

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Florida Audubon Society, Inc. | | 07/09/2007 | not-for-profit corporation: FLORIDA |
| RECEIVING PARTY DATA | | | |
| Name: | National Audubon Society, Inc. | | |
| Street Address: | 700 Broadway | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10036 | | |
| Entity Type: | not-for-profit corporation: NEW YORK | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2436781 | FLORIDA AUDUBON | |
| Registration Number: | 2419153 | AUDUBON OF FLORIDA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)575-0671 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 212-790-9200 | | |
| Email: | trademark@cfl.com | | |
| Correspondent Name: | Deborah K. Squiers | | |
| Address Line 1: | 1133 Avenue of the Americas | | |
| Address Line 4: | New York, NEW YORK 10036 | | |
| ATTORNEY DOCKET NUMBER: | 23733-002 FLORIDA AUDUBON | | |
| NAME OF SUBMITTER: | Deborah K. Squiers | | |
| Signature: | /Deborah K. Squiers/ | | |

OP \$65.00 2436781

Date:

07/09/2007

Total Attachments: 1

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TRADEMARK ASSIGNMENT


THIS ASSIGNMENT, effective as of July 9, 2007, between Florida Audubon Society, Inc., a Florida not-for-profit corporation, with an address at 444 Brickell Avenue, Suite 850, Miami, FL 33131-2403 ("Assignor") and National Audubon Society, Inc., a New York not-for-profit corporation, with an address at 700 Broadway, New York, NY 10003 ("Assignee").

WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Trademarks FLORIDA AUDUBON and AUDUBON OF FLORIDA and their corresponding federal trademark registrations Reg. Nos. 2436781 and 2419153 (the "Trademarks") and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys unto Assignee all of its rights, title and interest in and to the Trademarks, whether statutory or at common law, including all applications and registrations thereof, together with the goodwill of the business symbolized by the Trademarks, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

Dated: July 9, 2007

FLORIDA AUDUBON SOCIETY, INC.
(Assignor)

By: 
Name: David Anderson
Title: Executive Director