

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Partial Termination and Release of Trademark and Trademark Applications Security Interest

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PKBT Lending LLC		07/06/2007	LIMITED LIABILITY COMPANY:

**RECEIVING PARTY DATA**

<b>Name:</b>	KB Holdings, LLC
<b>Street Address:</b>	330 E. Warm Springs Road
<b>City:</b>	Las Vegas
<b>State/Country:</b>	NEVADA
<b>Postal Code:</b>	89119
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA

**PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Registration Number:	2191558	ETOYS
Registration Number:	2806036	ETOYS
Registration Number:	2364147	
Registration Number:	2436417	EKIDS
Registration Number:	2368677	SURPRISE OF THE DAY
Registration Number:	2458457	WE GET TOYS
Registration Number:	2397905	WEEKEND SPOTLIGHT
Registration Number:	2397916	TODAY'S SPOTLIGHT
Registration Number:	2436709	THE SOFTWARE LOUNGE
Registration Number:	2590410	EKID
Registration Number:	2495094	THE TOY MOM
Registration Number:	2497175	TINA THE TOY MOM
Registration Number:	3042106	EKIDS

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Registration Number:	3042107	EKIDS
Registration Number:	3042108	EKIDS

**CORRESPONDENCE DATA**


Fax Number: (617)526-5000  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: michelle.marsh@wilmerhale.com  
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ATTORNEY DOCKET NUMBER:	289532.131
NAME OF SUBMITTER:	Lisa A. Lynch
Signature:	/lisa a. lynch/
Date:	07/06/2007

Total Attachments: 2  
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**EXHIBIT A**

<b>Trademark</b>	<b>Registration No.</b>	<b>Filing Date</b>
ETOYS	2191558	2/6/04
ETOYS	2806036	1/20/04
MISCELLANEOUS DESIGN (MAGNIFYING GLASS) 	2364147	7/4/00
EKIDS	2436417	3/20/01
SURPRISE OF THE DAY	2368677	7/18/00
WE GET TOYS	2458457	6/5/01
WEEKEND SPOTLIGHT	2397905	10/24/00
TODAY'S SPOTLIGHT	2397916	10/24/00
THE SOFTWARE LOUNGE	2436709	3/20/01
EKID	2590410	7/9/02
THE TOY MOM	2495094	10/2/01
TINA THE TOY MOM	2497175	10/9/01
EKIDS	3042106	4/28/00
EKIDS	3042107	4/28/00
EKIDS	3042108	4/28/00

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