

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BeansWax, Inc.		06/15/2007	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	The Yankee Candle Company, Inc.		
Street Address:	16 Yankee Candle Way		
City:	South Deerfield		
State/Country:	MASSACHUSETTS		
Postal Code:	01373		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2501472	BEANS WAX CANDLE CO. A KINDER KIND OF CANDLE	
CORRESPONDENCE DATA			
Fax Number:	(617)526-5000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-526-6448		
Email:	janey.davidson@wilmerhale.com		
Correspondent Name:	Michael J. Bevilacqua, Esquire		
Address Line 1:	Wilmer Cutler Pickering Hale and DorrLLP		
Address Line 2:	60 State Street		
Address Line 4:	Boston, MASSACHUSETTS 02109		
ATTORNEY DOCKET NUMBER:	108897121		
NAME OF SUBMITTER:	Michael J. Bevilacqua		
Signature:	/michael j. bevilacqua/		
Date:	06/29/2007		

CH \$40.00 2501472

Total Attachments: 3

source=beanswax yankee candle assignment#page1.tif

source=beanswax yankee candle assignment#page2.tif

source=beanswax yankee candle assignment#page3.tif

ASSIGNMENT OF TRADEMARKS IN UNITED STATES

BeansWax, Inc. a Minnesota corporation, having a place of business at Maple Grove, Minnesota 55311, is the owner of the trademark registrations identified on Schedule A.

For good and valuable consideration, the receipt of which is hereby acknowledged, BeansWax, Inc. dba BeansWax Candle Company has transferred, effective June 15, 2007 its assets to which the trademarks identified on Schedule A relates, to The Yankee Candle Company, Inc., a Massachusetts corporation, having a place of business at 16 Yankee Candle Way, South Deerfield, Massachusetts 01373, and assigns herewith the entire right, title and interest in and to the trademark registrations identified on Schedule A and the trademarks which are the subject thereof, including the goodwill of the business and related to said marks and the right to recover for past infringement.

BeansWax, Inc. dba BeansWax Candle Company further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by The Yankee Candle Company, Inc. to effectuate this assignment.

Witness my hand and seal this 15 day of June, 2007.

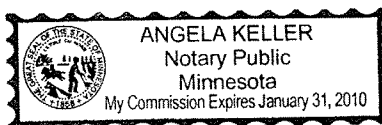
BEANSWAX, INC.
DBA BEANSWAX CANDLE COMPANY

By: [Signature]
Name: BRETT ALMQUIST
Title: PRES/CEO

State of Minnesota
County of Hennepin

On this 15 day of June, 2007, before me, the undersigned notary public, personally appeared Brett Almquist, proved to me through satisfactory evidence of identification to be the person whose name is signed on the preceding or attached document, and acknowledged to me that she signed it voluntarily for its stated purpose.

[Signature]
Notary Public
My commission expires: 1/31/2010



Schedule A

BeansWax Candle Company, a kinder kind of Candle.

Int. Cl.: 4

Prior U.S. Cls.: 1, 6 and 15

United States Patent and Trademark Office

Reg. No. 2,501,472

Registered Oct. 30, 2001

TRADEMARK
PRINCIPAL REGISTER

Beans Wax Candle Co.

a kinder kind of candle



BEANSWAX, INC (MINNESOTA CORPORATION)
PO BOX 1151
MAPLE GROVE, MN 55311

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "CANDLE CO.", APART FROM
THE MARK AS SHOWN.

FOR: SOY WAX CANDLES, IN CLASS 4 (U.S. CLS.
1, 6 AND 15).

SER. NO. 75-886,168, FILED 1-3-2000.

FIRST USE 12-11-1999; IN COMMERCE 12-11-1999.

AISHA CLARKE, EXAMINING ATTORNEY