

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	First Lien Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CIG Media Group, L.P.		07/03/2007	LIMITED PARTNERSHIP:
CURE Media Group, L.P.		07/03/2007	LIMITED PARTNERSHIP:

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Collateral Agent
Street Address:	101 N. Tryon Street
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28255
Entity Type:	National Association:

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2603244	CLINICAL COLORECTAL CANCER
Registration Number:	2603243	CLINICAL LYMPHOMA
Registration Number:	2574774	CLINICAL BREAST CANCER
Registration Number:	2574773	CLINICAL LUNG CANCER
Registration Number:	2800273	CURE CANCER UPDATES, RESEARCH & EDUCATION

CORRESPONDENCE DATA

Fax Number: (202)756-9299
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 8002210770
 Email: matthew.mayer@thomson.com
 Correspondent Name: Corporation Service Company
 Address Line 1: 1133 Avenue of the Americas
 Address Line 2: Suite 3100
 Address Line 4: New York, NEW YORK 10036

CH \$140.00 2603244

ATTORNEY DOCKET NUMBER:	CSC # 982807
NAME OF SUBMITTER:	Matthew Mayer
Signature:	/Matthew Mayer/
Date:	07/06/2007
Total Attachments: 5 source=Cig_Boa_tm5#page3.tif source=Cig_Boa_tm5#page4.tif source=Cig_Boa_tm5#page5.tif source=Cig_Boa_tm5#page6.tif source=Cig_Boa_tm5#page7.tif	

FIRST LIEN TRADEMARK SECURITY AGREEMENT

First Lien Trademark Security Agreement, dated as of July 3, 2007, by CIG Media Group, L.P. and CURE Media Group, L.P. (individually, a "Pledgor," and collectively, the "Pledgors"), in favor of BANK OF AMERICA, N.A, in its capacity as collateral agent pursuant to the Credit Agreement (in such capacity, the "Collateral Agent").

WITNESSETH:

WHEREAS, the Pledgors are party to a First Lien Security Agreement of even date herewith (as the same may be amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "First Lien Security Agreement") in favor of the Collateral Agent pursuant to which the Pledgors are required to execute and deliver this First Lien Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, the Pledgors hereby agree with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the First Lien Security Agreement and used herein have the meaning given to them in the First Lien Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. Each Pledgor hereby pledges and grants to the Collateral Agent for the benefit of the Secured Parties a Lien on and security interest in and to all of its right, title and interest in, to and under all the following Pledged Collateral of such Pledgor:

- (a) Trademarks of such Pledgor listed on Schedule I attached hereto and the Goodwill related thereto; and
- (b) all Proceeds of any and all of the foregoing (other than Excluded Property).

SECTION 3. First Lien Security Agreement. The security interest granted pursuant to this First Lien Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the First Lien Security Agreement and Pledgors hereby acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the First Lien Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this First Lien Trademark Security Agreement is deemed to conflict with the First Lien Security Agreement, the provisions of the First Lien Security Agreement shall control unless the Collateral Agent shall otherwise determine.

SECTION 4. Termination. Upon the release of the Collateral Agent's security interest in any Trademarks pursuant to the First Lien Security Agreement, the Collateral Agent shall execute, acknowledge, and deliver to the Pledgors an instrument in writing in recordable

form releasing the collateral pledge, grant, assignment, Lien and security interest in such Trademarks under this First Lien Trademark Security Agreement.

SECTION 5. Counterparts. This First Lien Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this First Lien Trademark Security Agreement by signing and delivering one or more counterparts.

SECTION 6. APPLICABLE LAW. THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK WITHOUT GIVING EFFECT TO THE CONFLICTS OF LAW PRINCIPLES THEREOF.

[signature page follows]

IN WITNESS WHEREOF, each Pledgor has caused this First Lien Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

CIG MEDIA GROUP, L.P.
CURE MEDIA GROUP, L.P.
as Pledgors

By: MEDICAL MEDIA GROUP, LLC,
as sole general partner

By:  _____

Name: Kim Hall
Title: Chief Financial Officer and
Assistant Treasurer

Accepted and Agreed:

BANK OF AMERICA, N.A.,
as Collateral Agent

By: M.W. Kennelley
Name: Mark Kennelley
Title: Managing Director

[SIGNATURE PAGE TO FIRST LIEN TRADEMARK SECURITY AGREEMENT]

TRADEMARK
REEL: 003576 FRAME: 0158

SCHEDULE I
to
FIRST LIEN TRADEMARK SECURITY AGREEMENT
TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS

UNITED STATES TRADEMARKS

Trademark Registrations:

CIG Media Group, L.P.		
Owner	Registration Number/ Serial Number	Trademark
CIG Media Group, L.P.	2603244	CLINICAL COLORECTAL CANCER
CIG Media Group, L.P.	2603243	CLINICAL LYMPHOMA
CIG Media Group, L.P.	2574774	CLINICAL BREAST CANCER
CIG Media Group, L.P.	2574773	CLINICAL LUNG CANCER

CURE Media Group, L.P.		
Owner	Registration Number/ Serial Number	Trademark
CURE Media Group, L.P.	2800273	CURE Cancer Updates, Research, and Education

Trademark Applications:

OWNER	APPLICATION NUMBER	TRADEMARK
NONE.		