

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HALF & HALF, INC.		06/29/2007	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	MYOFFICEPRODUCTS, INC.		
Street Address:	105 Westwood Place		
Internal Address:	Suite 210		
City:	Brentwood		
State/Country:	TENNESSEE		
Postal Code:	37027		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2617041	GETITQUICK.COM	
CORRESPONDENCE DATA			
Fax Number:	(615)313-3972		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	615-244-5200		
Email:	francine.vanaelst@stites.com		
Correspondent Name:	Stites & Harbison PLLC		
Address Line 1:	424 Church Street		
Address Line 2:	Suite 1800		
Address Line 4:	Nashville, TENNESSEE 37219		
ATTORNEY DOCKET NUMBER:	13731N/070804		
NAME OF SUBMITTER:	Francine M. VanAelst		
Signature:	/Francine M. VanAelst/		

OP \$40.00 2617041

Date:

07/02/2007

Total Attachments: 3

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TRADEMARK ASSIGNMENT

June 29

THIS TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of _____, 2007 by and between MYOFFICEPRODUCTS, INC., a Delaware Corporation having its principal place of business at 105 Westwood Place, Suite 210, Brentwood, TN 37027 ("Assignee"), and HALF & HALF, Inc., a North Carolina Corporation having its principal place of business at 6001 Chapel Hill Road, Suite 110, Raleigh, NC 27607 ("Assignor").

RECITALS

WHEREAS, Assignor has adopted, owns, and is using the marks for which Assignor owns the following federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified in such registrations (collectively, the "Marks"):

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
	2,617,041	September 10, 2002



WHEREAS, Assignor and Assignee have entered into an asset purchase agreement (the "Asset Purchase Agreement") dated as of June __, 2007, relating to the purchase by Assignee from Assignor of all of the assets comprising the North Carolina Business, including without limitation the Marks; and

WHEREAS, pursuant to the Asset Purchase Agreement, Assignee desires to acquire the Marks and Assignor and Assignee wish to enter into this Assignment.

NOW, THEREFORE, in consideration of payment by Assignee to Assignor of the Purchase Price under the Asset Purchase Agreement, Assignor by these presents does hereby: (1) convey, assign, transfer and set over unto Assignee and the successors, assigns and legal representatives of Assignee, Assignor's entire legal and equitable right, title and interest in and to the Marks together with the goodwill of the business and/or products symbolized by the Marks as used by Assignee; (2) sell, assign and set over unto Assignee, its successors and assigns, any and all claims, demands or rights of action which it has or might have by reason of any infringement of the Marks prior to

the date of this Assignment, together with the right to prosecute such claims, demands or rights of action in Assignee's own name and to retain any recovery obtained thereby.

Assignor hereby consents to and requests recordation of this transfer and further authorizes and requests that all official documents and communications relating to the Marks or the registration and/or application therefor issue and deliver to Assignee. Assignor agrees at Assignee's reasonable request to execute additional papers which are necessary for the transfer, by complete assignment, of all of Assignor's rights in and to the Marks and all registrations thereof or applications therefor. Assignor further appoints and constitutes Assignee its true and lawful attorney, with full power of substitution, and with full power and authority, on behalf of Assignor, to perform all acts, and execute and deliver all agreements, documents, instruments of assignment, or other papers necessary or advisable to transfer the Intellectual Property to Assignee and fully vest Assignee with all rights in and to the Intellectual Property. This power of attorney is coupled with an interest, and shall be irrevocable.

Nothing in this Assignment shall be deemed to supersede or be inconsistent with the representations and warranties and indemnities contained in the Asset Purchase Agreement, and this Assignment shall be subject in all respect to the terms and conditions of the Asset Purchase Agreement, including, without limitation, the indemnification provisions thereof. In case of any conflict, the Asset Purchase Agreement shall control.

All capitalized terms used herein which are not defined in this Assignment shall have the same meaning ascribed to them in the Asset Purchase Agreement.

IN WITNESS WHEREOF, Assignor expressly intending to be legally bound thereby, has caused this Assignment to be duly executed this 29 day of June, 2007.

Assignor:

HALF & HALF, INC.

By: Claude E. Pope, JR

Name: Claude E. Pope, JR

Title: President

STATE OF NORTH CAROLINA)
COUNTY OF WAKE)

Before me, AMY MELISSA FAIRBELL, a Notary Public of said County and State, personally appeared CLAUDE F. POPE, JR, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself/herself to be PRESIDENT (or other officer authorized to execute the instrument) of HALF & HALF, INC., the within named bargainer, a corporation, and that he/she as such PRESIDENT executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by himself/herself as PRESIDENT.

Witness my hand and seal, at Office, this 26 day of JUNE, 2007.

Amy Melissae Fairbell
Notary Public

My Commission Expires: Oct 20, 2016