

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Restore Media, LLC		06/29/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Cruz Bay Publishing, Inc.		
Street Address:	300 N. Continental Blvd		
Internal Address:	Suite 650		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2999233	OLD-HOUSE JOURNAL'S NEW OLD HOUSE	
Registration Number:	3058734	OLD-HOUSE JOURNAL'S RESTORATION DIRECTORY	
Registration Number:	2227859	OLD-HOUSE JOURNAL	
Registration Number:	2989367	OLD-HOUSE JOURNAL'S TRADITIONAL PRODUCTS	
CORRESPONDENCE DATA			
Fax Number:	(202)659-1559		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	734-623-1938		
Email:	trademark@dickinson-wright.com		
Correspondent Name:	John C. Nishi		
Address Line 1:	1901 L Street N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036-3506		

CH \$115.00 2999233

NAME OF SUBMITTER:	Carolyn L. Conrad
Signature:	/Carolyn L. Conrad/
Date:	07/03/2007
Total Attachments: 1 source=Trademark_Assign_Restore#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Restore Media, LLC, a Delaware limited liability company ("Assignor"), has adopted and is using, or intends to use, the trademarks identified in Schedule A to this Trademark Assignment (the "Marks"), and is the owner of the trademark registrations and applications for registration in the United States Patent and Trademark Office for the Marks identified in Schedule A (the "Registrations");

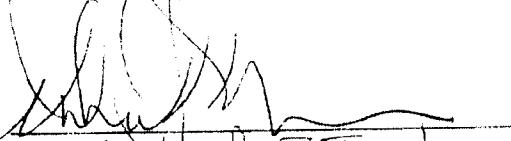
WHEREAS, Cruz Bay Publishing, Inc., Delaware corporation ("Assignee"), desires to acquire all of Assignor's right, title and interest in and to the Marks, the Registrations, and all the goodwill of the business symbolized by the Marks, as successor to the business of the Assignor to which the Marks relate;

WHEREAS, Assignor and Assignee have agreed in an Asset Purchase Agreement dated June 29, 2007 that Assignor will assign to Assignee the Marks, the Registrations and all associated goodwill;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged by each party, Restore Media, LLC hereby assigns to Cruz Bay Publishing, Inc. all of Restore Media, LLC's right, title and interest in and to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks.

Executed on June 29 2007

Restore Media, LLC



By: Michael J. Tucker
Title: CEO