

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Esselte Corporation		05/16/2006	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	DYMO HOLDINGS CORPORATION
Street Address:	2707 BUTTERFIELD ROAD
Internal Address:	SUITE 100
City:	OAK BROOK
State/Country:	ILLINOIS
Postal Code:	60523
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	0702685	DYMO
Registration Number:	0754077	DYMO
Registration Number:	1310765	DYMO
Registration Number:	1877581	DYMO
Registration Number:	2211838	LABEL BUDDY
Registration Number:	2534475	LETRATAG
Registration Number:	3052261	RHINOPRO INDUSTRIAL LABELING TOOLS
Serial Number:	76647893	DYMO STAMPS

CORRESPONDENCE DATA

Fax Number: (630)481-1699  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 630-481-1685  
 Email: zee.darby@newellco.com  
 Correspondent Name: Zakkiyya P. Darby

CH \$215.00 0702685

Address Line 1: 2707 Butterfield Road, Suite 100  
Address Line 4: Oak Brook, ILLINOIS 60523

ATTORNEY DOCKET NUMBER:	NEWELLRUBBCORPREORG
NAME OF SUBMITTER:	ZAKKIYYA P. DARBY
Signature:	/ZPD/
Date:	07/09/2007

**Total Attachments: 4**

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source=Esselte Corporation to Dymo Holdings Corporation - Cert of Name change Notarized#page4.tif  
source=Esselte Corporation to Dymo Holdings Corporation - Cert of Name change Notarized#page5.tif  
source=Esselte Corporation to Dymo Holdings Corporation - Cert of Name change Notarized#page6.tif

FILING RECEIPT

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ENTITY NAME: DYMO HOLDINGS CORPORATION

DOCUMENT TYPE: AMENDMENT (DOMESTIC BUSINESS)  
NAME

COUNTY: NASS

SERVICE COMPANY: DELANEY CORPORATE SERVICES LTD.

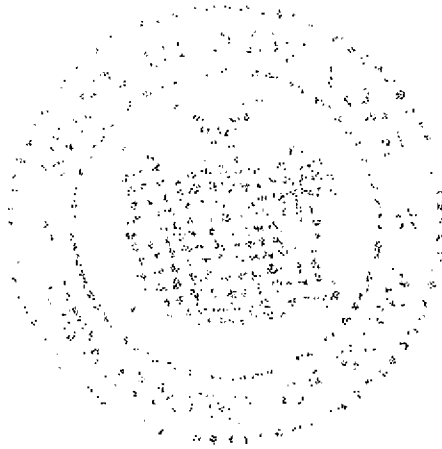
SERVICE CODE: 30

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FILED:05/16/2006 DURATION:\*\*\*\*\* CASH#:060516000004 FILM #:060516000004

ADDRESS FOR PROCESS  
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REGISTERED AGENT  
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FILER	FEES	PAYMENTS	
	120.00	120.00	
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	FILING	CASH	0.00
	TAX	CHECK	0.00
	CERT	CHARGE	0.00
PAUL A. BERNACKI	COPIES	DRAWDOWN	120.00
C/O SCHIFF HARDIN LLP	HANDLING	OPAL	0.00
233 SOUTH WACKER DRIVE, STE. 6600		REFUND	0.00
CHICAGO, IL 60606		-----	

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DOS-1025 (11/89)

State of New York }  
Department of State } ss:

