

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/08/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PAGEWISE.COM, INC.		07/09/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	DEMAND MEDIA, INC.
Street Address:	1454 Third Street Promenade
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90401
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78569569	PAGEWISE
Serial Number:	77157430	EXPERT VILLAGE

CORRESPONDENCE DATA

Fax Number: (212)527-7701
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212.527.7700
 Email: tmdocket@darbylaw.com
 Correspondent Name: Laura J. Winston/Darby & Darby P.C.
 Address Line 1: P.O. Box 770
 Address Line 2: Church Street Station
 Address Line 4: New York, NEW YORK 10008-0770

ATTORNEY DOCKET NUMBER:	20909/3203058/3203059-US0
NAME OF SUBMITTER:	Laura J. Winston

OP \$65.00 78569569

Signature:

/Laura J. Winston/

Date:

07/09/2007

Total Attachments: 1

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TRADEMARK ASSIGNMENT NUNC PRO TUNC

WHEREAS, **PAGEWISE.COM, INC.**, a corporation organized and existing under and by virtue of the laws of Delaware, and having a place of business at Suite 534, 815-A Brazos Street, Austin, Texas 78701, herein below called "Assignor", has intended to use the following trademarks, in commerce and has filed applications for registration indicating that intention, but has not yet filed an allegation of use of such marks under ' ' 1(c) or 1(d) of the Trademark Act;

<u>TRADEMARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
PAGEWISE	78/569,569	February 17, 2005
EXPERT VILLAGE	77/157,430	April 16, 2007

;and

WHEREAS, **DEMAND MEDIA, INC.**, a corporation organized and existing under and by virtue of the laws of Delaware, and having a place of business at 1454 Third Street Promenade, Santa Monica, California 90403 herein below called "Assignee", is the successor of the ongoing and existing business or portion thereof of Assignor to which these marks pertains, and is desirous of acquiring said trademarks and the pending intent-to-use trademark applications therefore;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor did effective June 8, 2007 sell, assign and transfer the entire right, title and interest in and to said trademarks and trademark applications therefore and any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof nunc pro tunc as of June 8, 2007 unto the said Assignee, it successors or assigns.

PAGEWISE.COM, INC.

Dated: 7/9/07

By: 
Name: Byron Reese
Title: Chief Executive Officer

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