

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CHRISTIAN FECHETE		06/29/2007	INDIVIDUAL:
ESTATE OF MARIO PAOLONE (BY NINA PAOLONE)		06/29/2007	ESTATE:
RECEIVING PARTY DATA			
Name:	MICHAEL MACHAT		
Street Address:	9107 Wilshire Blvd., Ste. 425		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	INDIVIDUAL:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3049825	DRACULA'S CASTLE FINE CALIFORNIA WINE 2001 CABERNET SAUVIGNON PRIVATE RESERVE	
CORRESPONDENCE DATA			
Fax Number:	(310)860-1837		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-860-1833		
Email:	jeremy@machatlaw.com		
Correspondent Name:	Jeremy Friedman		
Address Line 1:	9107 Wilshire Blvd., Ste. 425		
Address Line 4:	Beverly Hills, CALIFORNIA 90210		
ATTORNEY DOCKET NUMBER:	DRACULA'S CASTLE		
NAME OF SUBMITTER:	Jeremy Friedman		
Signature:	/JF/		

OP \$40.00 3049825

Date:

06/29/2007

Total Attachments: 2

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ASSIGNMENT

WHEREAS, MARIO PAOLONE, an individual (United States citizen) with an address of 14 Santa Catalina, Rancho Santa Margarita, CA 92688, and CHRISTIAN FECHETE, an individual (citizen of Romania) with an address of 429 Murray Ave., Camarillo, CA 93010, jointly own U.S. trademark registration no. 3049825 for the Mark "DRACULA'S CASTLE FINE CALIFORNIA WINE 2001 CABERNET SAUVIGNON PRIVATE RESERVE" (hereinafter the "Relevant Mark") which was registered on January 24, 2006, with a claimed first use in commerce in 2003;

WHEREAS, MICHAEL MACHAT, an individual, is the CEO, President, and major shareholder of a wine company (hereinafter the "Wine Company"), which has done business under the names CUPID WINES, INC., and TRANSYLVANIA IMPORTS, and TI BEVERAGE GROUP, LTD., located at 9107 Wilshire Blvd., Suite 425, Beverly Hills, CA 90210;

WHEREAS, MACHAT owns and licenses to the Wine Company numerous Vampire-themed marks, trade names, and service marks, which are registered with the United States Patent and Trademark Office, including the incontestable registered mark for VAMPIRE, on wines, in use in commerce since 1989, and the registered mark for VAMPYRE, on distilled spirits, in use in commerce since 2002;

WHEREAS, PAOLONE and FECHETE have ceased to produce wine under the Relevant Mark;

WHEREAS, MACHAT is desirous of acquiring the Relevant Mark;

NOW THEREFORE, for good and valuable consideration of MACHAT's waiver of any and all claims for trademark infringement against PAOLONE and/or FECHETE, relating to the Relevant Mark, and for additional good and valuable consideration of a payment of \$1 (one dollar), receipt of which is hereby acknowledged, MARIO PAOLONE and CHRISTIAN FECHETE do hereby sell, assign, transfer and set over to all right, title and interest in and to the Relevant Mark and the goodwill of that portion of the business symbolized thereby.

The U.S. Commissioner of Patents and Trademarks is requested to transfer to said assignee the Registration of the Relevant Mark, i.e., U.S. trademark registration no. 3049825 for the mark DRACULA'S CASTLE FINE CALIFORNIA WINE 2001 CABERNET SAUVIGNON PRIVATE RESERVE.

IN WITNESS WHEREOF, MARIO PAOLONE and CHRISTIAN FECHETE have caused this Assignment to be executed this 29 day of June, 2007, at Rancho Santa Margarita, California.

N. Paolone 6-29-07
NINA PAOLONE for Estate of MARIO PAOLONE
Chris Fechete 6.29.07
CHRISTIAN FECHETE