

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CCA Acquisition LLC		10/30/2006	LIMITED LIABILITY COMPANY: ILLINOIS

**RECEIVING PARTY DATA**

Name:	CCA Strategies LLC
Street Address:	9300 Ward Parkway
City:	Kansas City
State/Country:	MISSOURI
Postal Code:	64114
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Serial Number:	78722163	CCA STRATEGIES
Registration Number:	2552633	ENROLLSMART
Registration Number:	3160212	MYMAX
Registration Number:	3198253	OURMAX
Registration Number:	2463817	PARTNER PARITY PLAN
Registration Number:	2473258	PENSMART
Registration Number:	2505321	REV-RETIRE WITH EXTRA VALUE
Registration Number:	3086466	REWARDSMART
Registration Number:	2661604	THE QMAX PROGRAM
Registration Number:	2509194	WHERE NUMBERS BECOME IDEAS

**CORRESPONDENCE DATA**

Fax Number: (212)355-3333  
 Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

CH \$265.00 78722163

Phone: 212-813-8800  
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Correspondent Name: Dana Breitman  
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ATTORNEY DOCKET NUMBER:	100144171727
NAME OF SUBMITTER:	Dana Breitman
Signature:	/danabreitman/
Date:	06/28/2007

Total Attachments: 1  
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SUPPORTING DOCUMENTATION FOR TRADEMARK  
CHANGE OF NAME DOCUMENTS IS

NO LONGER REQUIRED

UNDER THE

TRADEMARK LAW TREATY ACT

EFFECTIVE

OCTOBER 30, 1999