

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CRANIUM, INC.		06/22/2007	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	WELLS FARGO CENTURY, INC.
Street Address:	333 South Grand Avenue, Suite 450
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90071
Entity Type:	INC. ASSOCIATION: NEW YORK

PROPERTY NUMBERS Total: 96

Property Type	Number	Word Mark
Registration Number:	2818287	ARCADE
Registration Number:	2980056	BALLOON LAGOON
Registration Number:	2308019	BLANKOUT
Serial Number:	77061613	BLOOM
Serial Number:	77017224	BLOOM
Registration Number:	2644918	THE WHOLE BRAIN GAME IT'S NOT WHAT YOU THINK... BUT HOW YOU THINK IT.
Serial Number:	78945219	BUG HUNT
Registration Number:	3099462	BUMPARENA
Serial Number:	78441796	CADOO
Serial Number:	78702575	CADOO
Registration Number:	2327262	CAMEO
Registration Number:	2835379	CARIBOO
Serial Number:	77002323	CARIBOO

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Serial Number:	77026254	CARIBOO
Registration Number:	2424339	CLOODLE
Registration Number:	2397906	CLUB CRANIUM
Registration Number:	2856771	CONGA
Registration Number:	2806783	COPYCAT
Serial Number:	76124203	CRANIUM
Registration Number:	2267778	CRANIUM
Registration Number:	2652364	CRANIUM
Registration Number:	2898339	CRANIUM
Serial Number:	78941697	CRANIUM
Serial Number:	78776116	CRANIUM
Serial Number:	78976642	CRANIUM
Serial Number:	78769348	CRANIUM
Serial Number:	77000795	CRANIUM BLOOM
Serial Number:	77017222	CRANIUM BLOOM
Serial Number:	77061630	CRANIUM BLOOM
Registration Number:	2425773	CRANIUM BOOSTER BOX
Registration Number:	2643680	CRANIUM CADOO
Registration Number:	2322441	CRANIUM CLAY
Registration Number:	2811677	CRANIUM CONGA
Registration Number:	2856670	CRANIUM COSMO
Registration Number:	2776785	CRANIUM COSMO
Serial Number:	75854420	
Serial Number:	78826387	CRANIUM WONDERWORKS
Registration Number:	2396336	CREATIVE CAT
Registration Number:	2760192	CREATIVE CAT
Registration Number:	2814041	CUBICROSS
Registration Number:	2322465	DATA HEAD
Registration Number:	2811610	DATA HEAD
Registration Number:	2880456	DOUBLE MEANIE
Serial Number:	78684097	EVERYONE SHINES
Registration Number:	2324900	FACTOID
Serial Number:	78745889	FUNFOLIO
Registration Number:	2979070	GET-UP
Registration Number:	2263762	GNILLEPS

Serial Number:	78759759	GRAB & GO
Registration Number:	3166818	HOOPLA
Registration Number:	2900882	HULLABALOO
Registration Number:	2324901	HUMDINGER
Registration Number:	2269892	LEXICON
Serial Number:	78945212	LUNCH MUNCH
Registration Number:	2815695	MAD CAP
Registration Number:	2846358	MATCHBATCH
Registration Number:	2929888	MINDREADER
Registration Number:	2883346	MINIMAX
Serial Number:	77008526	NURTURE YOUR CHILD'S NATURAL GENIUS
Serial Number:	77129426	OOPS 'N DAISY
Registration Number:	2996107	OUTRAGEOUS FUN FOR EVERYONE
Registration Number:	2820400	PICTOQUEST
Serial Number:	78945206	PIRATE'S PASSAGE
Serial Number:	78825103	PLANET CRANIUM
Registration Number:	2635690	PLAY WITH YOUR BRAIN
Registration Number:	2263763	POLYGRAPH
Serial Number:	78750770	POP 5
Registration Number:	2776803	PUNCH LIST
Registration Number:	2269906	SCULPTORADES
Registration Number:	2293571	SELECTAQUEST
Registration Number:	2327263	SENSOSKETCH
Registration Number:	3172712	SOUNDS OF THE SEASHORE
Registration Number:	2858789	SOUNDSTAGE
Registration Number:	2263761	SPELLBOUND
Serial Number:	78945226	SQUAWKBOX CARDS
Registration Number:	2707938	STAR PERFORMER
Registration Number:	2460061	STAR PERFORMER
Registration Number:	2815696	STUNT DOUBLE
Registration Number:	3236334	SUPER FORT
Serial Number:	78814812	SUPER SHOWDOWN
Registration Number:	2570339	THE GAME FOR YOUR WHOLE BRAIN
Registration Number:	2929886	THE GAME OF TUNES, TWISTS, AND TOPSY-TURVY FUN
		THE OUTRAGEOUSLY FUN GAME WHERE EVERY SECOND

TRADEMARK

REEL: 003573 FRAME: 0242

Registration Number:	2849279	COUNTS
Registration Number:	2815697	TRANSLATOR
Serial Number:	78739390	TUNE TWISTER
Registration Number:	3042371	TWEENER
Serial Number:	78814807	WACKY WORDS
Serial Number:	78976859	WHOONU
Serial Number:	78610101	WONDERWORKS
Registration Number:	2309966	WORD WORM
Registration Number:	2701372	WORD WORM
Registration Number:	2299027	YOU WILL NOT BELIEVE WHAT YOUR FRIENDS CAN DO!
Registration Number:	2324905	ZELPUZ
Registration Number:	2974700	ZIGITY
Serial Number:	78728329	ZOOREKA
Serial Number:	78066943	CADOO

CORRESPONDENCE DATA

Fax Number: (213)896-0400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (213) 891-5113
Email: trademark@buchalter.com
Correspondent Name: Eliseo Arebalos
Address Line 1: 1000 Wilshire Boulevard, Suite 1500
Address Line 4: Los Angeles, CALIFORNIA 90017-2457

ATTORNEY DOCKET NUMBER:	C2133-0065
NAME OF SUBMITTER:	Sandra P. Thompson
Signature:	/Sandra P. Thompson/
Date:	07/02/2007

Total Attachments: 21
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MEMORANDUM AND NOTICE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY

Dated as of June 22, 2007


CRANIUM, INC., a Washington corporation, having an address at 2025 First Avenue, #600, Seattle, Washington 98121 (the "Debtor") hereby acknowledges that it has granted to WELLS FARGO CENTURY, INC., whose address is 333 South Grand Avenue, Suite 450, Los Angeles, California 90071 (the "Secured Party"), (a) the trademark and trademark registrations and applications therefor which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by Debtor (the "Trademarks"), together with the goodwill and assets of the business; (b) the patents and patent applications which are identified on Exhibit B attached hereto and herein incorporated by this reference owned by Debtor (the "Patents"); and (c) the copyright registrations which are identified on Exhibit C attached hereto and herein incorporated by this reference owned by Debtor (the "Copyrights") to which such Trademarks, Patents, and Copyrights are appurtenant and all actions for infringement concerning the foregoing.

The terms and conditions of the aforementioned security interest are contained in that certain Intellectual Property Security Agreement dated as of June 22, 2007 (the "Agreement"), between the Debtor and Secured Party as security for the Obligations as set forth in the Agreement and other agreements referred to therein. Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Secured Party may have in any other collateral described in the Agreement or otherwise.

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IN WITNESS WHEREOF, the undersigned has duly executed this document as of the date first written above.

