

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Century Direct Marketing, Inc.		05/03/2000	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Century Direct, Inc.		
Street Address:	7404 Hollister Avenue		
City:	Goleta		
State/Country:	CALIFORNIA		
Postal Code:	93117		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75926422	CENTURYDIRECT	
CORRESPONDENCE DATA			
Fax Number:	(202)293-6330		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(202) 956-7685		
Email:	carrierr@sullcrom.com		
Correspondent Name:	Rita M. Carrier		
Address Line 1:	1701 Pennsylvania Avenue, N.W.		
Address Line 2:	Sullivan & Cromwell LLP		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
NAME OF SUBMITTER:	Rita M. Carrier		
Signature:	/Rita M. Carrier/		
Date:	07/06/2007		

OP \$40.00 75926422

Total Attachments: 2

900081196

**TRADEMARK
 REEL: 003576 FRAME: 0160**

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ENDORSED - FILED
in the office of the Secretary of State
of the State of California

MAY 16 2000

BILL JONES, Secretary of State

CERTIFICATE OF AMENDMENT
TO
ARTICLES OF INCORPORATION
OF
CENTURY DIRECT MARKETING, INC.

CHRISTIAN HUNTER and THOMAS R. ADAMS, III, certify:

1. That they are the President and Secretary, respectively, of CENTURY DIRECT MARKETING, INC., a California corporation.

2. Article "FIRST" of the Articles of Incorporation of the corporation is amended to read as follows:

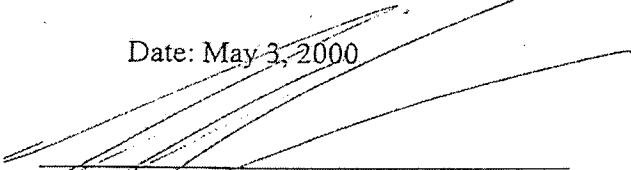
"FIRST: The name of the Corporation shall be: Century Direct, Inc."

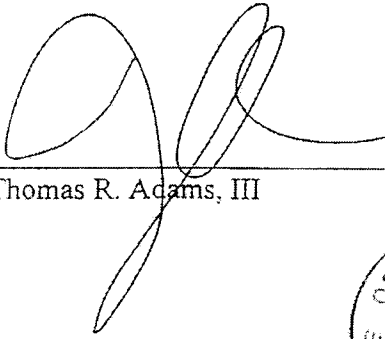
3. The foregoing Amendment to Articles of Incorporation has been duly approved by the Board of Directors.

4. The foregoing Amendment to Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 903 of the California Corporations Code. The total number of outstanding shares of the corporation is one million sixty-four thousand thirty-two (1,064,032) shares of Class A voting common stock and four hundred sixty thousand one hundred eighty-two (460,182) shares of Class B nonvoting common stock. The number of shares of each class voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than fifty percent (50%) of the Class A voting common stock..

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this Certificate are true and correct of our own knowledge.

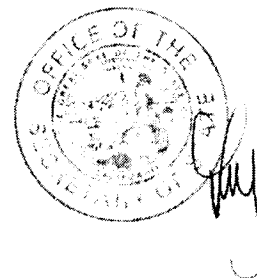
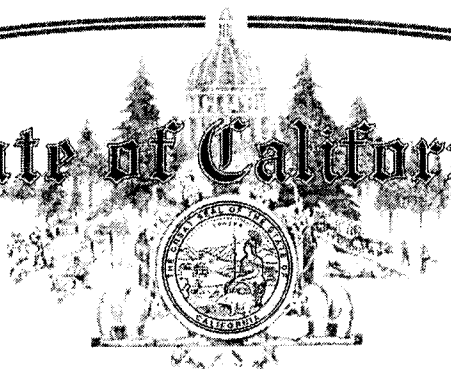
Date: May 3, 2000


Christian Hunter


Thomas R. Adams, III



State of California



SECRETARY OF STATE

I, *BILL JONES*, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

JUN 14 2000



Bill Jones

Secretary of State