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

Witness my hand and seal of the Department of State on

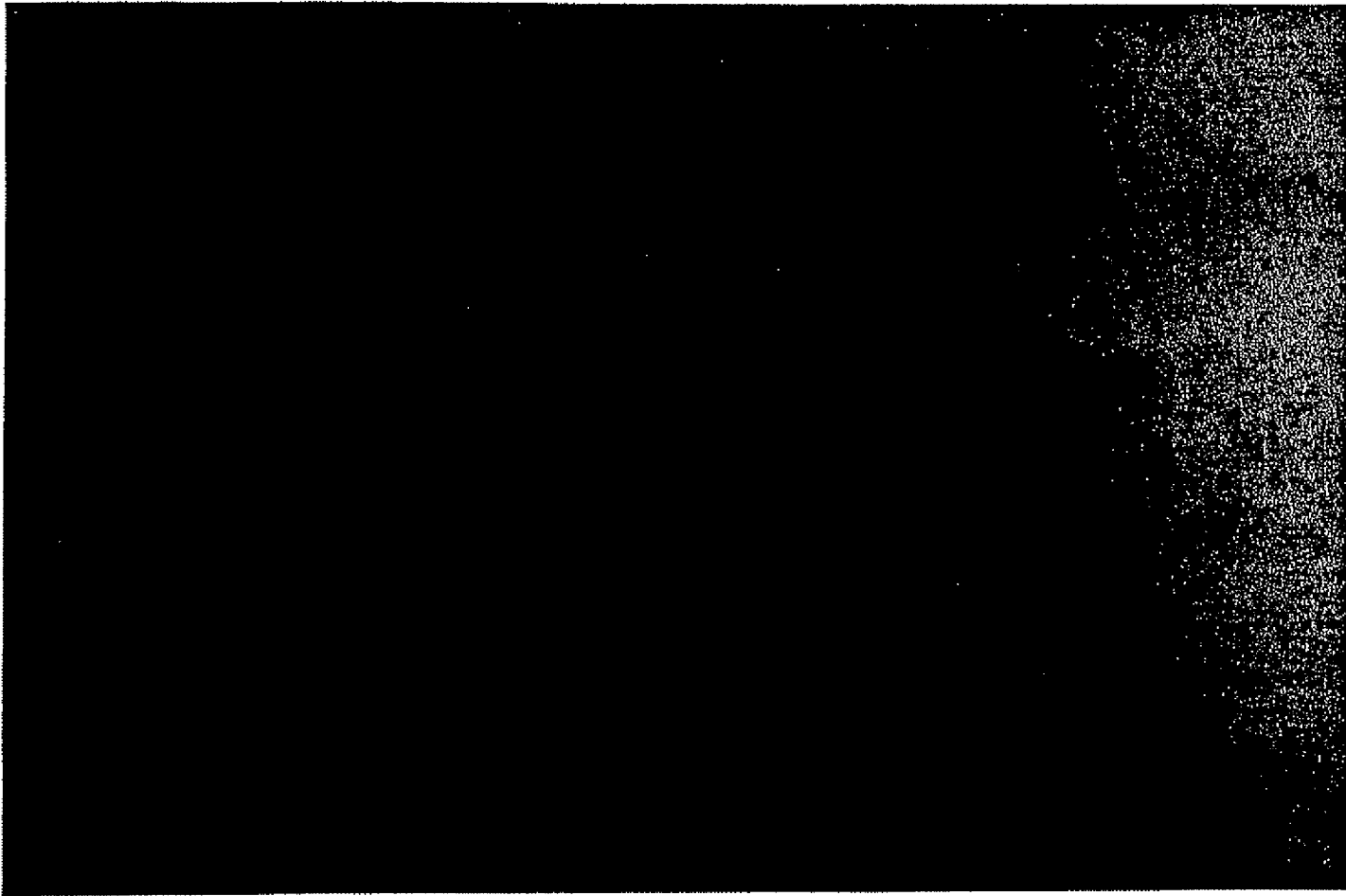
May 16, 2006



A handwritten signature in black ink, appearing to read "D. J. [unclear]".

Special Deputy Secretary of State

DOS-1266 (Rev. 11/05)



R 060516000004

CERTIFICATE OF AMENDMENT  
OF THE CERTIFICATE OF INCORPORATION  
OF  
ESSELTE CORPORATION

UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW

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1. The name of the corporation is Esselte Corporation. The name of the corporation under which it was formed is Boorum & Pease Company.
2. The certificate of incorporation of the corporation was filed by the Department of State on the December 28, 1897.
3. The certificate of incorporation is amended to change the name of the corporation to DYMO Holdings Corporation. To effect the foregoing, Article FIRST of the Certificate of Incorporation is amended to read in its entirety as follows:

FIRST: The name of the corporation is DYMO Holdings Corporation.

4. The amendment was authorized by the vote of the board of directors followed by the unanimous written consent of the holders of the outstanding shares.



Bradford R. Turner, Assistant Secretary

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CERTIFICATE OF AMENDMENT  
OF THE CERTIFICATE OF INCORPORATION  
OF

ESSELTE CORPORATION

ICC

Under Section 805 of the Business Corporation Law STATE OF NEW YORK  
DEPARTMENT OF STATE

RECEIVED  
2006 MAY 15 PM 4:40ST:45  
2006 MAY 16

MAY 16 2006

FILED  
A/S  
BY: mi

BRINDOWN  
MELANEY - 30

Filed by:

Paul A. Bernacki, c/o Schiff Hardin LLP  
233 South Wacker Drive, Suite 6600  
Chicago, Illinois 60606

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