

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tracie Reed		06/28/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Platinum Blue Music Intelligence Inc.		
Street Address:	4200 North River Way		
City:	Sacramento		
State/Country:	CALIFORNIA		
Postal Code:	95864		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78963748	MUSIC INTELLIGENCE	
CORRESPONDENCE DATA			
Fax Number:	(415)732-3786		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	eferraro@jacobsferraro.com		
Correspondent Name:	Eric K Ferraro		
Address Line 1:	One Embarcadero Center, Suite 1200		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	PBMI ASSIGNMENT MI		
NAME OF SUBMITTER:	Eric K. Ferraro		
Signature:	/Eric K. Ferraro/		
Date:	07/05/2007		

OP \$40.00 78963748

Total Attachments: 2

900081084

**TRADEMARK
 REEL: 003575 FRAME: 0100**

source=MI Trademark Assignment#page1.tif
source=MI Trademark Assignment#page2.tif

ASSIGNMENT AGREEMENT

TRADEMARK APPLICATION

Whereas Assignor, Tracie Reed, located at 4200 North River Way, Sacramento, California 95864, a citizen of the United States and employee of Assignee, has applied for registration in the United States Patent and Trademark Office, and owns the pending trademark application listed on Schedule A (the "Assigned Trademark"); and

Whereas Assignee, Platinum Blue Music Intelligence Inc., a corporation organized under the laws of Delaware, located at 4200 North River Way, Sacramento, California 95864, is desirous of acquiring said trademark and the registrations thereof and the goodwill of the business pertaining thereto;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee, all right, title and interest of Assignor in and to the Assigned Trademark, together with (i) the underlying goodwill of the business symbolized by the trademark, and the registration to be issued thereof, and (ii) the right to recover damages and profits and other remedies for past infringements of the Assigned Trademark.

Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further acts, deemed necessary by Assignee to vest in Assignee all right, title and interest in and to the Assigned Trademarks, and to enable such right, title and interest to be recorded in the U.S. Patent and Trademark Office.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed as of this 28th day of June, 2007.

ASSIGNOR:

TRACIE REED

Tracie Reed

Date: 6/28/07

ASSIGNEE:

**PLATINUM BLUE MUSIC
INTELLIGENCE INC.**

By: Tracie Reed

Printed Name: Tracie Reed

Title: President

Date: 6/28/07

Schedule A

Mark	Application No.
MUSIC INTELLIGENCE	78/963,748