CRANIUM, INC.,
a Washington corporation

By: 
Name: Richard Tait
Title: CEO

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Memorandum and Notice of Security Interest in Intellectual Property

BN 1061439v1

TRADEMARK
REEL: 003573 FRAME: 0246

Trademarks

See attached.

Applicant/Assignee Name	Country	Mark	App. Number	App. Date	Reg. Number	Reg. Date	Classes
Cranium, Inc.	Italy	ALFA BACO	TO2003C001090	4/18/2003			IC16, IC28, IC41
Cranium, Inc.	USA	ARCADE	78069,956	6/19/2001	2,818,287	2/24/2004	IC28, IC41
Cranium, Inc.	Argentina	BALLOON LAGOON	2,648,355	1/20/2006			IC28
Cranium, Inc.	Australia	BALLOON LAGOON	1023793	10/6/2004	1023793	6/30/2005	IC16, IC28, IC41
Cranium, Inc.	Canada	BALLOON LAGOON	1233264	10/6/2004			
Cranium, Inc.	Chile	BALLOON LAGOON	701044	8/25/2005	748690	2/8/2006	IC28
Cranium, Inc.	Colombia	BALLOON LAGOON	05096063	8/29/2005	312717	3/10/2006	IC28
Cranium, Inc.	Community	BALLOON LAGOON	3492601	10/31/2003	3492601	3/21/2005	IC16, IC28, IC41
Cranium, Inc.	Mexico	BALLOON LAGOON	735455	8/23/2005	909040	11/22/2005	IC28
Cranium, Inc.	New Zealand	BALLOON LAGOON	719325	10/1/2004	719325	4/7/2005	IC16, IC28, IC41
Cranium, Inc.	USA	BALLOON LAGOON	78976,106	9/8/2003	2,980,056	7/26/2005	IC28
Cranium, Inc.	Venezuela	BALLOON LAGOON	19092/2005	8/30/2005	P271548	6/19/2006	IC28
Cranium, Inc.	USA	BLANKOUT	75642,534	8/24/1998	2,308,019	1/11/2000	IC28
Cranium, Inc.	Australia	BLOOM	1171002	4/10/2007			IC3, IC5, IC8, IC9, IC16, IC18, IC20, IC21, IC24, IC25, IC27, IC28, IC29, IC30, IC32, IC41, IC43
Cranium, Inc.	Canada	BLOOM	1,344,212	4/10/2007			IC3, IC5, IC8, IC9, IC16, IC18, IC20, IC21, IC24, IC25, IC27, IC28, IC29, IC30, IC32, IC41, IC43
Cranium, Inc.	Community	BLOOM	5818471	4/6/2007			IC3, IC5, IC8, IC9, IC16, IC18, IC20, IC21, IC24, IC25, IC27, IC28, IC29, IC30, IC32, IC41, IC43
Cranium, Inc.	New Zealand	BLOOM	766481	4/10/2007			IC3, IC5, IC8, IC9, IC16, IC18, IC20, IC21, IC24, IC25, IC27, IC28, IC29, IC30, IC32, IC41, IC43

Applicant/Assignee Name	Country	Mark	App. Number	App. Date	Reg. Number	Reg. Date	Classes
Cranium, Inc.	USA	BLOOM	77061,613	12/1/2006			IC3, IC5, IC8, IC18, IC24, IC27 IC9, IC16, IC20, IC21, IC25, IC28, IC29, IC30, IC32, IC41, IC43
Cranium, Inc.	USA	BLOOM	77017,224	10/9/2006			
Cranium, Inc.	USA	BRAIN LOGO - THE WHOLE BRAIN GAME IT'S NOT WHAT YOU THINK... BUT HOW YOU THINK IT & Design	75/646,410	2/23/1999, 2,644,918		11/5/2002	IC28
Cranium Inc.	Canada	BROJILLART	1,112,272	8/9/2001	693,164	10/27/2003	
Cranium, Inc.	USA	BUG HUNT	78/945,219	8/4/2006			IC9, IC28, IC41
Cranium, Inc.	Community	BUMPARENA	004092086	10/28/2004	004092086	7/12/2006	IC16, IC28, IC41
Cranium Inc.	USA	BUMPARENA	78/976,927	6/16/2004	3,099,462	5/30/2006	IC28, IC41
Cranium Inc.	Argentina	CADOO	2,649,467	2/7/2006			IC28
Cranium Inc.	Australia	CADOO	909732	4/16/2002	909732	1/13/2003	IC9, IC16, IC28, IC41
Cranium Inc.	Canada	CADOO	1,139,600	5/2/2002			
Cranium Inc.	Chile	CADOO	701043	8/25/2005	749691	2/6/2006	IC28
Cranium Inc.	Colombia	CADOO	05086056	8/29/2005	312718	3/10/2006	IC28
Cranium Inc.	Community	CADOO	03492303	10/31/2003	03492303	5/25/2005	IC16, IC28, IC41
Cranium Inc.	Mexico	CADOO	595609	4/4/2003	812863	11/18/2003	IC41
Cranium Inc.	Mexico	CADOO	595612	4/4/2003	831744	4/21/2004	IC28
Cranium Inc.	Mexico	CADOO	595613	4/4/2003	834801	5/31/2004	IC16
Cranium Inc.	New Zealand	CADOO	667309	10/30/2002	667309	5/1/2003	IC28
Cranium Inc.	Norway	CADOO	2003,03484	4/11/2003	221,495	10/30/2003	IC16, IC28, IC41
Cranium Inc.	Switzerland	CADOO	51142/2003	4/8/2003	511,696	6/7/2003	IC16, IC28, IC41
Cranium, Inc.	USA	CADOO	78/441,796	6/25/2004			IC9
Cranium, Inc.	USA	CADOO	78/702,575	8/26/2005			IC16
Cranium, Inc.	USA	CADOO	78/066,943	6/1/2001	2,626,727	9/24/2002	IC28
Cranium Inc.	Venezuela	CADOO	19093/2005	8/30/2005	P271549	6/19/2006	IC28
Cranium, Inc.	USA	CAMEO	75/445,986	3/6/1998	2,327,262	3/7/2000	IC28
Cranium Inc.	Italy	CAPA TANTA	T02003001097	4/18/2003			IC16, IC28, IC41
Cranium Inc.	Australia	CARIBOO	929068	10/1/2002	929068	2/24/2003	IC16, IC28, IC41
Cranium, Inc.	Canada	CARIBOO	1,158,335	11/13/2002			
Cranium Inc.	Community	CARIBOO	2869873	9/30/2002	2869873	7/19/2004	IC16, IC28, IC41

