

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pulver.com Von Events, Inc.		06/25/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Pulvermedia Inc.		
Street Address:	115 Broadhollow Road		
Internal Address:	Suite 225		
City:	Melville		
State/Country:	NEW YORK		
Postal Code:	11747		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2301299	VON	
Registration Number:	2487115	VON	
Registration Number:	2545515	VOICE ON THE NET	
CORRESPONDENCE DATA			
Fax Number:	(617)951-8736		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-951-8000		
Email:	eileen.sullivan@bingham.com		
Correspondent Name:	Eileen Sullivan		
Address Line 1:	Bingham McCutchen LLP		
Address Line 2:	150 Federal Street		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	PULVER		
NAME OF SUBMITTER:	Eileen Sullivan		

OP \$90.00 2301299

Signature:	/eileen sullivan/
Date:	07/09/2007
Total Attachments: 4 source=pulver.com VON events#page1.tif source=pulver.com VON events#page2.tif source=pulver.com VON events#page3.tif source=pulver.com VON events#page4.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), is entered into by and between Pulver.com Von Events, Inc. a corporation organized and existing under the laws of the State of New York, having an address of 115 Broadhollow Road, Suite 225, Melville, New York 11747 ("Assignor"), and Pulvermedia Inc. a corporation organized and existing under the laws of Delaware, having an address of 115 Broadhollow Road, Suite 225, Melville, New York 11747 ("Assignee"), and is effective as of the last date of signature ("Effective Date").

WHEREAS, Assignor has adopted, is using and is the owner of all right, title, interest, and goodwill in and to the trademarks, service marks, trade names, common-law marks, and other indicia of origin listed in the attached Schedule A (the "Marks");

WHEREAS, Assignor has entered into an Asset Purchase Agreement (the "Asset Purchase Agreement") dated as of June 27 2007 with Assignee;

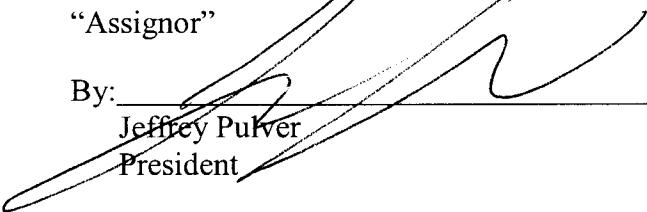
NOW, THEREFORE, pursuant to the Asset Transfer Agreement, Assignor does hereby assign, sell and transfer unto Assignee for good and valuable consideration, the receipt, sufficiency and adequacy of which are hereby acknowledged, all of its right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the right to sue for past infringement thereof, any registrations therefore, and all benefit of the Marks. Assignor does further consent to the recordation of this Assignment with any governmental agency.

Assignor agrees, without further consideration, to execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to Assignee the right, title and interest conveyed herein, and to take such further actions as may be reasonably requested by Assignee in order to carry out the provisions and purposes of this Assignment including, without limitation, to execute one or more further assignments covering the Marks in a form acceptable for recordation in both the United States Patent and Trademark Office and in foreign trademark offices.

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The foregoing assignment is hereby accepted as of the 25th day of June, 2007.

PULVER.COM VON EVENTS, INC.
"Assignor"

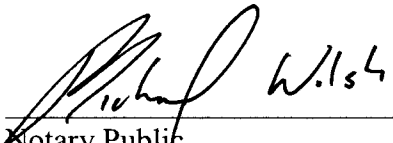
By: 
Jeffrey Pulver
President

STATE OF NEW YORK

COUNTY OF Suffolk

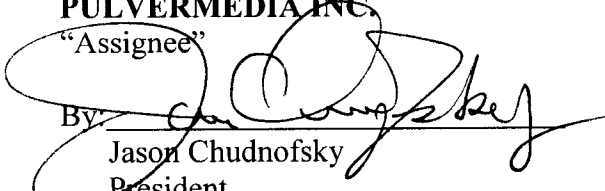
SUBSCRIBED AND SWORN to before me on this 25 day of June, 2007, appeared Jeffrey Pulver, the person who signed this instrument, who acknowledged that he is the President of Pulver.com VON Events, Inc. and that being duly authorized he signed such instrument as a free act on behalf of Pulver.com VON Events, Inc.

Michael Walsh
Notary Public
State of New York
County of Suffolk
01WA6132249 Exp 08 / 22 / 2009


Notary Public


My Commission Expires: 08 / 22 / 2009

The foregoing assignment is hereby accepted as of the 25th day of June, 2007.

PULVERMEDIA INC.
"Assignee"
By: 
Jason Chudnofsky
President

Massachusetts
STATE OF ~~NEW YORK~~
COUNTY OF Suffolk

SUBSCRIBED AND SWORN to before me on this 25th day of June, 2007, appeared Jason Chudnofsky, the person who signed this instrument, who acknowledged that he is the President of Pulvermedia Inc., and that being duly authorized he signed such instrument as a free act on behalf of Pulvermedia Inc.



Notary Public

My Commission Expires: 10/6/11

SCHEDULE A TRADEMARKS

<u>MARK</u>	<u>COUNTRY</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
VON	United States of America	2,301,299	21-Dec-1999
VON	United States of America	2,487,115	11-Sep-2001
VOICE ON THE NET	United States of America	2,545,515	12-Mar-2002
VON	Israel	140,250	12-Nov-2001
VON	Israel	140,251	12-Nov-2001
VON	Israel	140,252	12-Nov-2001
VON	European Union	1,780,352	25-Oct-2001