

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/17/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Verizon Communications Inc.		06/04/2007	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Idearc Media Corp.
Street Address:	2200 W. Airfield Drive
City:	Dallas/Fort Worth Airport
State/Country:	TEXAS
Postal Code:	75261
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2135125	THE DIRECTORY STORE

**CORRESPONDENCE DATA**

Fax Number: (214)953-1121  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2148807002  
 Email: jcone@hitchcockevert.com  
 Correspondent Name: John M. Cone Hitchcock Evert LLP  
 Address Line 1: PO Box 131709  
 Address Line 4: Dallas, TEXAS 75313-1709

ATTORNEY DOCKET NUMBER:	IDEA-
NAME OF SUBMITTER:	John M. Cone
Signature:	/johnmcone/

**OP \$40.00 2135125**

Date:

07/02/2007

Total Attachments: 1

source=070702 Assignment of THE DIRECTORY STORE from Verizon to Idearc#page1.tif

ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARK is effective nunc pro tunc as of November 17, 2006 between Verizon Communications Inc., a corporation organized and existing under the laws of Delaware and having a principal business address of 140 West Street, New York, New York 10007 (hereinafter "ASSIGNOR"), and Idearc Media Corp., a corporation organized and existing under the laws of Delaware and having a principal business address of 2200 W. Airfield Drive, Dallas/Fort Worth Airport, Texas 75261 (hereinafter "ASSIGNEE"). ASSIGNOR and ASSIGNEE are hereinafter referred to collectively as the "Parties."

WHEREAS, ASSIGNEE entered into an Intellectual Property Agreement dated November 17, 2006 with ASSIGNOR's Affiliate, Verizon Services Corp., regarding the transfer of certain intellectual property assets from ASSIGNOR to ASSIGNEE (hereinafter "Agreement");

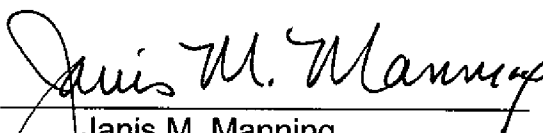
WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to the trademark THE DIRECTORY STORE which is the subject of United States Registration No. 2,135,125 issued on February 3, 1998 (hereinafter "the Trademark");

WHEREAS, the Parties inadvertently failed to include the Trademark in the Agreement and now wish to correct the error; and

WHEREAS, ASSIGNEE is desirous of acquiring, subject to previously granted rights and licenses, the aforesaid Trademark, together with the goodwill of the business symbolized by the Trademark, the aforesaid registration, that portion of ASSIGNOR's business which is associated with the Trademark, and the right to recover damages for any future acts of infringement.

NOW, THEREFORE, in consideration of the premises and the mutual covenants set forth in the Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE, subject to previously granted rights and licenses, all rights, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, the aforesaid trademark registration, that portion of ASSIGNOR's business which is associated with the Trademark, and the right to recover damages for any future acts of infringement, nunc pro tunc as of November 17, 2006.

VERIZON COMMUNICATIONS INC.

By:   
Janis M. Manning  
Assistant Secretary

Date: June 4, 2007