Applicant/Assignee Name	Country	Mark	App. Number	App. Date	Reg. Number	Reg. Date	Classes
Cranium Inc.	New Zealand	CARIBOO	665518	5/22/2002	665518	2/6/2003	IC28
Cranium Inc.	New Zealand	CARIBOO	665517	5/22/2002	665517	12/8/2003	IC16
Cranium Inc.	New Zealand	CARIBOO	665519	5/22/2002	665519	12/8/2003	IC41
Cranium Inc.	Norway	CARIBOO	2002.09755	10/17/2002	224562	10/11/2004	IC16, IC28, IC41
Cranium Inc.	Switzerland	CARIBOO	502.1072003	1/23/2003	508.534	3/25/2003	IC16, IC28, IC41
Cranium, Inc.	USA	CARIBOO	78/130.598	5/22/2002	2.835.379	4/20/2004	IC28
Cranium, Inc.	USA	CARIBOO	77/002.323	9/19/2006			IC16
Cranium, Inc.	USA	CARIBOO	77/026.254	10/20/2006			IC41
Cranium Inc.	Canada	CHAT D'OEUVRE	1.110.995	7/26/2001	587.514	8/20/2003	
Cranium Inc.	Community	CHAT D'OEUVRE	3025962	1/2/2003	3025965	10/13/2004	IC16, IC28, IC41
Cranium, Inc.	USA	CLOODLE	75/444.226	3/4/1998	2.424.339	1/30/2001	IC28
Cranium, Inc.	Australia	CLUB CRANIUM	785169	2/11/1999	785169	12/6/2000	IC42
Cranium Inc.	United Kingdom	CLUB CRANIUM	2188494	2/11/1999	2188494	10/8/1999	IC41
Cranium, Inc.	USA	CLUB CRANIUM	75/854.419	11/22/1999	2.387.906	10/24/2000	IC28
Cranium Inc.	Community	CONGA	3492584	10/31/2003	003492584	8/16/2005	IC16, IC28, IC41
Cranium, Inc.	USA	CONGA	78/130.589	5/22/2002	2.856.771	6/22/2004	IC28
Cranium, Inc.	USA	COPYCAT	75/444.229	3/4/1998	2.806.783	1/20/2004	IC28
Cranium, Inc.	Argentina	CRANIUM	2.658.345	3/22/2006			IC25
Cranium, Inc.	Argentina	CRANIUM	2.646.356	1/20/2006			IC28
Cranium Inc.	Australia	CRANIUM	922465	8/7/2002	922465	1/5/2004	IC41
Cranium, Inc.	Australia	CRANIUM	1159120	1/31/2007			IC9
Cranium Inc.	Australia	CRANIUM	760204	4/21/1998	760204	10/14/1998	IC28
Cranium Inc.	Australia	CRANIUM	868243	3/6/2001	868243	11/5/2001	IC25
Cranium, Inc.	Brazil	CRANIUM	826.968.171	1/19/2005			IC41
Cranium, Inc.	Brazil	CRANIUM	826.968.198	1/19/2005			IC16
Cranium, Inc.	Brazil	CRANIUM	826.968.201	1/19/2005			IC9
Cranium, Inc.	Brazil	CRANIUM	826.968.180	1/19/2005			IC28
Cranium, Inc.	Canada	CRANIUM	1.334.479	1/31/2007			
Cranium Inc.	Canada	CRANIUM	1.149.120	8/7/2002			
Cranium Inc.	Canada	CRANIUM	875.379	4/17/1998	532.974	9/20/2000	
Cranium Inc.	Canada	CRANIUM	522.514	5/24/1984	325.762	4/10/1987	
Cranium Inc.	Canada	CRANIUM	1.034.989	3/6/2001			
Cranium, Inc.	Chile	CRANIUM	701042	8/25/2005	749692	2/6/2006	IC28
Cranium, Inc.	China	CRANIUM	5326152	4/29/2006			IC9
Cranium, Inc.	China	CRANIUM	4935140	10/10/2005			IC16
Cranium, Inc.	China	CRANIUM	4935141	10/10/2005			IC28
Cranium, Inc.	China	CRANIUM	4935139	10/10/2005			IC41

Applicant/Assignee Name	Country	Mark	App. Number	App. Date	Reg. Number	Reg. Date	Classes
Cranium, Inc.	Colombia	CRANIUM	05086058	8/29/2005	312719	3/10/2006	IC28
Cranium, Inc.	Community	CRANIUM	005655171	1/31/2007			IC9
Cranium, Inc.	Community	CRANIUM	2820876	8/23/2002	2820876	10/6/2005	IC28, IC38, IC41
Cranium, Inc.	Community	CRANIUM	2117646	3/7/2001	2117646	7/20/2004	IC9, IC16, IC25
Cranium, Inc.	Community	CRANIUM	825489	5/14/1998	825489	7/14/1999	IC28
Cranium, Inc.	Community	CRANIUM	003801925	5/12/2004	003801925	11/8/2005	IC41
Cranium, Inc.	Hong Kong	CRANIUM	300500200	9/23/2005	300500200	9/23/2005	IC16, IC28, IC41
Cranium, Inc.	Hong Kong	CRANIUM	300529389	4/28/2006	300529389	4/28/2006	IC9
Cranium, Inc.	India	CRANIUM	1388373	9/30/2005	622561	5/10/2007	IC16, IC28, IC41
Cranium, Inc.	Japan	CRANIUM	1998-100529	11/5/1999	4514839	10/19/2001	IC9, IC28
Cranium, Inc.	Japan	CRANIUM	2001-20193	3/7/2001	4524787	11/22/2001	IC25
Cranium, Inc.	Japan	CRANIUM	2004-116437	12/21/2004	5037386	3/30/2007	IC16, IC41
Cranium, Inc.	Mexico	CRANIUM	595807	4/4/2003	812862	11/18/2003	IC28
Cranium, Inc.	Mexico	CRANIUM	595615	4/4/2003	812865	11/18/2003	IC16
Cranium, Inc.	Mexico	CRANIUM	595811	4/4/2003	812864	11/18/2003	IC41
Cranium, Inc.	New Zealand	CRANIUM	662174	8/7/2002	662174	2/13/2003	IC41
Cranium, Inc.	New Zealand	CRANIUM	662172	5/22/2002	662172	3/3/2003	IC16
Cranium, Inc.	New Zealand	CRANIUM	662173	8/7/2002	662173	3/3/2003	IC28
Cranium, Inc.	New Zealand	CRANIUM	762761	1/31/2007			IC9
Cranium, Inc.	Norway	CRANIUM	2002.07384	8/14/2002	218.292	3/27/2003	IC41
Cranium, Inc.	Norway	CRANIUM	1998.12353	11/30/1999	203.463	6/29/2000	IC9, IC16, IC28
Cranium, Inc.	Russian Federation	CRANIUM	2004728030	12/2/2004	302247	3/7/2006	IC9, IC16, IC28, IC41
Cranium, Inc.	South Africa	CRANIUM	2003/08040	5/19/2003			IC16
Cranium, Inc.	South Africa	CRANIUM	2003/08041	5/19/2003			IC28
Cranium, Inc.	South Africa	CRANIUM	2003/08042	5/19/2003			IC41
Cranium, Inc.	Switzerland	CRANIUM	098001999	10/29/1999	470.550	3/20/2000	IC9, IC28
Cranium, Inc.	Switzerland	CRANIUM	073412002	8/23/2002	504.792	11/5/2002	IC41
Cranium, Inc.	USA	CRANIUM	76/124.203	9/7/2000			IC25
Cranium, Inc.	USA	CRANIUM	75/437.430	2/20/1998	2.267.778	8/3/1999	IC28
Cranium, Inc.	USA	CRANIUM	76/982.432	11/22/1999	2.652.364	11/19/2002	IC41
Cranium, Inc.	USA	CRANIUM	78/975.528	8/7/2002	2.888.339	10/26/2004	IC28
Cranium, Inc.	USA	CRANIUM	78/941.697	7/31/2006			IC9
Cranium, Inc.	USA	CRANIUM	78/776.116	12/19/2005			IC28
Cranium, Inc.	USA	CRANIUM	78/976.642	5/22/2002	3.160.954	10/17/2006	IC16
Cranium, Inc.	Venezuela	CRANIUM	19030/2005	8/30/2005	P271546	6/19/2006	IC28
Cranium, Inc.	Canada	CRANIUM & BRAIN LOGO	1.306.351	6/8/2006			

