

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Holding Pictures Distribution Co., LLC		05/31/2007	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	Beacon Pictures, LLC
Street Address:	11777 San Vicente Boulevard
Internal Address:	Suite 702
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90049
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	2817426	BEACON
Registration Number:	2817425	BEACON
Registration Number:	1856194	BEACON
Registration Number:	2366183	BEACON
Registration Number:	2349814	BEACON
Registration Number:	2370751	BEACON
Registration Number:	2349815	BEACON

**CORRESPONDENCE DATA**

Fax Number: (310)203-7199  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (310) 277-1010  
 Email: jwald@irell.com, mcohen@irell.com  
 Correspondent Name: Jane Shay Wald, Esq.

CH \$190.00 2817426

Address Line 1: 1800 Avenue of the Stars  
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Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER: 158495-0004-KEND

NAME OF SUBMITTER: Jane Shay Wald

Signature: /janeshaywald/




Date: 07/03/2007



Total Attachments: 2  
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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into by Holding Pictures Distribution Co. LLC , a Delaware limited liability company, with offices located at 120 Broadway Suite 200, Santa Monica, California 90401 ("Assignor"), as assignor, in favor of Beacon Pictures, LLC, a Delaware limited liability company, with offices located at 11777 San Vicente Boulevard, Suite 702, Los Angeles, California 90049 ("Assignee"), as assignee, with reference to the following facts and circumstances:

Assignor is the proprietor of the following Trademark registrations in the United States Trademark Office (the "Trademarks"):

Trademark	Registration No.	Issue Date
BEACON	2,817,426	2/24/04
BEACON	2,817,425	2/24/04
BEACON & Design 	1,856,194	9/27/94
BEACON & Design 	2,366,183	7/11/00
BEACON & Design 	2,349,814	5/16/00

Trademark	Registration No.	Issue Date
BEACON & Design 	2,370,751	7/25/00
BEACON & Design 	2,349,815	5/16/00

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark and related rights.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title and interest of Assignor in and to the Trademark, including without limitation the Trademark application identified above, together with the goodwill of the business symbolized by the mark.

Assignor does hereby expressly agree that procedures be taken with the United States Trademark Office singly by Assignee to record the transfer of the Trademark to Assignee. Assignor further agrees to cooperate fully with Assignee to execute any and all additional documents necessary or desirable to effectuate the transfer of the mark, application, and/or registration.

Holding Pictures Distribution Co. LLC

Dated: May 31, 2007

By:   
Name:  
Title: