

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wild West, Inc.		04/09/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Whiskey Creek Franchise Systems, L.L.C.		
<b>Street Address:</b>	124 W. 25th		
<b>Internal Address:</b>	Suite C2		
<b>City:</b>	Kearney		
<b>State/Country:</b>	NEBRASKA		
<b>Postal Code:</b>	68847		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEBRASKA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2752590	WHERE THE FIRE'S ALWAYS BURNIN'	
Registration Number:	3054292	WHISKEY CREEK	
Serial Number:	78484766	WC	
Serial Number:	78640217	WHISKEY CREEK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(816)753-6888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	816-753-6777		
<b>Email:</b>	tst@kcpatentlaw.com		
<b>Correspondent Name:</b>	Erickson & Kleypas, L.L.C.		
<b>Address Line 1:</b>	800 W. 47th Street		
<b>Address Line 2:</b>	Suite 401		
<b>Address Line 4:</b>	Kansas City, MISSOURI 64112		
<b>ATTORNEY DOCKET NUMBER:</b>	4245.003		

OP \$115.00 2752590

NAME OF SUBMITTER:	Tracey S. Truitt
Signature:	/Tracey S. Truitt/
Date:	06/29/2007
Total Attachments: 1 source=Assignment Document#page1.tif	

## Trademark Assignment

In exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Wild West, Inc., a Delaware corporation, does hereby assign to Whiskey Creek Franchise Systems, L.L.C., a Nebraska limited liability corporation, *nunc pro tunc* April 6, 2007, its entire right, title, and interest in and to the following trademarks and the associated trademark registrations and applications for registration together with the goodwill of the business symbolized by the mark, including all common law rights and all claims for damages by reason of past infringement of the mark, with the right to sue and collect therefore:

Trademark:	WHERE THE FIRE'S ALWAYS BURNIN'
U.S. Reg. No.	2752590
Trademark:	WHISKEY CREEK
U.S. Reg. No.	3054292
Trademark:	WC
U.S. App. No.	78484766
Trademark:	WHISKEY CREEK
U.S. App. No.	78640217

Wild West, Inc. does hereby warrant and represent that it has not otherwise assigned or granted any licenses to the trademark rights assigned herewith and that it has the right to make this assignment which is free and clear of any liens and encumbrances. This agreement is binding upon, shall inure to the benefit of, and shall be performed by the parties named, their successors, and assigns.

Wild West, Inc.

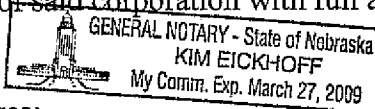
By: *James K. Gardner*

Title: *PRESIDENT*

### Acknowledgment

State of NE )  
County of Buffalo ) ss.

On this 9 day of April, 2007, before me, a Notary Public in and for the State and County aforesaid, came James K Gardner, who being duly sworn, did depose and say that as of the date of this agreement, he/she was the President (officer) of Wild West, Inc. the corporation described in the foregoing instrument and that he/she executed said instrument on behalf of said corporation with full authority to do so.



*Kim Eickhoff*  
Notary Public

My commission expires: