

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Innovative Dental Designs, Inc.		07/01/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Sultan Healthcare, Inc.		
Street Address:	85 West Forest Avenue		
City:	Englewood		
State/Country:	NEW JERSEY		
Postal Code:	07631-4001		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75800176	GENIE	
CORRESPONDENCE DATA			
Fax Number:	(617)367-2325		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-973-6277		
Email:	gsmith@pbl.com		
Correspondent Name:	Gary Smith		
Address Line 1:	800 Boylston Street		
Address Line 4:	Boston, MASSACHUSETTS 02199		
NAME OF SUBMITTER:	Gary Smith		
Signature:	/gary w. smith/		
Date:	07/03/2007		

OP \$40.00 75800176

Total Attachments: 2
 source=GENIE mark assignment to Sultan#page1.tif

TRADEMARK ASSIGNMENT IN UNITED STATES

Innovative Dental Design, Inc., a New York corporation with an address at 121 Daisy Farms Drive, New Rochelle, New York 10804, ("Innovative"), has used and is using through a licensee the mark identified below, and is the owner of the Federally Registered Trademark identified below.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Innovative hereby assigns to Sultan Healthcare, Inc., a New Jersey corporation with a principal place of business at 85 West Forest Avenue, Englewood, New Jersey 07631-4001 ("Assignee"), the entire right, title and interest in and to the trademark registration identified below and the trademark that is the subject thereof, including the goodwill of the business connected with the use of, and symbolized by, said mark:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
GENIE	75800176	May 29, 2001

Innovative further agrees, for itself and its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by Assignee, to effectuate this assignment.

{Signature page follows}

Witness the execution hereof, under seal, this 1 day of July, 2007.

INNOVATIVE DENTAL DESIGN, INC.

By: [Signature]
Name: William P. Winters
Title: President

ACKNOWLEDGMENT

State of)
County of)

On this 1 day of July, 2007, before me, the undersigned notary public, personally appeared William Winters, proved to me through satisfactory evidence of identification, which was U.S. PASSPORT, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose as representative of Innovative Dental Design, Inc., a corporation.

[affix seal]

[Signature]
Notary Public

My commission expires: 6/30/2010

DAVID GOLDMAN
Notary Public, State of New York
No. 60-4757340
Qualified in Westchester Cty.
Certificate Filed in N.Y. Cty.
Comm. Expires 6/30/2010