

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Diversey Corporation		04/01/1996	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Unilever N.V.		
<b>Street Address:</b>	Weena 455		
<b>City:</b>	Al Rotterdam		
<b>State/Country:</b>	NETHERLANDS		
<b>Postal Code:</b>	3013		
<b>Entity Type:</b>	CORPORATION: NETHERLANDS		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0836589	LUBRICOOLANT	
Registration Number:	1452725	CONFIDENCE	
Registration Number:	1458932	DUSQUEEZE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(262)631-4256		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	262 631 2479		
<b>Email:</b>	trademarks@johnsondiverse.com		
<b>Correspondent Name:</b>	Amy J. Dropik, Trademark Paralegal		
<b>Address Line 1:</b>	8310 16th Street		
<b>Address Line 2:</b>	Mail Station 509		
<b>Address Line 4:</b>	Sturtevant, WISCONSIN 53177		
<b>ATTORNEY DOCKET NUMBER:</b>	NA-REN		
<b>DOMESTIC REPRESENTATIVE</b>			

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Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Amy J. Dropik
Signature:	/AmyJDropik/
Date:	07/03/2007

**Total Attachments: 5**

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ASSIGNMENT

THIS ASSIGNMENT is made the 1<sup>st</sup> day of APRIL, 1996, BETWEEN

Diversey Corporation ("the Assignor") of One Robert Speck Parkway, Mississauga, Ontario, Canada of one part and

Unilever N.V. ("the Assignee"), of Weena 455, 3013 AL Rotterdam, The Netherlands of the other part

WHEREAS the Assignor is the Proprietor of the trade marks ("the Trade Marks") registered and applied for in the U.S.A. listed in the attached Schedule Diversey Corporation.

AND WHEREAS the Assignor has agreed to assign to the Assignee for good and valuable consideration the Trade Marks together with the goodwill of the business represented and symbolized by the Trade Marks but without any other goodwill whatsoever

NOW THIS ASSIGNMENT WITNESSETH that for good and valuable consideration the Assignor hereby assigns, transfers and sets over unto the Assignee its successors and assigns all the right, title and interest in the U.S.A. in the Trade Marks together with the goodwill of the business represented and symbolized by the Trade Marks, including the right to sue for past infringement, but without any other goodwill whatsoever TO HOLD, USE, EXERCISE and ENJOY the Trade Marks unto and by the Assignee its successors and assigns absolutely

IN WITNESS whereof this Assignment has been executed the day and year first above WRITTEN.

DIVERSEY CORPORATION

By: \_\_\_\_\_

Name: TERRY NICKERSON

Title: EXEC. VICE PRES.

Witness: \_\_\_\_\_

Name: K. J. LAUT:

TRADEMARK

REEL: 003573 FRAME: 0608

## SCHEDULE DIVERSEY CORPORATION

<u>Mark</u>	<u>Class</u>	<u>Application No.</u>	<u>Registration No.</u>
ACCRUE	3	73/681563	1482966
ACTUSOL (Stylized)	3	72/014948	0660860
ADVANCE	U. S. 52	72/029528	660217
AUTO-CREW	3	74/511950	1881789
B.I.O.-BLAST	1	74/121191	1712866
BLAST	3	72/318693	946964
BOAST	3	72/344374	896148
BOL-BOY	3	72/205942	807030
BOOMERANG	39	74/093688	1707264
BRITE-GLOSS	3	73/212877	1172770
BUBBLE UP	37	73/660385	1477093
BULAN (Stylized)	3	39653	672945
CHORE CORPS	37 & 42	74/080906	1652614
CHORE CORPS WE DO WHAT YOU DONT & DESIGN	37 & 42	74/080905	1652613
CON-CERT	3	73/467311	1339911
CONCLUDE	1	72/429638	969464
CONFIDENCE	1	73/639136	1452725
CONTROL	5	73/064659	1045239
CUT-AWAY	3	72/324912	0896145
D-LITE (Stylized)	3	71/692823	638881
D-SECT	5	72/282078	0860795
D-TAC-A-PAC	37	74/127924	1694862
D-TROL	5	72/079228	0710403
DEEP CRYSTAL	1	72/439867	971128
DESOIL (Stylized)	3	71/345008	312631
DICOLUBE	4	685818	622020
DISSOLVE	3	73/217366	1156900
DIVERCLEAN	3	73/218175	1140177
DIVERCOAT	2	72/107840	719159
DIVERFLOW	9	74/105266	1659570
DIVERFOS	1	72/122521	735847
DIVERLOG	9	73/746532	1534070
DIVERSCALE	3	72/137612	744972
DIVERSEY ROOM CARE	3	74/067516	1679793
DIVERSPRAY	3	72/137609	744970
DIVERSTRIP	2	72/104697	716973
DIVERTEX	3	74/285965	1752152
DRISUDZ	3	71/284482	270227
DRY CHLORESKO	3	72/276646	890323
DRYLITE	1	73/236836	1230700
DUBOIS	3	73/388326	1277719
DUBOIS	1	73/395749	1282882
DUBOIS CHEMICALS & DESIGN	2	72/78190	694139
DUBOIS CHEMICALS & DESIGN	1	72/78192	698371
DUBOIS CHEMICALS & DESIGN	3	72/78189	695820
DUBOIS PEP	3	73/742054	1525153
DUBRITE	3	72/078191	0696558
DUJET & DESIGN	3	72/055463	686466
DUSQUEEZE & DESIGN	3	73/639113	1458932
ECLIPSE	3	73/360029	1280379
ECONO-DIP	4	73/059248	1036554
EDUCTROL	9	73/300,416	1184583
ENHANCE	3	73/195466	1141477
ESCODET	3	73/099974	1076763
ESCOFOS	3	72/334633	907292
ESCOLLOID	3	71/287958	266052
EXTEND	3	73/255890	1173811

## SCHEDULE DIVERSEY CORPORATION

<u>Mark</u>	<u>Class</u>	<u>Application No.</u>	<u>Registration No.</u>
EZE OUT	1	73/020652	1034526
FABRI-SURE	3	73/478107	1345469
FACTOR	3	73/200046	1171859
FILMITE	2	72/285226	879784
FINE 'N' FOAMY	3	73/477435	1315302
FLOCULITE	1	72/381595	937359
FLOOR-SURE	3	73/811143	1584263
FYBRFLUF	1	73/206424	1146372
GCO-10 LM WITH VISIGARD	1	73/677901	1498194
GLOBAL STRENGTH LOCAL CARE	37	74/471539	1911789
GREASE BEAST	3	73/452360	1311865
HEMOSTRIP	3	73/083826	1052726
HI-TRON	3	73/569444	1408135
HYDAC (Stylized)	9	72/283767	0861650
IODET	3	72/059524	681618
JEL-ADD	1	72/309376	0904966
KLORGON	1	73/205838	1157804
KLORO-KOL	3	72/088531	0705070
KLOR-LENE	3	71/371057	335533
LATEX LUBE (Stylized)	1	71/478952	415095
LAUNETTE	3	71/527729	508387
LAUNETTE SPECIAL	3	73/022915	1019786
LAUNTEX	3	71/286553	263834
LD-2377	3	73/218802	1150155
LECTRO SAF	3	72/212407	0810542
LINDET	3	73/208457	1138336
LIQUA-BREAK	3	73/206422	1137151
LUBRICIDE	3	73/206425	1143051
LUBRICOOLANT	4	72/255431	836589
MEGA FOAMER	7	73/447354	1324082
MICRO-BELLOWS	9	72/100290	710600
MISCELLANEOUS DESIGN (segmented circle)	35 & 39	74/270570	1757154
MISCELLANEOUS DESIGN	42	73/178001	1132430
MODU-MAX	9	73/341403	1220688
NEUBRITE	1	73/206420	1138537
NI-LATE	5	72/286522	869893
NULIFE	3	73/467310	1314221
OPTUM	1 & 9	74/688311	
ORBIT	3	72/264666	0846421
ORVUS & DESIGN	3	71/528029	508392
ORVUS HYTEMP & DESIGN	3	655701	597204
PELLET LUBE	2	72/432538	990661
PERFORM	3	72/205940	813156
PIERCE	3	72/323651	890625
POLY D-TAC	1	74/127923	1702687
PRIME	3	74/137923	1735956
Q/M #1	3	72/267242	845600
QUIK-DRI	3	72/298823	887306
REGULATE	3	73/467292	1310715
RELEASE	3	72/026073	655347
RENOWN	3	72/205939	806486
ROOMCARE	3 & 5	74/206925	1752128
SENTINEL	9	73/236840	1179904
SENTINEL	37	73/221130	1206491
SERVANT	3	72/381949	0937364
SERVE	3	72/270058	844283
SHURGEL	3	74/063079	1709089
SILVER-WYTE	3	73/206411	1137149

