

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mackenzie Marketing, Inc.		10/17/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Yamamoto Moss Mackenzie, Inc.		
Street Address:	252 First Avenue N		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55401		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3202559	B2S MARKETING	
Registration Number:	2887441	TEASE TRAIN SUSTAIN	
Registration Number:	2543554	ENDLESS IMAGINATION	
CORRESPONDENCE DATA			
Fax Number:	(612)492-7077		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(612) 492-7306		
Email:	jpickerill@fredlaw.com		
Correspondent Name:	John Pickerill		
Address Line 1:	200 South 6th Street		
Address Line 2:	Suite 4000		
Address Line 4:	Minneapolis, MINNESOTA 55112		
ATTORNEY DOCKET NUMBER:	41797.1000		
NAME OF SUBMITTER:	John Pickerill		

OP \$90.00 3202559

Signature:

/John Pickerill/

Date:

06/29/2007

Total Attachments: 2

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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "MACKENZIE MARKETING, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "YAMAMOTO MOSS MACKENZIE, INC.", THE SIXTEENTH DAY OF OCTOBER, A.D. 2006, AT 6:50 O'CLOCK P.M.



3267364 8320

060948865

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5121594

DATE: 10-17-06

TRADEMARK
REEL: 003571 FRAME: 0899

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
MACKENZIE MARKETING, INC.

Mackenzie Marketing, Inc. (hereinafter called the "Company"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify:

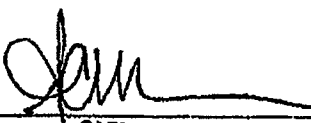
- 1 The name of the Company is Mackenzie Marketing, Inc.
2. The Certificate of Incorporation of the Company is hereby amended by striking out the First Paragraph thereof and by substituting in lieu of said Paragraph the following new Paragraph:

FIRST: The name of the corporation is:

YAMAMOTO MOSS MACKENZIE, INC.

3. The amendment of the Certificate of Incorporation herein certified has been duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

Executed on this 13 day of October, 2006.

By: 
Its: CEO, Andrew Mackenzie

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State of Delaware
Secretary of State
Division of Corporations
Delivered 06:50 PM 10/16/2006
FILED 06:50 PM 10/16/2006
SRV 060948865 - 3267364 FILE