

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sierra Design Automation, Inc.		06/28/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Mentor Graphics Corporation		
Street Address:	8005 S.W. Boeckman Road		
City:	Wilsonville		
State/Country:	OREGON		
Postal Code:	97070		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78364994	PINNACLE	
CORRESPONDENCE DATA			
Fax Number:	(541)549-0916		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	541-549-4942		
Email:	doug@hancockhughey.com		
Correspondent Name:	Douglas D. Hancock		
Address Line 1:	P.O. Box 1208		
Address Line 4:	Sisters, OREGON 97759		
ATTORNEY DOCKET NUMBER:	1011-411/DDH		
NAME OF SUBMITTER:	Douglas D. Hancock		
Signature:	/douglas d hancock/		
Date:	07/05/2007		

OP \$40.00 78364994

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Assignment Agreement is made and entered into by and between Sierra Design Automation, Inc. (hereinafter Assignor), a corporation organized under the laws of Delaware, having offices at 4699 Old Ironsides Drive, Suite 150, Santa Clara, California 95054, and Mentor Graphics Corporation (hereinafter Assignee), a corporation organized under the laws of the state of Oregon, having a place of business at 8005 SW Boeckman Road, Wilsonville, OR 97070-7777.

WHEREAS, Assignor owns the following Trademarks, Applications therefore, and Common Law Trademarks (collectively hereinafter called the Trademark Rights):

Trademarks			
	Trademark	Country Code	Application Number
1	PINNACLE	US	78/364,994
2	OLYMPUS-SOC	Common Law	N/A
3	SIERRA DESIGN AUTOMATION	Common Law	N/A

WHEREAS, Assignor and Assignee entered into an agreement pursuant to which Assignee acquired the Trademark Rights, the business of Assignor to which the Trademark Rights pertain and all goodwill of the business of Assignor symbolized thereby and relating thereto;

NOW THEREFORE, the parties agree and confirm as follows:

1. The ownership of the Trademark Rights was and shall be transferred with all rights and obligations from Assignor to Assignee.
2. This Assignment Agreement witnesses that the Assignor hereby assigns to the Assignee the Trademark Rights.

3. Where applicable, the Assignor agrees to the official recording of the assigned Trademark Rights and this Assignment Agreement. For countries where predecessors of the Assignor are still registered as holder of the respective Trademark Rights and a direct assignment of those rights is possible Assignor will cause those predecessors to sign all necessary documents and provide all necessary statements in order to effect such direct assignment. Otherwise, the Assignor will make sure that the registered holder of the respective Trademark Rights will sign all necessary documents and provide all necessary statements the Assignee may reasonably require in order to register its ownership.

4. The Assignee hereby accepts the assignment of the Trademark Rights.

Executed at Wilsonville, State of Oregon, this 28th day of June 2007.

ASSIGNOR

ASSIGNEE

SIERRA DESIGN AUTOMATION, INC.

MENTOR GRAPHICS CORPORATION

By: 

By: 

Name: Dean Freed
Title: Director

Name: Mark A. Porter
Title: Senior IP Counsel

Notarization not required.

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