

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
New K & Company LLC		02/25/2004	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	K & Company LLC		
<b>Street Address:</b>	8500 N.W. Riverpark Drive, Pillar No. 136		
<b>City:</b>	Parkville		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	64152		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78268254	DAISY HILL	
<b>Serial Number:</b>	78350861	MARCELLA	
<b>Registration Number:</b>	2376273	FRAME A NAME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(816)531-7545		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(816) 460-2410		
<b>Email:</b>	bstanley@sonnenschein.com,amhansen@sonnenschein.com		
<b>Correspondent Name:</b>	Bryan P. Stanley		
<b>Address Line 1:</b>	P. O. Box 061080, Wacker Drive Station		
<b>Address Line 2:</b>	Sonnenschein Nath & Rosenthal LLP		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606-1080		
<b>ATTORNEY DOCKET NUMBER:</b>	70026970-0002		
<b>NAME OF SUBMITTER:</b>	Bryan P. Stanley		

OP \$90.00 78268254

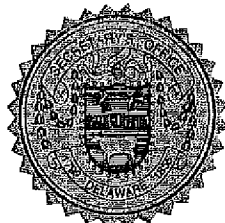
Signature:	/bryan p stanley/
Date:	06/28/2007
<b>Total Attachments: 2</b> source=Certificate of Amendment - name change from New K & Company LLC to K & Company LLC#page1.tif source=Certificate of Amendment - name change from New K & Company LLC to K & Company LLC#page2.tif	

# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NEW K & COMPANY LLC", CHANGING ITS NAME FROM "NEW K & COMPANY LLC" TO "K & COMPANY LLC", FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF FEBRUARY, A.D. 2004, AT 4:56 O'CLOCK P.M.



3748487 8100

040138019

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 2953694

DATE: 02-26-04

TRADEMARK  
REEL: 003570 FRAME: 0956

CERTIFICATE OF AMENDMENT

OF

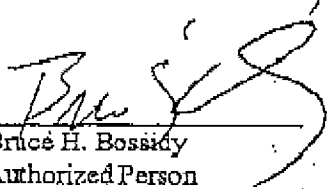
NEW K & COMPANY LLC

NEW K & COMPANY LLC, a limited liability company formed and existing under the Delaware Limited Liability Company Act, hereby certifies that:

1. The name of the limited liability company is New K & Company LLC.
2. The Certificate of Formation of the limited liability company was filed in the office of the Secretary of State of the State of Delaware on January 5, 2004.
3. Section 1 of the Certificate of Formation of the limited liability company is hereby amended to read as follows:

"The name of the Company is K & COMPANY LLC."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of New K & Company LLC as of this 26<sup>th</sup> day of January 2004.



Bruce H. Bossidy  
Authorized Person

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 08:02 PM 02/25/2004  
FILED 04:56 PM 02/25/2004  
SRV 040138019 - 3748487 FILE