countries and jurisdictions of the world in and to said trademark together with the goodwill symbolized by said trademark and registration thereof, pursuant to an assignment dated July 27, 2006.

Signed at STAMFORD, CT, this 28th day of June, 2007.

THOMSON LEARNING, INC. (Assignor)

By: Donna M. Dimitri

Name: DONNA M. DIMITRI

Title: ASSISTANT SECRETARY