

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | Termination and Release of Trademark and Trademark Applications Security Agreement |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------|----------|----------------|--------------|
| Bank of America, N.A. | | 07/02/2007 | CORPORATION: |

RECEIVING PARTY DATA

| | |
|------------------------|-----------------------------------|
| Name: | KB Holdings, LLC |
| Street Address: | 330 E. Warm Springs Road |
| City: | Las Vegas |
| State/Country: | NEVADA |
| Postal Code: | 89119 |
| Entity Type: | LIMITED LIABILITY COMPANY: NEVADA |

PROPERTY NUMBERS Total: 15

| Property Type | Number | Word Mark |
|----------------------|---------|---------------------|
| Registration Number: | 2191558 | ETOYS |
| Registration Number: | 2806036 | ETOYS |
| Registration Number: | 2364147 | |
| Registration Number: | 2436417 | EKIDS |
| Registration Number: | 2368677 | SURPRISE OF THE DAY |
| Registration Number: | 2458457 | WE GET TOYS |
| Registration Number: | 2397905 | WEEKEND SPOTLIGHT |
| Registration Number: | 2397916 | TODAY'S SPOTLIGHT |
| Registration Number: | 2436709 | THE SOFTWARE LOUNGE |
| Registration Number: | 2590410 | EKID |
| Registration Number: | 2495094 | THE TOY MOM |
| Registration Number: | 2497175 | TINA THE TOY MOM |
| Registration Number: | 3042106 | EKIDS |

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| | | |
|----------------------|---------|-------|
| Registration Number: | 3042107 | EKIDS |
| Registration Number: | 3042108 | EKIDS |

CORRESPONDENCE DATA

Fax Number: (617)526-5000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: michelle.marsh@wilmerhale.com
 Correspondent Name: Lisa A. Lynch
 Address Line 1: 60 State Street
 Address Line 2: c/o WilmerHale LLP
 Address Line 4: Boston, MASSACHUSETTS 02109

| | |
|-------------------------|-----------------|
| ATTORNEY DOCKET NUMBER: | 289532.131 |
| NAME OF SUBMITTER: | Lisa A. Lynch |
| Signature: | /lisa a. lynch/ |
| Date: | 07/02/2007 |

Total Attachments: 3
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TERMINATION AND RELEASE
OF
TRADEMARK AND TRADEMARK APPLICATIONS
SECURITY AGREEMENT

July 2, 2007

TERMINATION AND RELEASE OF TRADEMARK AND TRADEMARK APPLICATIONS SECURITY AGREEMENT, dated as August 29, 2005 by **BANK OF AMERICA, N.A.**, as Collateral Agent (in such capacity, the "Agent"), with an office at 40 Broad Street, Boston, Massachusetts 02109 and KB Holdings, LLC, a limited liability company organized under the laws of Nevada (the "Grantor"). Capitalized terms used but not defined herein shall have the meanings ascribed to them in the Credit Agreement dated as of August 29, 2005 by and between Agent, the Lenders party thereto and the Borrowers.

WHEREAS, the Grantor and the Agent entered into a Trademark and Trademark Applications Security Agreement, dated as of August 29, 2005 (the "Agreement"), which Agreement was recorded November 18, 2005, with the United States Patent and Trademark Office at Reel 3224, Frame 0309 for the purpose of securing payment and performance of Obligations of the Borrowers;

WHEREAS, as the Obligations have been paid in full, the Agent has agreed to terminate and release the Agreement and the security interests granted to the Agent in the trademarks listed on Exhibit A attached hereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby terminates and releases the Agreement and the security interests granted to the Agent in and to the trademarks listed on Exhibit A attached hereto, effective as of the date set forth above.

[Remainder of this page intentionally left blank.]

BANK OF AMERICA, N.A., as Collateral Agent

By: Andrea E. Liporace
Name: ANDREA E. LIPORACE
Title: VICE PRESIDENT


CERTIFICATE OF ACKNOWLEDGMENT

STATE OF MASSACHUSETTS)
)
COUNTY OF Middlesex)

On this 2 day of July 2007, before me, the undersigned notary public, personally appeared Andrea E. Liporace, proved to me through satisfactory evidence of identification, which were personally known to me, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose (as Vice President for Bank of America, N.A., as Collateral Agent.

Notary Public [Signature]
My Commission Expires: 1/7/2011

EXHIBIT A

| Trademark | Registration No. | Filing Date |
|---|-------------------------|--------------------|
| ETOYS | 2191558 | 2/6/04 |
| ETOYS | 2806036 | 1/20/04 |
| MISCELLANEOUS DESIGN (MAGNIFYING GLASS)  | 2364147 | 7/4/00 |
| EKIDS | 2436417 | 3/20/01 |
| SURPRISE OF THE DAY | 2368677 | 7/18/00 |
| WE GET TOYS | 2458457 | 6/5/01 |
| WEEKEND SPOTLIGHT | 2397905 | 10/24/00 |
| TODAY'S SPOTLIGHT | 2397916 | 10/24/00 |
| THE SOFTWARE LOUNGE | 2436709 | 3/20/01 |
| EKID | 2590410 | 7/9/02 |
| THE TOY MOM | 2495094 | 10/2/01 |
| TINA THE TOY MOM | 2497175 | 10/9/01 |
| EKIDS | 3042106 | 4/28/00 |
| EKIDS | 3042107 | 4/28/00 |
| EKIDS | 3042108 | 4/28/00 |

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