

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mulhens GmbH & Co. KG		06/21/2007	LIMITED PARTNERSHIP: GERMANY
RECEIVING PARTY DATA			
Name:	Maurer + Witz GmbH & Co. KG		
Street Address:	Zweifaller Str. 120, 52224		
City:	Stolberg		
State/Country:	GERMANY		
Entity Type:	CORPORATION: GERMANY		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	0045617	4711	
Registration Number:	0050685	NO. 4711.	
Registration Number:	0239526	TOSCA	
Registration Number:	1000806	NO. 4711.BLUE & GOLD EAU DE COLOGNE DOUBLE KOLNISCH WASSER	
Registration Number:	1171876	NO. 4711	
Registration Number:	1228075	4711.	
Registration Number:	2353002	4711 ICE	
CORRESPONDENCE DATA			
Fax Number:	(212)527-7701		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212.257.7700		
Email:	tmdocket@darbylaw.com		
Correspondent Name:	Karin Segall/DARBY & DARBY P.C.		
Address Line 1:	P.O. Box 770, Church Street Station		
Address Line 4:	New York, NEW YORK 10008-0770		

OP \$190.00 0045617

ATTORNEY DOCKET NUMBER:	09675/8202773-000
DOMESTIC REPRESENTATIVE	
Name:	Karin Segall/Darby & Darby P.C.
Address Line 1:	P.O. Box 770, Church Street Station
Address Line 4:	New York, NEW YORK 10008-0770
NAME OF SUBMITTER:	Karin Segall
Signature:	/karin segall/
Date:	07/06/2007
Total Attachments: 3 source=01157751#page1.tif source=01157751#page2.tif source=01157751#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, **Mülhens GmbH & Co. KG**, a limited partnership organized and existing under and by virtue of the laws of Germany and having a place of business at Venloer Strasse 241-245, 58023 Köln, Germany (herein "Assignor"), owns and has used in its business the trademarks listed in attached Schedule A (the "Assigned Trademarks"); and

WHEREAS, **Mäurer + Witz GmbH & Co. KG**, a corporation organized and existing under and by virtue of the laws of Germany, and having a place of business at Zweifaller Str. 120, 52224 Stolberg, Germany (herein "Assignee"), is desirous of acquiring the entire, right, title and interest in and to the Assigned Trademarks and in and to any registrations, renewals and extension that may be granted thereon, together with the good will of the business connected therewith;

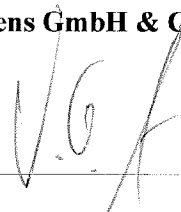
THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto Assignee, its successors or assigns, the entire right, title and interest in and to the Assigned Trademarks and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Mülhens GmbH & Co. KG

Dated:

June 21, 2008



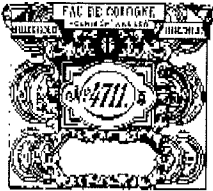


By: _____




Print Name: Dr. Volker Spitz

Print Title: Proxy-Holder

SCHEDULE A

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
4711	45,617	08/22/1905
	50,685	03/27/1906
	239,526	03/6/1928
 (NO. 4711.BLUE & GOLD EAU DE COLOGNE DOUBLE KOLNISCHE WASSER)	1,000,806	12/31/1974
	1,171,876	10/06/1981
	1,228,075	02/22/1983

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	2,353,002	05/30/2000
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