Applicant/Assignee Name	Country	Mark	App. Number	App. Date	Reg. Number	Reg. Date	Classes
Cranium, Inc.	Community	CRANIUM & BRAIN LOGO	005123955	6/8/2006			IC9, IC16, IC28
Cranium, Inc.	USA	CRANIUM & Brain Logo (New)	78769,348	12/8/2005			IC9, IC16, IC28
Cranium, Inc.	Australia	CRANIUM BLOOM	1171001	4/10/2007			IC30
Cranium, Inc.	Australia	CRANIUM BLOOM	1166814	3/15/2007			IC9, IC16, IC28
Cranium, Inc.	Canada	CRANIUM BLOOM	1,340,606	3/14/2007			IC9, IC16, IC28, IC43
Cranium, Inc.	Community	CRANIUM BLOOM	5820154	4/10/2007			IC9, IC16, IC28
Cranium, Inc.	New Zealand	CRANIUM BLOOM	765139	3/15/2007			IC9, IC16, IC28
Cranium, Inc.	United Kingdom	CRANIUM BLOOM	2449530	3/15/2007			IC9, IC16, IC28
Cranium, Inc.	USA	CRANIUM BLOOM	77000,795	9/15/2006			IC9, IC16, IC20, IC21, IC25, IC28, IC41
Cranium, Inc.	USA	CRANIUM BLOOM	77017,222	10/9/2006			IC29, IC30, IC32, IC41, IC43
Cranium, Inc.	USA	CRANIUM BLOOM	77061,630	12/11/2006			IC3, IC5, IC8, IC18, IC24, IC27
Cranium, Inc.	USA	CRANIUM BOOSTER BOX	75681,673	4/13/1999	2,425,773	1/30/2001	IC28
Cranium, Inc.	Canada	CRANIUM CADOO	1,116,482	9/19/2001			
Cranium, Inc.	Community	CRANIUM CADOO	2386274	9/24/2001	2386274	12/17/2003	IC9, IC16, IC25, IC28, IC41
Cranium, Inc.	Norway	CRANIUM CADOO	2001,11866	10/3/2001	214,082	4/18/2002	IC9, IC16, IC25, IC28, IC41
Cranium, Inc.	Switzerland	CRANIUM CADOO	10625/2001	11/1/2001	500,500	7/2/2002	IC9, IC16, IC25, IC28, IC41
Cranium, Inc.	USA	CRANIUM CADOO	75982,769	6/1/2001	2,643,680	10/29/2002	IC28
Cranium, Inc.	Australia	CRANIUM CENTRAL	785166	2/11/1999	785166	12/6/2000	IC28, IC42
Cranium, Inc.	Canada	CRANIUM CENTRAL	1,005,181	2/12/1999	554,131	11/20/2001	
Cranium, Inc.	United Kingdom	CRANIUM CENTRAL	2188511	2/11/1999	2188511	2/18/2000	IC28, IC42
Cranium, Inc.	Australia	CRANIUM CLAY	779840	12/1/1998	779840	5/25/1999	IC28
Cranium, Inc.	Canada	CRANIUM CLAY	898,698	12/7/1998	533,477	9/26/2000	
Cranium, Inc.	United Kingdom	CRANIUM CLAY	2183317	12/1/1998	2183317	7/23/1999	IC28
Cranium, Inc.	USA	CRANIUM CLAY	751515,324	7/8/1998	2,322,441	2/22/2000	IC28

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Cranium, Inc.	USA	CRANIUM CONGA	78096,096	11/30/2001	2,811,677	2/3/2004	IC28
Cranium Inc.	Norway	CRANIUM COSMO	2001.11349	10/9/2001	215312	8/8/2002	IC16, IC28, IC38, IC41
Cranium, Inc.	Switzerland	CRANIUM COSMO	09305/2001	9/21/2001	499,658	5/28/2002	IC16, IC28, IC41
Cranium, Inc.	USA	CRANIUM COSMO	78054,774	3/23/2001	2,856,670	6/22/2004	IC41
Cranium, Inc.	USA	CRANIUM COSMO	78054,769	3/23/2001	2,776,785	10/21/2003	IC28
Cranium, Inc.	USA	CRANIUM LOGO	78054,420	11/22/1999	2,395,911	10/17/2000	IC28
Cranium, Inc.	USA	CRANIUM WONDER WORKS	78026,367	3/1/2006			IC9, IC16, IC28
Cranium Inc.	Australia	CREATIVE CAT	775547	10/14/1998	775547	4/6/1999	IC28
Cranium Inc.	Canada	CREATIVE CAT	893,799	10/19/1998	535,156	10/19/2000	
Cranium Inc.	Community	CREATIVE CAT	1388895	11/17/1999	1388895	3/12/2001	IC16, IC28, IC41
Cranium Inc.	New Zealand	CREATIVE CAT	667310	10/30/2002	667310	5/1/2003	IC28
Cranium Inc.	Switzerland	CREATIVE CAT	50874/2003	3/18/2003	513,223	8/5/2003	IC16, IC28, IC41
Cranium Inc.	United Kingdom	CREATIVE CAT	2179656	10/15/1998	2179656	5/14/1999	IC28
Cranium, Inc.	USA	CREATIVE CAT	75/539,729	8/20/1998	2,396,336	10/17/2000	IC28
Cranium, Inc.	USA	CREATIVE CAT	76975,592	9/7/2000	2,760,192	9/2/2003	IC26
Cranium, Inc.	Canada	CREUSE CIBOULOT	1,112,273	8/9/2001	593,257	10/28/2003	
Cranium, Inc.	USA	CUBICROSS	78069,974	6/19/2001	2,814,041	2/10/2004	IC28, IC41
Cranium, Inc.	Australia	DATA HEAD	775544	10/14/1998	775544	5/5/1999	IC28
Cranium, Inc.	Canada	DATA HEAD	893,802	10/19/1998	536,140	10/30/2000	
Cranium, Inc.	Community	DATA HEAD	1389063	11/17/1999	1389063	5/15/2002	IC16, IC28, IC41
Cranium, Inc.	New Zealand	DATA HEAD	667311	10/30/2002	667311	5/1/2003	IC28
Cranium, Inc.	United Kingdom	DATA HEAD	2179663	10/15/1998	2179663	7/9/1999	IC28
Cranium, Inc.	USA	DATA HEAD	75/529,909	8/3/1998	2,322,465	2/22/2000	IC28
Cranium, Inc.	USA	DATA HEAD	76976,159	9/7/2000	2,811,610	2/3/2004	IC25
Cranium, Inc.	Switzerland	DATAHEAD	50875/2003	3/18/2003	513,224	8/5/2003	IC16, IC28, IC41
Cranium, Inc.	Argentina	DATO NAUTA	2,646,354	1/20/2006			IC28
Cranium, Inc.	Chile	DATO NAUTA	701041	8/25/2005	749693	2/6/2006	IC28
Cranium, Inc.	Colombia	DATO NAUTA	05120073	11/25/2005	318178	6/9/2006	IC28
Cranium, Inc.	Mexico	DATO NAUTA	735448	8/23/2005	901678	9/27/2005	IC28
Cranium, Inc.	Spain	DATO NAUTA	025370367	4/21/2003	2,537,036	10/24/2003	IC28
Cranium, Inc.	Venezuela	DATO NAUTA	19094/2005	8/30/2005			IC28

Applicant/Assignee Name	Country	Mark	App. Number	App. Date	Reg. Number	Reg. Date	Classes
Cranium Inc.	Canada	DECOUVREZ LES EPATANTS TALENTS CACHES DE VOS AMIS!	1,112,275	8/9/2001	593,230	10/28/2003	
Cranium Inc.	Canada	DECOUVREZ LES TALENTS	1,113,436	8/20/2001	593,269	10/28/2003	
Cranium Inc.	Canada	EPOUSTOUFLANTS DE VOS AMIS!	1,112,271	8/9/2001	593,272	10/28/2003	
Cranium, Inc.	USA	DOUBLE MEANIE	78,975,459	6/19/2001	2,860,456	8/31/2004	IC28
Cranium Inc.	Canada	EPELLOTHON	1,110,419	7/23/2001	593,274	10/28/2003	
Cranium Inc.	Canada	ETOILE MONTANTE	1,110,997	7/26/2001	587,081	8/13/2003	
Cranium Inc.	Community	ETOILE MONTANTE	2993715	1/2/2003	2993715	10/11/2004	IC16, IC28, IC41
Cranium, Inc.	Australia	EVERYONE SHINES	1096437	1/30/2006	1096437	6/29/2006	IC9, IC16, IC25, IC28, IC41
Cranium, Inc.	Canada	EVERYONE SHINES	1,289,841	2/1/2006		10/23/2006	IC9, IC16, IC25, IC28, IC41
Cranium, Inc.	Community	EVERYONE SHINES	004725412	11/4/2005	004725412		IC9, IC16, IC25, IC28, IC41
Cranium, Inc.	New Zealand	EVERYONE SHINES	742116	1/30/2006			IC28, IC41
Cranium, Inc.	United Kingdom	EVERYONE SHINES	2405701	11/4/2005	2405701	4/28/2006	IC9, IC16, IC25, IC28, IC41
Cranium, Inc.	USA	EVERYONE SHINES	787684,097	8/2/2005			IC9, IC16, IC25, IC28, IC41
Cranium, Inc.	USA	FACTOID	751444,227	3/4/1998	2,324,900	2/29/2000	IC28
Cranium Inc.	Norway	FAKTONAUT	2003,04444	5/9/2003	222,861	4/14/2004	IC16, IC28, IC41
Cranium Inc.	Canada	FRAGMOTS	1,111,101	7/26/2001	593,228	10/28/2003	
Cranium, Inc.	USA	FUNFOLIO	787745,889	11/2/2005			IC16
Cranium Inc.	Argentina	GATO CREATIVO	2,846,353	1/20/2006			IC28
Cranium Inc.	Chile	GATO CREATIVO	701040	8/25/2005	749694	2/6/2006	IC28
Cranium Inc.	Colombia	GATO CREATIVO	05086062	8/29/2005	312,721	3/10/2006	IC28
Cranium Inc.	Mexico	GATO CREATIVO	736459	8/23/2005	601679	9/27/2005	IC28
Cranium Inc.	Spain	GATO CREATIVO	02537035/9	4/21/2003	2,537,035	10/24/2003	IC28
Cranium Inc.	Venezuela	GATO CREATIVO	18095/2005	8/30/2005	P271551	6/19/2006	IC28
Cranium, Inc.	USA	GET-UP	787279,638	7/28/2003	2,979,070	7/26/2005	IC28
Cranium, Inc.	Australia	GIGGLE GEAR	1097598	2/6/2006			IC9, IC16, IC25, IC28, IC41

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Cranium, Inc.	Community	GIGGLE GEAR	004888882	2/8/2006			IC9, IC16, IC25, IC28, IC41
Cranium, Inc.	New Zealand	GIGGLE GEAR	742435	2/6/2006			IC9, IC16, IC25, IC28, IC41
Cranium, Inc.	USA	GNILLEPS	751444,423	3/4/1998	2,263,762	7/20/1999	IC28
Cranium, Inc.	USA	GRAB & GO	78769,759	11/22/2005			IC28
Cranium, Inc.	Australia	HOOPLA	927419	9/17/2002	927419	4/29/2003	IC16, IC28, IC41
Cranium, Inc.	Canada	HOOPLA	1,149,119	8/7/2002			
Cranium, Inc.	Community	HOOPLA	2868545	9/27/2002	2868545	7/19/2004	IC16, IC28, IC41
Cranium, Inc.	New Zealand	HOOPLA	665245	9/25/2002	665245	3/27/2003	IC28
Cranium, Inc.	New Zealand	HOOPLA	665246	9/25/2002	665246	12/8/2003	IC41
Cranium, Inc.	New Zealand	HOOPLA	665244	9/25/2002	665244	12/8/2003	IC16
Cranium, Inc.	Switzerland	HOOPLA	50211/2003	1/23/2003	508,533	3/25/2003	IC16, IC28, IC41
Cranium, Inc.	USA	HOOPLA	78977,421	4/16/2002	3,166,818	10/31/2006	IC28
Cranium, Inc.	Argentina	HULLABALOO	2,646,352	1/20/2006			IC28
Cranium, Inc.	Australia	HULLABALOO	1018511	9/1/2004	1018511	4/4/2006	IC28
Cranium, Inc.	Canada	HULLABALOO	1,180,902	6/20/2003			
Cranium, Inc.	Chile	HULLABALOO	701039	8/25/2005	751660	2/23/2006	IC28
Cranium, Inc.	Colombia	HULLABALOO	05085064	8/29/2005	312722	3/10/2006	IC28
Cranium, Inc.	Community	HULLABALOO	3225531	6/17/2003	3229531	1/31/2005	IC9, IC16, IC28, IC41
Cranium, Inc.	Mexico	HULLABALOO	735451	8/23/2005	901680	9/27/2005	IC28
Cranium, Inc.	USA	HULLABALOO	78975,534	12/23/2002	2,900,882	11/2/2004	IC28
Cranium, Inc.	Venezuela	HULLABALOO	19096/2005	8/30/2005	P271552	6/19/2006	IC28
Cranium, Inc.	USA	HUMDINGER	751444,228	3/4/1998	2,324,901	2/29/2000	IC28
Cranium, Inc.	Australia	KID CRANIUM	785165	2/11/1999	785165	6/23/2000	IC28
Cranium, Inc.	United Kingdom	KID CRANIUM	2188493	2/11/1999	2188493	2/11/2000	IC28
Cranium, Inc.	Benelux	KNAPPE KOP	1033923	6/2/2003	0744643	4/1/2004	IC16, IC28, IC41
Cranium, Inc.	Sweden	KONSTKATT	2003/04358	7/24/2003	355,320	1/23/2004	IC16, IC28, IC41
Cranium, Inc.	Argentina	KRANIUM	2,629,303	10/31/2005			IC25
Cranium, Inc.	Canada	LE JEU QUI FAIT LE TOUR DE VOTRE CERVEAU	1,110,421	7/23/2001	600,401	1/23/2004	
Cranium, Inc.	USA	LEXICON	751450,681	3/16/1998	2,269,892	8/10/1999	IC28
Cranium, Inc.	Canada	L'IOBALLON	1,239,172	11/25/2004			
Cranium, Inc.	Community	L'IOBALLON	004139572	11/26/2004	004139572	2/7/2006	IC16, IC28, IC41
Cranium, Inc.	Switzerland	L'IOBALLON	58063/2004	11/24/2004	583790	6/7/2005	IC16, IC28, IC41

Applicant/Assigned Name	Country	Mark	App. Number	App. Date	Reg. Number	Reg. Date	Classes
Cranium Inc.	Sweden	LJUSHUVUD	2003/02851	5/2/2003	364,020	11/14/2003	IC16, IC28, IC41
Cranium Inc.	Argentina	LOMBRILETRAS	2,646,351	1/20/2006			IC28
Cranium Inc.	Chile	LOMBRILETRAS	701038	8/25/2005	751659	2/23/2006	IC28
Cranium Inc.	Colombia	LOMBRILETRAS	06086066	8/29/2005	312723	3/10/2006	IC28
Cranium Inc.	Mexico	LOMBRILETRAS	735452	8/23/2005	901681	9/27/2005	IC28
Cranium Inc.	Spain	LOMBRILETRAS	02537034/0	4/21/2003	2,637,034	10/24/2003	IC28
Cranium Inc.	Venezuela	LOMBRILETRAS	190972005	8/30/2005			IC28
Cranium Inc.	USA	LUNCH MUNCH	78/945,212	8/4/2006			IC9, IC28, IC41
Cranium Inc.	USA	MAD CAP	78/069,980	6/19/2001	2,815,685	2/17/2004	IC16, IC28, IC41
Cranium Inc.	Norway	MALEMESTER	2003,04443	5/9/2003	222,859	4/14/2004	IC16, IC28, IC41
Cranium Inc.	USA	MATCHBATCH	78/069,975	6/19/2001	2,846,358	5/25/2004	IC16, IC28, IC41
Cranium Inc.	USA	MINDREADER	78/975,607	4/1/2003	2,929,888	3/1/2005	IC28
Cranium Inc.	USA	MINIMAX	78/975,486	6/19/2001	2,883,346	9/7/2004	IC28
Cranium Inc.	Community	NEURO NAUTE	2993814	1/2/2003	2993814	10/11/2004	IC16, IC28, IC41
Cranium Inc.	USA	NURTURE YOUR CHILD'S NATURAL GENIUS	77/008,526	9/27/2005			IC9, IC16, IC20, IC21, IC25, IC28, IC41
Cranium Inc.	Community	COOPS 'N DAISY	005859186	4/26/2007			IC9, IC16, IC28
Cranium Inc.	USA	COOPS 'N DAISY	77/129,426	3/13/2007			IC9, IC20, IC21, IC28, IC41
Cranium Inc.	Norway	ORDSNOK	2003,04445	5/9/2003	222,862	4/14/2004	IC16, IC28, IC41
Cranium Inc.	Sweden	ORDSNOK	2003/02849	5/2/2003	367262	6/4/2004	IC28
Cranium Inc.	USA	OUTRAGEOUS FUN FOR EVERYONE	78/975,233	12/5/2003	2,996,107	9/13/2005	IC28
Cranium Inc.	USA	PICTOQUEST	78/069,981	6/19/2001	2,820,400	3/2/2004	IC16, IC28, IC41
Cranium Inc.	Finland	PIILOTAHTI	1200301109	4/30/2003	229409	1/15/2004	IC16, IC28, IC41
Cranium Inc.	USA	PIRATE'S PASSAGE	78/945,206	8/4/2006			IC9, IC28, IC41
Cranium Inc.	Italy	PITTO GATTO	TO2003C002248	8/12/2003			IC16, IC28, IC41
Cranium Inc.	Australia	PLANET CRANIUM	779841	12/19/1998	779841	5/25/1999	IC28
Cranium Inc.	Canada	PLANET CRANIUM	898,699	12/7/1999	540,996	2/8/2001	
Cranium Inc.	United Kingdom	PLANET CRANIUM	2,183,331	12/1/1999	2183331	7/23/1999	IC28
Cranium Inc.	USA	PLANET CRANIUM	78/825,103	2/28/2005			IC28, IC41
Cranium Inc.	Australia	PLAY WITH YOUR BRAIN	785163	2/11/1999	785163	12/6/2000	IC28
Cranium Inc.	Canada	PLAY WITH YOUR BRAIN	1,005,183	2/12/1999	593,024	10/24/2003	

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Cranium Inc.	United Kingdom	PLAY WITH YOUR BRAIN	2188491	2/11/1999	2188491	9/3/1999	IC28
Cranium, Inc.	USA	PLAY WITH YOUR BRAIN	751539,569	8/20/1998	2,635,690	10/15/2002	IC28
Cranium Inc.	Benelux	POEKIE PALET	1033924	6/2/2003	0744644	4/4/2004	IC16, IC28, IC41
Cranium, Inc.	USA	POLYGRAPH	751444,424	3/4/1998	2,263,763	7/20/1999	IC28
Cranium, Inc.	Canada	POP 5	1,281,284	11/16/2005			IC16, IC28, IC41
Cranium, Inc.	USA	POP 5	78750,770	11/9/2005			IC16, IC28, IC41
Cranium, Inc.	USA	PUNCH LIST	781069,364	6/19/2001	2,776,803	10/21/2003	IC16, IC28, IC41
Cranium, Inc.	Norway	RAMPELYST	2003,04442	5/9/2003	222,858	4/14/2004	IC16, IC28, IC41
Cranium, Inc.	Canada	RELEPE	1,110,420	7/23/2001	593,168	10/27/2003	
Cranium, Inc.	USA	SCULPTORADES	751483,666	5/12/1998	2,269,906	8/10/1999	IC28
Cranium Inc.	Canada	SCULPTORAMA	1,110,998	7/26/2001	593,109	10/27/2003	
Cranium, Inc.	USA	SELECTAQUEST	751445,989	3/6/1998	2,293,571	11/16/1999	IC28
Cranium, Inc.	Canada	SELECTOGRAMME	1,110,999	7/26/2001	593,107	10/27/2003	
Cranium, Inc.	USA	SENSOSKETCH	751445,988	3/6/1998	2,327,263	3/7/2000	IC28
Cranium, Inc.	Benelux	SHOW SPETTER	1033921	6/2/2003	0744641	4/1/2004	IC16, IC28, IC41
Cranium, Inc.	Canada	SOSIEMANIE	1,111,000	7/26/2001	593,266	10/28/2003	
Cranium, Inc.	Australia	SOUNDS OF THE SEASHORE	1078301	9/29/2005	1078301	6/1/2006	IC16, IC28, IC41
Cranium, Inc.	Canada	SOUNDS OF THE SEASHORE	1,275,821	10/7/2006			
Cranium, Inc.	Community	SOUNDS OF THE SEASHORE	004631487	10/4/2005	004631487	10/27/2006	IC16, IC28, IC41
Cranium, Inc.	New Zealand	SOUNDS OF THE SEASHORE	736411	9/29/2005	736411	8/10/2006	IC16, IC28, IC41
Cranium, Inc.	USA	SOUNDS OF THE SEASHORE	78716,935	9/20/2005	3,172,712	11/14/2006	IC28
Cranium, Inc.	USA	SOUNDSTAGE	781127,009	5/7/2002	2,858,789	6/29/2004	IC28
Cranium, Inc.	USA	SPELLBOUND	751444,415	3/4/1998	2,263,761	7/20/1999	IC28
Cranium, Inc.	USA	SQUAWKBOX CARDS	781945,226	8/4/2006			IC9, IC28, IC41
Cranium, Inc.	Argentina	STAR ESTELAR	2,646,349	1/20/2006			IC28
Cranium, Inc.	Chile	STAR ESTELAR	701037	8/25/2005	751658	2/23/2006	IC28
Cranium, Inc.	Colombia	STAR ESTELAR	05086067	8/29/2005	312724	3/10/2006	IC28
Cranium, Inc.	Mexico	STAR ESTELAR	735453	8/23/2005	901682	9/27/2005	IC28
Cranium, Inc.	Spain	STAR ESTELAR	02537037	4/21/2003	2,537,037	10/24/2003	IC28
Cranium, Inc.	Venezuela	STAR ESTELAR	19089/2005	8/30/2005			IC28
Cranium, Inc.	Australia	STAR PERFORMER	775546	10/14/1998	775546	7/7/2000	IC28

Applicant/Assignee Name	Country	Mark	App. Number	App. Date	Reg. Number	Reg. Date	Classes
Cranium Inc.	Canada	STAR PERFORMER	893,893	10/20/1998	557,898	2/14/2002	
Cranium Inc.	Community	STAR PERFORMER	1387562	11/17/1999	1387562	10/14/2002	IC9, IC16, IC28, IC41
Cranium Inc.	New Zealand	STAR PERFORMER	667312	10/30/2002	667312	5/1/2003	IC28
Cranium Inc.	United Kingdom	STAR PERFORMER	2179562	10/15/1998	2179562	4/23/1999	IC28
Cranium, Inc.	USA	STAR PERFORMER	76,976,165	9/7/2000	2,707,938	4/15/2003	IC25
Cranium, Inc.	USA	STAR PERFORMER	75,539,734	6/12/2001	2,460,061	1/30/2001	IC28
Cranium Inc.	Switzerland	STARPERFORMER	508732003	3/18/2003	521,139	5/18/2004	IC16, IC28, IC41
Cranium Inc.	Italy	STELLA LA STAR	TO2003C001098	4/18/2003			IC16, IC28, IC41
Cranium Inc.	Sweden	STJARNSKOTT	2003/02848	5/2/2003	367,102	5/28/2004	IC16, IC28
Cranium, Inc.	USA	STUNT DOUBLE	78,069,968	6/19/2001	2,815,696	2/17/2004	IC16, IC28, IC41
Cranium, Inc.	USA	SUPER FORT	78,760,971	11/25/2005	3,236,334	5/1/2007	IC28
Cranium, Inc.	USA	SUPER SHOWDOWN	78,814,812	2/14/2006			IC16, IC28
Cranium Inc.	Canada	SUPERSOLO	1,111,002	7/26/2001	1,593,232	10/28/2003	
Cranium, Inc.	Australia	THE GAME FOR YOUR WHOLE BRAIN	785164	2/11/1999	785164	3/13/2001	IC28
Cranium, Inc.	Canada	THE GAME FOR YOUR WHOLE BRAIN	1,005,184	2/12/1999	536,843	11/6/2000	
Cranium Inc.	Community	THE GAME FOR YOUR WHOLE BRAIN	1521947	2/21/2000	1521947	2/15/2001	IC9, IC16, IC28
Cranium Inc.	United Kingdom	THE GAME FOR YOUR WHOLE BRAIN	2188492	2/11/1999	2188492	1/28/2000	IC28
Cranium, Inc.	USA	THE GAME FOR YOUR WHOLE BRAIN	75,539,552	8/20/1998	2,570,339	5/14/2002	IC28
Cranium, Inc.	USA	THE GAME OF TUNES, TWISTS AND TOPSY-TURVY FUN	78,975,569	3/7/2003	2,929,886	3/1/2005	IC28
Cranium, Inc.	USA	THE OUTRAGEOUSLY FUN GAME WHERE EVERY SECOND COUNTS	78,129,827	5/20/2002	2,849,279	6/1/2004	IC28
Cranium Inc.	Community	TRAINIUM	2150876	3/27/2001	2150878	12/16/2003	IC16, IC28, IC41, IC42
Cranium Inc.	Japan	TRAINIUM	2001-23752	3/15/2001	4602508	9/6/2002	IC16, IC41, IC42
Cranium, Inc.	USA	TRANSLATOR	78,069,969	6/19/2001	2,815,697	2/17/2004	IC16, IC28, IC41
Cranium, Inc.	Australia	TUNE TWISTER	1110441	4/24/2006			IC16, IC28, IC41

Applicant/Assignee Name	Country	Mark	App. Number	App. Date	Reg. Number	Reg. Date	Classes
Cranium, Inc.	Canada	TUNE TWISTER	1,300,841	4/24/2006			IC16, IC28, IC41
Cranium, Inc.	Community	TUNE TWISTER	005034483	4/23/2006			IC16, IC28, IC41
Cranium, Inc.	USA	TUNE TWISTER	78739,390	10/24/2005			IC28
Cranium, Inc.	USA	TWEENER	78127,004	5/7/2002	3,042,371	1/10/2003	IC16, IC28, IC41
Cranium, Inc.	Finland	VALOPAA	T200301111	4/30/2003	231100	9/30/2004	IC16, IC28, IC41
Cranium, Inc.	Canada	VER DE VERS	1,110,998	7/26/2001	587,610	8/20/2003	
Cranium, Inc.	Canada	VOCABU VER	1,112,274	8/9/2001	593,087	10/27/2003	
Cranium, Inc.	Community	VOCABU VER	2993756	1/2/2003	2993756	10/11/2004	IC16, IC28
Cranium, Inc.	USA	WACKY WORDS	78/814,807	2/14/2006			IC16, IC28, IC41
Cranium, Inc.	Australia	WHOONU	78/440,911	12/13/2004	1034143	5/25/2005	IC28, IC41
Cranium, Inc.	Canada	WHOONU	1,241,791	12/15/2004			
Cranium, Inc.	Community	WHOONU	004168332	12/13/2004	004168332	2/12/2006	IC28, IC41
Cranium, Inc.	New Zealand	WHOONU	722763	12/13/2004	722763	6/16/2005	IC28, IC41
Cranium, Inc.	USA	WHOONU	78/976,859	6/24/2004	3,086,773	4/25/2006	IC28
Cranium, Inc.	Argentina	WONDERWORKS	2,624,989	10/14/2005			IC28
Cranium, Inc.	Australia	WONDERWORKS	1080904	10/14/2005	1080904	3/31/2006	IC28
Cranium, Inc.	Canada	WONDERWORKS	1,276,746	10/14/2005			
Cranium, Inc.	Chile	WONDERWORKS	707336	10/14/2005	755498	4/5/2006	IC28
Cranium, Inc.	Colombia	WONDERWORKS	05105862	10/18/2005	318172	6/9/2006	IC28
Cranium, Inc.	Community	WONDERWORKS	004651329	10/13/2005			IC9, IC16, IC28
Cranium, Inc.	Mexico	WONDERWORKS	744956	10/14/2005	922972	2/28/2006	IC28
Cranium, Inc.	New Zealand	WONDERWORKS	737156	10/14/2005	737156	9/7/2006	IC28
Cranium, Inc.	USA	WONDERWORKS	78/610,101	4/15/2005			IC9, IC16, IC28
Cranium, Inc.	Venezuela	WONDERWORKS	22754/2005	10/13/2005			IC28
Cranium, Inc.	Benelux	WORD WORM	1033922	6/2/2003	0744642	4/1/2004	IC16, IC28, IC41
Cranium, Inc.	Australia	WORD WORM	775545	10/14/1998	775545	4/6/1999	IC28
Cranium, Inc.	Canada	WORD WORM	893,891	10/20/1998	557,478	2/6/2002	
Cranium, Inc.	Community	WORD WORM	1387307	11/17/1999	1387307	12/4/2000	IC16, IC28, IC41
Cranium, Inc.	New Zealand	WORD WORM	667313	10/30/2002	667313	5/1/2003	IC28
Cranium, Inc.	United Kingdom	WORD WORM	2179654	10/15/1998	2179654	5/28/1999	IC28
Cranium, Inc.	USA	WORD WORM	75/539,556	8/20/1998	2,309,986	1/18/2000	IC28
Cranium, Inc.	USA	WORD WORM	76/975,168	9/7/2000	2,701,372	3/25/2003	IC28
Cranium, Inc.	Switzerland	WORD WORM	50872/2003	3/18/2003	513,222	8/5/2003	IC16, IC28, IC41
Cranium, Inc.	Australia	YOU WILL NOT BELIEVE WHAT YOUR FRIENDS CAN DO!	785168	2/11/1999	785168	7/20/1999	IC28

