## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Pulver.com, Inc.		06/25/2007	CORPORATION: NEW YORK

## **RECEIVING PARTY DATA**

Name:	Pulvermedia Inc.	
Street Address:	115 Broadhollow Road	
Internal Address:	Suite 225	
City:	Melville	
State/Country:	NEW YORK	
Postal Code:	11747	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2572680	VOICE OF TELEPHONY ON THE NET
Serial Number:	78872384	VIDEO ON THE NET

#### **CORRESPONDENCE DATA**

Fax Number: (617)951-8736

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-951-8000

Email: eileen.sullivan@bingham.com

Correspondent Name: Eileen Sullivan

Address Line 1: Bingham McCutchen LLP

Address Line 2: 150 Federal Street

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	PULVER
NAME OF SUBMITTER:	Eileen Sullivan

TRADEMARK REEL: 003576 FRAME: 0662

900081279

Signature:	/eileen sullivan/
Date:	07/09/2007
Total Attachments: 4 source=pulver.com#page1.tif source=pulver.com#page2.tif source=pulver.com#page3.tif source=pulver.com#page4.tif	

TRADEMARK REEL: 003576 FRAME: 0663

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), is entered into by and between Pulver.com, Inc., a corporation organized and existing under the laws of the State of New York, having an address of 115 Broadhollow Road, Suite 225, Melville, New York 11747 ("Assignor"), and Pulvermedia Inc., a corporation organized and existing under the laws of Delaware, having an address of 115 Broadhollow Road, Suite 225, Melville, New York 11747 ("Assignee"), and is effective as of the last date of signature ("Effective Date").

WHEREAS, Assignor has adopted, is using and is the owner of all right, title, interest, and goodwill in and to the trademarks, service marks, trade names, common-law marks, and other indicia of origin listed in the attached <u>Schedule A</u> (the "<u>Marks</u>");

WHEREAS, Assignor has entered into an Asset Purchase Agreement (the "Asset Purchase Agreement") dated as of June 27 2007 with Assignee;

**NOW, THEREFORE**, pursuant to the Asset Transfer Agreement, Assignor does hereby assign, sell and transfer unto Assignee for good and valuable consideration, the receipt, sufficiency and adequacy of which are hereby acknowledged, all of its right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the right to sue for past infringement thereof, any registrations therefore, and all benefit of the Marks. Assignor does further consent to the recordation of this Assignment with any governmental agency.

Assignor agrees, without further consideration, to execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to Assignee the right, title and interest conveyed herein, and to take such further actions as may be reasonably requested by Assignee in order to carry out the provisions and purposes of this Assignment including, without limitation, to execute one or more further assignments covering the Marks in a form acceptable for recordation in both the United States Patent and Trademark Office and in foreign trademark offices.

[Remainder of Page Intentionally Left Blank]

ACTIVE/72060224.1

TRADEMARK REEL: 003576 FRAME: 0664 The foregoing assignment is hereby accepted as of the **Z** day of June, 2007.

PULVER.COM, INC

"Assignor"

STATE OF NEW YORK

COUNTY OF Suffelk

SUBSCRIBED AND SWORN to before me on this 25 day of June, 2007, appeared Jeffrey Pulver, the person who signed this instrument, who acknowledged that he is the President of Pulver.com, Inc. and that being duly authorized he signed such instrument as a free act on behalf of Pulver.com, Inc.

> Michael Walsh Notary Public State of New York

County of Suffolk
01WA6132249 Exp 08 / 22/2009

Notary Public

My Commission Expires: 06/22

ACTIVE/72060224.1

TRADEMARK REEL: 003576 FRAME: 0665

PULVERMEDIA INC.
"Assignee"
By Judge Chydnofoly
Jason Chudnofsky

The foregoing assignment is hereby accepted as of the day of June, 2007.

Massachuseth STATE OF NEW YORK COUNTY OF \_Stolle

SUBSCRIBED AND SWORN to before me on this day of June, 2007, appeared Jason Chudnofsky, the person who signed this instrument, who acknowledged that he is the President of Pulvermedia Inc., and that being duly authorized he signed such instrument as a free act on behalf of Pulvermedia Inc.

Notary Public

My Commission Expires: /0/6/4

## **SCHEDULE A**

# **TRADEMARKS**

MARK	COUNTRY	REG. (APP.) NO.	REG. (APP.) DATE
VOICE OF TELEPHONY ON THE NET	United States of America	2,572,680	May 28, 2002
VIDEO ON THE NET	United States of America	(78/872,384)	(April 28, 2006)

ACTIVE/72060224.1

**RECORDED: 07/09/2007** 

TRADEMARK REEL: 003576 FRAME: 0667