

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gumlink A/S		06/26/2007	CORPORATION: DENMARK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	New Albertson's, Inc.		
<b>Street Address:</b>	250 E. Parkcenter Blvd.		
<b>City:</b>	Boise		
<b>State/Country:</b>	IDAHO		
<b>Postal Code:</b>	83706		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3231318	CRYSTAL ICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(503)595-5301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	5035955300		
<b>Email:</b>	ptotmdocket@klarquist.com		
<b>Correspondent Name:</b>	Richard J. Polley		
<b>Address Line 1:</b>	121 SW Salmon Street		
<b>Address Line 2:</b>	One World Trade Center, Suite 1600		
<b>Address Line 4:</b>	Portland, OREGON 97204		
<b>ATTORNEY DOCKET NUMBER:</b>	7347-73245-01/RJP		
<b>NAME OF SUBMITTER:</b>	Richard J. Polley		
<b>Signature:</b>	/Richard J. Polley/		
<b>Date:</b>	06/27/2007		

**CH \$40.00 3231318**

Total Attachments: 1  
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**ASSIGNMENT**

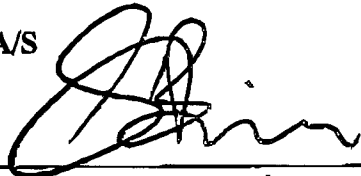
WHEREAS, Gumlink A/S, a company organized and existing under the laws of Denmark, is the owner of United States Trademark Registration No. 3,231,318, for the trademark CRYSTAL ICE;

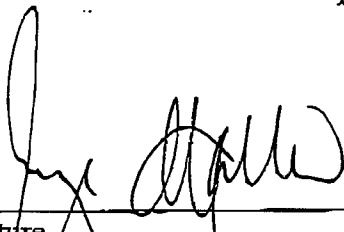
WHEREAS, New Albertson's, Inc., a Delaware corporation, having offices at 250 E. Parkcenter Blvd., Boise, Idaho 83706, is desirous of acquiring the trademark and United States Trademark Registration No. 3,231,318;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Gumlink A/S does hereby sell, assign, transfer and set over unto New Albertson's, Inc. all rights, title, and interest in and to the trademark, the registration, and the goodwill of the business symbolized by the trademark in the United States.

THIS ASSIGNMENT dated and effective as of the date of signature.

26/6 2007  
Date

GUMLINK A/S  
By   
SOREN RISEN  
Printed Name  
PRESIDENT, CEO  
Title

WITNESS:  
  
Witness Signature  
INGE MOLLER  
Witness Printed Name

26/6 2007  
Date