

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BK XL USA, LLC		06/20/2007	LIMITED LIABILITY COMPANY:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LIQUID ENERGY LLC		
<b>Street Address:</b>	521 Fifth Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10175		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78817746	XL ENERGY DRINK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)463-5001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	bwptotm@bannerwitcoff.com		
<b>Correspondent Name:</b>	James V. Callahan		
<b>Address Line 1:</b>	10 S. Wacker Drive		
<b>Address Line 2:</b>	Suite 3000		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	007149.00051/0735		
<b>NAME OF SUBMITTER:</b>	James V. Callahan		
<b>Signature:</b>	/James V. Callahan/		
<b>Date:</b>	07/02/2007		

CH \$40.00 78817746

Total Attachments: 1  
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TRADEMARK ASSIGNMENT

Whereas, BK XL USA, LLC, having its principal place of business at 8849 B Arlington Expressway; Jacksonville, FL 32211 (hereinafter referred to as "ASSIGNOR") is the owner of the following U.S. trademark registration:

U.S. Application Serial No. 78/817,746  
Filing Date: February 17, 2006  
Trademark: XL Energy Drink

And, Whereas, LIQUID ENERGY LLC, a limited liability company duly organized and existing under and by the laws of the State of Delaware, having its principal place of business at 521 Fifth Avenue, New York, New York 10175, U.S.A. (hereinafter referred as "ASSIGNEE") is desirous of acquiring Assignor's right, title and interest in said trademark application and the goodwill of the business in connection with which such trademark is used;

Now, Therefore, in consideration of good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE, its successors and assigns, all of ASSIGNEE'S right, title and interest in said trademark application together with all of the goodwill of the business in connection with which such trademark is used, and with the full right to sue for and recover all profits and damages recoverable from past infringement of such trademark and any and all other rights and remedies associated with the use, ownership registration of such trademark throughout the world.

In Testimony Whereof, ASSIGNOR has caused this Assignment to be executed by an officer thereof, duly authorized, this 20th day of June, 2007.

BK XL USA, LLC

By: [Signature]

Title: Pres

State of Florida )

County of Duval )

On this 20th day of June, 2007, personally before me came Benjamin M. Erhayer Assignor, known to me, and known to me to be the person described and who signed this Assignment, and, being duly sworn, acknowledged that he/she executed the same.

By: [Signature]  
Notary Public

