TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stir Crazy Inc.		05/30/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Stir Crazy Partners, LLC
Street Address:	312 Walnut Street
Internal Address:	Suite 1151
City:	Cincinnati
State/Country:	ОНЮ
Postal Code:	45202
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2490670	THE FRESHEST IDEA IN ASIAN CUISINE
Registration Number:	2190838	STIR CRAZY
Registration Number:	2310806	THE FRESHEST IDEA IN STIR-FRY!

CORRESPONDENCE DATA

Fax Number: (513)579-6457

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 5135796960

Email: trademarks@kmklaw.com Correspondent Name: Courtney A. Laginess Address Line 1: One East Fourth Street

Address Line 2: Suite 1400

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER: ST4440CG0001

NAME OF SUBMITTER:

TRADEMARK

Courtney A. Laginess

REEL: 003576 FRAME: 0811

900081305

SUBMISSION TYPE:

Signature:	/Courtney A. Laginess/
Date:	07/09/2007
Total Attachments: 3 source=stir#page1.tif source=stir#page2.tif source=stir#page3.tif	

TRADEMARK REEL: 003576 FRAME: 0812

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is effective as of this day of May, 2007 from Stir Crazy Inc., a Delaware corporation ("Assignor") to Stir Crazy Partners. LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor has adopted, has used, is using and is the owner of the trademarks shown on Schedule A attached hereto, and made a part hereof (the "Trademarks"); and

WHEREAS, Assignee wishes to acquire from Assignor the entirety of Assignor's right, title and interest in and to such Trademarks, including, but not limited to, the goodwill symbolized thereby, and Assignor desires to assign such Trademarks and goodwill to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency by of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns forever, Assignor's entire right, title and interest in, to the Trademarks, and the goodwill of the business symbolized thereby. This assignment includes all statutory and/or common law rights and/or foreign trademark rights for such Trademarks, and any and all rights to contest, protest or sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use of conduct in derogation of the Trademarks, including the right to receive all proceeds and damages therefrom. This Assignment includes all rights to obtain registrations and/or renewals of registration or other legal protections pertaining to the Trademarks.

Assignee, its successors and assigns, shall hold the rights to the foregoing for and during the existence of such Trademarks, and all renewals thereof, as fully and as entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and delivered as of the 30 day of May, 2007.

ASSIGNOR: S

Signature:

Printed Name:

TRADEMARK

REEL: 003576 FRAME: 0813

State of Ilinois	KATHERINE BARTON
: SS	CAPTION KATHERINE BARTON OFFICIAL MY COMMISSION EXPIRES DECEMBER 27, 2010
A .	

County of Cook

On this order of May, 2007, before me appeared Michael Straus the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Stir Crazy Inc.

Signature of Notary Public

TRADEMARK REEL: 003576 FRAME: 0814

SCHEDULE A

TRADEMARKS

MARK	COUNTRY	REGISTRATION NO.	REGISTRATION DATE	STATUS
THE FRESHEST IDEA IN ASIAN CUISINE	USA	2,490,670	09/18/2001	Registered
STIR CRAZY	USA	2,190,838	09/22/1998	Registered
THE FRESHEST IDEA IN STIR FRY	USA	2,310,806	01/25/2000	Cancelled

2043223.1

TRADEMARK

RECORDED: 07/09/2007 **REEL: 003576 FRAME: 0815**