

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JCDC, LLC		06/27/2007	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DAVID CHANG, LLC		
<b>Street Address:</b>	135 West 16th Street		
<b>Internal Address:</b>	Suite 118		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78651867	SSÄM BAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)949-1690		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-697-3750		
<b>Email:</b>	lap@kirschsteinlaw.com		
<b>Correspondent Name:</b>	Lisa A. Pieroni, Esq.		
<b>Address Line 1:</b>	489 Fifth Avenue		
<b>Address Line 2:</b>	17th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	SSAM BAR		
<b>NAME OF SUBMITTER:</b>	Lisa A. Pieroni		
<b>Signature:</b>	/Lisa A. Pieroni/		

CH \$40.00 78651867

Date:

07/02/2007

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

WHEREAS, JCDC, LLC, a corporation organized and existing under the laws of the State of New York, having a principal place of business at Store #2, 163 First Avenue, New York, New York 10003 ("Assignor"), is the sole and exclusive owner of all right, title and interest in and to the trademark SSÄM BAR ("Trademark") and to United States Trademark Application Serial No. 78/651,867 for the trademark SSÄM BAR ("Trademark Application"), which Trademark Application is currently pending; and

WHEREAS, DAVID CHANG, LLC, a corporation organized and existing under the laws of the state of New York, having a principal place of business at 135 West 16<sup>th</sup> Street, Suite 118, New York, New York 10001 ("Assignee") is desirous of acquiring the title and all rights, benefits and privileges in and to the above identified Trademark and Trademark Application.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee the entire right, title and interest in and to the above-identified Trademark and Trademark Application, together with all goodwill of the business arising from the use of and symbolized by the Trademark and Trademark Application.

JCDC, LLC



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David Chang  
President

Dated: June 27, 2007

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