Applicant/Assigned Name	Country	Mark	App. Number	App. Date	Reg. Number	Reg. Date	Classes
Cranium, Inc.	Canada	YOU WILL NOT BELIEVE WHAT YOUR FRIENDS CAN DO!	1,005,180	2/12/1999	536,644	11/6/2000	
Cranium, Inc.	USA	YOU WILL NOT BELIEVE WHAT YOUR FRIENDS CAN DO!	75/535,856	8/13/1998	2,299,027	12/7/1999	IC28
Cranium, Inc.	United Kingdom	YOU WILL NOT BELIEVE WHAT YOUR FRIENDS CAN DO!	2188518	2/11/1999	2188518	9/3/1999	IC28
Cranium, Inc.	USA	ZELPUZ	75/445,987	3/6/1998	2,324,905	2/29/2000	IC28
Cranium, Inc.	Argentina	ZIGITY	2,646,350	1/20/2005			IC28
Cranium, Inc.	Chile	ZIGITY	701036	8/25/2005	751657	2/23/2006	IC28
Cranium, Inc.	Community	ZIGITY	3509882	10/31/2003	3509882	4/20/2005	IC16, IC28, IC41
Cranium, Inc.	Mexico	ZIGITY	735454	8/23/2005	901683	9/27/2005	IC28
Cranium, Inc.	USA	ZIGITY	78976,103	9/11/2003	2,974,700	7/19/2005	IC28
Cranium, Inc.	Venezuela	ZIGITY	19091/2005	8/30/2005	P271547	6/19/2006	IC28
Cranium, Inc.	Australia	ZOOREKA	1080470	10/12/2005	1080470	6/29/2006	IC16, IC28, IC41
Cranium, Inc.	Canada	ZOOREKA	1,276,741	10/17/2005			
Cranium, Inc.	Community	ZOOREKA	004655387	10/14/2005	004655387	10/17/2006	IC16, IC28, IC41
Cranium, Inc.	New Zealand	ZOOREKA	737021	10/12/2005	737021	11/9/2006	IC16, IC28
Cranium, Inc.	USA	ZOOREKA	781728,329	10/6/2005			IC16, IC28, IC41

Patents

See attached.

Country	Title	App. Number	App. Date	Patent Number	Issue Date
Australia	A Game Having Multiple Game Activities	55522/99	8/10/1999	747332	8/29/2002
Canada	A Game Having Multiple Game Activities	2,340,389	8/10/1999		
Japan	A Game Having Multiple Game Activities	2000-564725	8/10/1999		
USA	Backpack or Other Wearable Garment with Deployable Wings	11/626,235	1/23/2007		
Canada	Dress Up Activity Toy	2,541,862	10/15/2004		
EPC	Dress Up Activity Toy	04795230.4	10/15/2004		
USA	Dress-up Activity Toy	10/966,289	10/14/2004		
France	Game Device	01 4702	8/8/2001	01 4702	11/9/2001
Germany	Game Device	401 07 304.1	8/8/2001	401 07 304.1	11/13/2001
Italy	Game Device	RM20010000179	8/6/2001	82710	11/20/2003
Japan	Game Device	2001-23005	8/6/2001	1146033	5/10/2002
Spain	Game Device	152.050	8/8/2001	0152050	10/7/2002
United Kingdom	Game Device	2 103 784	8/7/2001	2 103 784	11/19/2001
USA	Game Having Multiple Game Activities	09/135,383	8/17/1998	6,279,909	8/28/2001
USA	Method of Instruction and Learning Using the Cranium	60/899,991	2/6/2007		
China	Whole Brain Curriculum Structure Building Toy				
EPC	Structure Building Toy	05808490.6	10/14/2005		
USA	Structure Building Toy	11/251,424	10/13/2005		

Copyrights

See attached.

Schedule A To Security Agreement

INTELLECTUAL PROPERTY

Copyrights

Country	Title	Reg. Number	Reg. Date
USA	CRANIUM - AUSTRALIAN EDITION	TX 5-700-875	3/18/2003
USA	CRANIUM - CANADIAN ENGLISH EDITION	TX 5-661-974	2/25/2003
USA	CRANIUM - CANADIAN FRENCH EDITION	TX 5-696-404	3/18/2003
USA	CRANIUM - FRENCH EDITION	TX 5-696-709	3/18/2003
USA	CRANIUM - GERMAN EDITION	TX 5-667-369	2/26/2003
USA	CRANIUM - LATIN AMERICAN EDITION	TXu 1-247-671	8/22/2005
USA	CRANIUM - THE GAME FOR YOUR WHOLE BRAIN	TX 5-276-800	2/2/2001
USA	CRANIUM - UK BOOSTER BOX 1	TX 5-727-416	2/26/2003
USA	CRANIUM BALLOON LAGOON - WORLD SPANISH EDITION	TX 6-426-548	9/15/2006
USA	CRANIUM BOOSTER BOX 1	TX 5-356-197	2/1/2001
USA	CRANIUM BOOSTER BOX 2	TX 5-696-706	3/3/2003
USA	CRANIUM CADOO	TX 5-631-263	11/18/2002
USA	CRANIUM CADOO - WORLD SPANISH EDITION	TX 6-426-550	9/15/2006
USA	CRANIUM CARIBOO	TX 5-725-244	3/19/2003
USA	CRANIUM CONGA - WORLD SPANISH EDITION	TX 6-426-551	9/15/2006
USA	CRANIUM HOOPLA	TX 5-686-414	3/7/2003
USA	CRANIUM HULLABALOO - WORLD SPANISH VERSION	TXu1-311-711	9/18/2006
USA	CRANIUM UK EDITION	TX 5-661-911	2/25/2003
USA	CRANIUM ZIGATY - WORLD SPANISH EDITION	TX 6-426-549	9/15/2006

TRADEMARK

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Country	Title	Reg. Number	Reg. Date
USA	CRANIUM—THE GAME FOR YOUR WHOLE BRAIN.	5-276-800	04/08/03
USA	CRANIUM COSMO: BOOSTER PACK 3	5-945-401	03/18/03
USA	CRANIUM COSMO: BOOSTER PACK 2	5-945-402	03/18/03
USA	THE CRANIUM BIG BOOK OF OUTRAGEOUS FUN: THE WRITE-IT, DRAW-IT, SCULPT-IT, ACT-IT, GAME-IN-A-BOOK-IN-A GAME	6-295-700	11/25/05
USA	THE CRANIUM WORD WORM BOOK OF OUTRAGEOUS FUN	6-340-708	4/14/06
USA	THE CRANIUM STAR PERFORMER BOOK OF OUTRAGEOUS FUN	6-361-406	4/14/06
USA	THE CRANIUM DATA HEAD BOOK OF OUTRAGEOUS FUN	6-361-407	4/14/06
USA	THE CRANIUM CREATIVE CAT BOOK OF OUTRAGEOUS FUN	6-361-408	4/14/06