## SCHEDULE DIVERSEY CORPORATION

<u>Mark</u>	<u>Class</u>	<u>Application No.</u>	<u>Registration No.</u>
SLURI-TECH	3	73/477436	1345466
SLURRY WITH THE FRINGE ON TOP & DESIGN	3	73/059206	1038630
SMART-TRAK	9	74/049468	1749243
SMARTFEED	9	74/288754	1848513
SOURGLIDE	1	73/205842	1138535
STED	3	71/564780	0514267
SUPRA	1	73/343137	1250758
SURE SAFE	3	74/185454	1730553
TEMP (Stylized)	3	71/413065	366681
TEMPRA-TECH	3	73/477880	1345468
TOWERTROL	7	72/185776	779013
TRIPLE POINT	3	73/732221	1524101
UNI LOGGER	9	74/586180	
UNIJET	21	74/099084	1753247
UNIRINSE	3	74/085229	1705728
UNISON	42	74/641478	
UNITE	3	73/205841	1214584
UTILIZER & DESIGN	9	73/283996	1185587
VALID	3	72/461276	988205
VISION	9	74/511578	
ZEPHYROID	3	72/257184	846801
ZOLV	3	72/109049	722910
444-C	3	72/050580	686465

~~IN~~ THE UNITED STATES PATENT AND TRADEMARK OFFICE

Hon. Commissioner of Patents and Trademarks  
Washington, D. C. 20231

Sir:

The above-identified applicant Unilever N.V. now owns Trademark Registrations and Applications, as evidenced by an Assignment and an accompanying Schedule submitted to the U.S.P.T.O. for recording.

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

The undersigned appoints Unilever United States, Inc. at Lever House, 390 Park Avenue, New York, New York 10022, as domestic representative upon whom notices or process in proceedings affecting trademarks on the attached Schedule Unilever N.V. may be served.

**REVOCATION AND APPOINTMENT OF POWER OF ATTORNEY**

The undersigned, Unilever N.V., hereby revokes any and all powers of attorney previously given in connection with prosecuting this Recordation of Assignment of Trademarks and appoints Kenneth C. Leonard and Peter Mendelson, members of the state bar of New York, and Ronald L. Hofer, Reg. No. 26467, Joseph M. Lafata, Reg. No. 37166, and each principal, attorney of counsel, associate and employee of Harness, Dickey & Pierce, P.L.C. who is an attorney, its attorney with full power of substitution and revocation, to prosecute this recordation of assignment of trademarks for the registrations and applications appearing on the attached Schedule Unilever N.V. and to transact all business in the Patent and Trademark Office connected therewith. The undersigned requests the Patent and Trademark Office to direct all correspondence and telephone calls relative to this recordation to Harness, Dickey & Pierce, P.L.C., P.O. Box 828, Bloomfield Hills, Michigan 48303; phone (248) 641-1600.

Unilever N.V.

By

  
Name: H.J.M.N. Honée G. Dijkstra

Title: Deputy Secretary Proxy B

Dated 20 November 1997